

Northeast Regional Winners – 2010

Editorial

Case History

Northeast Bronze
Under \$2 million
Riding shotgun
SC Magazine
Greg Masters, Illena Armstrong, Brian Jackson

Northeast Gold
Under \$2 million
Planning a Smooth Succession
Family Business
Margaret Steen, Barbara Spector, Caro U. Rock, Bill Cooke

Northeast Gold
Under \$2 million
The Real Thing?
Information Management
Jim Ericson, Julie Langenkamp, Valerie Valentine, Adrienne Baker

Northeast Gold
Over \$2 million
Home Performance Contracting
The Journal of Light Construction
Mike Rogers, Ted Cushman, Amy Doherty, Don Jackson

Editorial/Editor's Letter

Northeast Bronze
Under \$2 million
"What Comes Next," and "How Real is the New Normal"
strategy+business
Art Kleiner

Northeast Silver
Under \$2 million
Editor's letter
SC Magazine
Illena Armstrong

Northeast Gold
Under \$2 million
Uptick
Securities Industry News
Tom Steinert-Threlkeld

Northeast Bronze
Over \$2 million
A View From The Press Box
National Underwriter P&C
Sam Friedman

Northeast Silver
Over \$2 million
'It's time to rescue the bank's rescue plan' and 'Nationalization should be a last resort'
InvestmentNews
Fred Gabriel, Evan Cooper, Caitlin Mollison, Jim Pavia

Northeast Gold
Over \$2 million
Editor's Page
Fleet Owner
Jim Mele

Feature Article

Northeast Bronze
Under \$2 million
Change of heart
SC Magazine
Dan Kaplan, Illena Armstrong, Greg Masters, Brian Jackson

Northeast Silver
Under \$2 million
Food Fight
Food Quality
Patrick McGee, Paul Juestrich, Ted Agres, Lisa Dionne, Vickie Thaw

Northeast Gold
Under \$2 million
The New "F" Word
Corporate Meetings & Incentives
Rachel Eccles, Barbara Brewer, Sue Hatch, Barbara Scofidio

Northeast Bronze
Over \$2 million
Lessons from the Dark Side
Human Resource Executive
Paul Gallagher, David Shadovitz, Kristen B. Frasch

Northeast Silver
Over \$2 million
Pursuing Software Pirates
Computerworld
Julia King, Mitch Betts, Owen Edwards

Northeast Gold
Over \$2 million
Ad Specialties Across America
Counselor
Andrew Cohen, Melinda Ligos, Dave Vagnoni, CJ Mittica

Feature Series

Northeast Silver
Under \$2 million
Ball in Your Court: "Hear That Rumble!," "Fields of Gold"
Law Technology News
Craig Ball, Monica Bay, Shane DeLeers

Northeast Gold
Under \$2 million
Business Spotlight: The Next Level
Stitches
Nicole Rollender, Melinda Ligos, Jim Lang, Robert Carey

Northeast Bronze
Over \$2 million
Quarterly Cost Reports
Engineering News-Record
Timothy J. Grogan, Rona Wafajow, Tom Nicholson, Steven Setzer, Bruce Buckley

Northeast Silver
Over \$2 million
The lost generation of investors
InvestmentNews
Dan Jamieson, Jeff Benjamin

Northeast Gold
Over \$2 million
Healthcare In-depth Series
Risk & Insurance
Joel Berg, Cyril Tuohy, Dan Reynolds, Matthew Brodsky

How-To Article

Northeast Silver
Under \$2 million
Implementation Strategies
Speech Technology
Leonard Klie, Adam Boretz, Eric Barkin, Gayle Kesten

Northeast Gold
Under \$2 million
First, Make a List
Law Technology News
John Roman Jr., Monica Bay, Shane DeLeers

Northeast Bronze
Over \$2 million
Energize Your E-Mail
Advantages
Melinda Ligos, Kathy Huston, Robert Carey

Northeast Silver
Over \$2 million
Framing With Light-Gauge Steel
The Journal of Light Construction
Brad Caspari, David Holbrook, Tim Healy, Amy Doherty, Don Jackson

