



American Society of  
Business Publication Editors

## **Call for Nominations**

### **2010 ASBPE Lifetime Achievement Award**

Each year the American Society of Business Publication Editors recognizes a trade, association, or business publication editors whose commitment to editorial excellence has made them a leader in the industry.

We are encouraging you to nominate a colleague for this industry recognition. Your nominee need not currently hold an editorial position, and may be retired, but the individual must have spent the bulk of his or her career



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**LIFETIME ACHIEVEMENT AWARD NOMINATION FORM**

Nominee _____	Nominator _____
Company _____	Company _____
City/State _____	City/State _____
Zip _____	Zip _____
Phone: _____	Phone _____
E-mail _____	E-mail _____

You may nominate as many individuals as you like. Fill out a separate form for each person. Nominees need not be members of ASBPE. Use the back of this form if necessary or submit attachments. **Please return completed form by March 1, 2010 to the address below.**

**CRITERIA**

1) **Significant involvement (25 years or more) with business publications.** Nominees need not currently hold editorial positions, and may be retired, but ideally will have spent the bulk of their careers in senior editorial positions or serving the industry in some significant way. Nominees need not be members of ASBPE. Past nominees not selected in previous years are encouraged to reapply.

Please provide the nominee's current title and employer/business (if retired, please state such). **Attach a brief description or résumé of the nominee's job history.** Include dates, job titles, magazines, companies.

2) A commitment to editorial excellence. This may be demonstrated by general reputation of their publications(s); industry-related awards (e.g., ASBPE, Neal Awards, Folio:); internal company awards; other forms of recognition or other valid measures of editorial success. Please list.

3) A commitment to the business/professional press. Nominees should be or should have been involved in lending their experience and time to benefit others in the business press. For example, this may be participation in local or national business press or related organizations; corporate or university teaching; mentoring programs; or significant research or publication of articles on business press issues. Please list.

4) A commitment to the industry(ies) nominee's publication(s) serve. Examples might include committee work with trade or professional associations or standards groups; frequent speaking engagements at industry events; significant research or publication of articles on industry issues; or significant advocacy work with government agencies. *Please list.*

5) Please provide any additional information that you believe would be helpful to the judges.

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