

ASBPE Membership Application Form

To join, please check appropriate membership category and provide the following information and fax or mail this form to:
American Society of Business Publication Editors • 214 N. Hale St. • Wheaton, IL 60187 • fax 630-510-4501

- Regular Member:** \$75 per year. Open to editors and writers who work for business, professional, trade, and association print magazines, newsletters and digital publications. Regular members are voting members.
- Freelance Writer/Editor:** \$50 per year. Persons who edit or write regularly for publications named above, but who are not employed full-time by such publications, shall be eligible to be freelance members of the Society. Freelance members are voting members and shall, at the discretion of the Board of Directors, be eligible to serve as chapter presidents
- Academic members:** \$50 per year. Persons who are college or high school faculty, in a department of journalism or related field, shall be eligible to be non-voting academic members of the Society.
- Student Member:** \$40 per year. Open to full-time or part-time students registered at an accredited college. (Non-voting)
- Affiliate Member:** \$100 per year. Persons engaged in public relations or corporate communications, or as vendors, and others having a professional or occupational interest in journalism, communications, or business publications. (Non-voting)

Payment

- Check enclosed (payable to ASBPE) *OR* bill my VISA MasterCard American Express

Card Number _____ Expiration Date _____

Signature _____

Name _____ Title _____

Publication Name _____

Organization Name _____

Address _____

City _____ State _____ ZIP _____

Telephone () _____ Fax () _____

E-mail address (required) _____

Mag/Organization Web URL (required) _____

- I am a (check all that apply) Magazine Editor/Writer Newsletter Editor/Writer Web/Digital Editor/Writer
 Print Consultant Digital Consultant Print and Digital Consultant

Volunteer Interests? Working for/setting up local chapter Committee Member Writing for Member Newsletter



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phone 630-510-4588 • fax 630-510-4501 • e-mail info@asbpe.org • Web www.asbpe.org



An Invitation
To Join the

American Society of Business Publication Editors

The professional voice
of editors of
business magazines,
newsletters, and
digital publications

rev 8/5/08

14 great reasons to join ASBPE

American Society of Business Publication Editors;
214 N. Hale St.; Wheaton, IL 60187; 630-510-4588; e-mail info@asbpe.org

1. ASBPE Is Your Voice

ASBPE is exclusively an association of professional editors and writers who work for business magazines and their associated Web sites. We are a group of editors run by editors. **Our central focus is helping our members develop their editorial and management skills, which will enhance their performance and prepare them to play larger roles in their publishing organizations.** We also believe editors must be aware of trends in advertising sales, circulation, marketing, production, and the business of publishing. *At ASBPE, editors aren't an afterthought, they are our only thought.*

2. National Editorial Conference

At ASBPE's national conference, you can learn how to deal with the management, technical, and financial issues that are shaping your future as a professional and the future of your publication. Hear what the country's top experts (we look for fresh, exciting speakers) have to say about business and editorial practices that work. Swap ideas with your peers from around the country. The annual conference has a collegial atmosphere and is a terrific opportunity to network with the profession's best and brightest.

Already perhaps the **best educational value in our industry**, the conference is an even better for members who **get discounted rates** to attend a minimum of eight essential sessions *plus* our annual Azbee Awards of Excellence banquet all for **one-third the cost of similar conferences.**

3. Azbee Print, Digital Editorial, Design, Magazine and Web Site of the Year Awards

ASBPE's annual contest is the largest, most competitive in B2B publishing. The Society recognizes excellence — both in print and digital platforms — in 58 categories, such as: Feature, News Story, Column, Cover, Redesign, Case History, How-To Article, On-Site Trade Show Coverage, Overall Typography, Information Graphics, Web Interactive Community, Web Database, B2B Blog and E-Newsletter—General Excellence, Multi-Platform, and the prestigious Magazine and Web Site of the Year. *Members can enter at a discounted rate.*

4. Annual Awards of Excellence Banquet

The banquet honors our gold, silver, and bronze winners of our print and digital editorial and design, and Web Site and Magazines of the Year competition. The banquet features presentations to the award winners, and to our Lifetime Achievement Award and the Young Leaders Scholarship winners. *Members may attend the banquet at a discount.*

5. Lifetime Achievement Award and the Young Leaders Scholarship

The Lifetime Achievement Award is given to editors, academicians or others who have contributed to the B2B editorial profession throughout their career. Our Young Leaders Scholarship pays the registration fees and hotel for promising young editors to attend our annual National Editorial Conference. Recipients are honored at the Awards Banquet.

6. Member Newsletter and E-Bulletin

Keep up to date on what's happening at ASBPE with the *free* bimonthly member print newsletter and the E-Bulletin. **Issue have valuable how-to articles that help editors do their jobs more effectively, job openings, etc.**

7. Member Discounts

Members get discounts on fees for Society conferences, Azbee Awards of Excellence competition, local chapter meetings, and other special opportunities.

8. Local Chapters

Local chapters present a variety of educational programs and networking opportunities with your peers. Discover new resources, and enhance your career. Your chapter membership is included in your national dues. ASBPE sponsors local chapters in Atlanta, Boston/New England, Chicago, Cleveland, Dallas/Fort Worth, Houston, Kansas City, New York, Twin Cities, and Washington, D.C.

9. ASBPE Webinars

Not near a chapter? ASBPE offers *member-free* Webinars on a variety of cutting-edge topics that are important to B2B editors and offered by top professionals in the field.

10. The ASBPE Web Site and Special "Members-Only" Section

ASBPE's Web site, at www.asbpe.org, includes classified employment ads, roundups of the Society's national and chapter activities, archival data from past newsletters, bookstore, links to other sites of interest to business publication editors, and a whole lot more!

An exclusive "members-only" section contains

- 1) the ASBPE member directory,
- 2) discussion forums,
- 3) results of member surveys,
- 4) results of ASBPE's industry-wide research on editorial salary (and salary calculator) and workplace attitudes, and
- 5) how-to articles and Tip Sheets that help members do their jobs more effectively.

11. ASBPE Discussion Forum

Members can get advice on job issues, ask questions, and network through the Web site's members-only discussion forum. Currently, more than 50 topics are under discussion! *A free service for our members only.*

12. Online Membership Directory

Got a question? Want to find an old friend? ASBPE's online Membership Directory is a great place to start your search — and it's *free for members only!*

13. Salary, Workplace Attitudes Survey

How does your paycheck stand up against those of other business press editors? ASBPE's survey takes a close look at editorial pay and other workplace issues. A new survey was recently published and is posted for members only at the ASBPE Web site.

14. Guide To Preferred Editorial Practices

ASBPE's code provides practical guidelines for dealing with a range of ethical issues, from joint editorial/advertising calls to payment of travel expenses by an advertiser or story subject. It helps identify potential ethical conflicts and encourages a high level of professionalism. It includes guidelines for Web publishing.