Northeast Gold
Over \$2 million
Installing an Egress Window in an Existing Foundation
The Journal of Light Construction
Mark Shafer, Andrew Wormer, Tim Healey, Amy Doherty, Don Jackson

Individual Profile

Northeast Bronze
Over \$2 million
Showstopper
The American Lawyer
Susan Beck

Northeast Silver
Over \$2 million
Paul Clement Gets Real
The National Law Journal
Tony Mauro

Northeast Gold
Over \$2 million
The Crack-Up
The American Lawyer
Alison Frankel

News Analysis/Investigative

Northeast Bronze
Under \$2 million
Cuts to Addiction Treatment in Utah Averted - For Now
Alcoholism and Drug Abuse Weekly
Alison Knopf, Sarah Merrill, Gary Enos, Karienne Stovell, Isabelle Cohen-DeAngelis

Northeast Silver
Under \$2 million
Federal Budget Tax Proposals - Not Good, But How Bad?
Natural Gas & Electricity
Robert E. Willett, Isabelle Cohen-DeAngelis

Northeast Gold
Under \$2 million
Market Structure Redux
Markets Media
MARKETS MEDIA

Northeast Silver
Over \$2 million
Was He Listening?
Corporate Counsel
Sue Reisinger

Northeast Gold
Over \$2 million
America's High Tech Sweatshops
Bloomberg Businessweek
Moiria Herbst, Steve Hamm

Organization Profile

Northeast Silver
Under \$2 million
Communication and Commitment
Family Business
Deanne Stone, Barbara Spector, Caro U. Rock, Bill Cooke

Northeast Gold
Under \$2 million
Driving Force
Corporate Meetings & Incentives
Alison Hall, Barbara Brewer, Susan Hatch, Barbara Scofidio

Northeast Silver
Over \$2 million
Falcone's fall to earth
AR
Britt Erica Tunick

Northeast Gold
Over \$2 million
Coach's New Bag
Bloomberg Businessweek
Susan Berfield

Original Research

Northeast Bronze

Under \$2 million

Playing 3-D Chess

Focus Europe

Emily Barker, Michael D. Goldhaber, Craig Savitzky, Luke Eric Peterson,
Rosemarie Clancy

Northeast Gold

Under \$2 million

Stability in the Storm: CEO Succession 2008

strategy+business

Art Kleiner, Per-Ola Karlsson, Gary L. Neilson, Tara Owen

Northeast Gold

Under \$2 million

Trends for 2010: Piecing Together a Strategy

Baseline

Sam Greengard, Guy Currier, Eileen Feretic, Stephen Wellman, Steve Raia

Northeast Bronze

Over \$2 million

Acting on Opportunity

CIO Magazine

Kim S. Nash, Carolyn Johnson, Elana Varon, Terri Haas, Simone Levien

Northeast Silver

Over \$2 million

Best HR Ideas for 2009

Human Resource Executive

Paul Gallagher, Andrew R. McIlvaine, Michael O'Brien, Jared Shelly, Kristen B.
Frasch

Northeast Gold

Over \$2 million

Power Struggle

CFO

Kate O'Sullivan, Jane Coulter, Edward Teach

Regular Column, Contributed

Northeast Gold
Under \$2 million
Ball in Your Court: "What Lies Beneath?," "All Wet"
Law Technology News
Craig Ball, Monica Bay, Shane DeLeers

Northeast Gold
Over \$2 million
Customer Centricity
CRM magazine
Ian Jacobs

Regular Column, Staff Written

Northeast Gold
Under \$2 million
Face to Face
1to1 Magazine
Don Peppers; MarthaRogers, Ph.D.

Northeast Bronze
Over \$2 million
Net Buzz
Network World
Paul McNamara

Northeast Silver
Over \$2 million
Just Thinking
InvestmentNews
Jim Pavia

Northeast Gold
Over \$2 million
United Airlines and Mr. Pawar, Toughest vs. Bleak
Travel Weekly
Arnie Weissmann

Regular Department

Northeast Silver
Under \$2 million
Green Law
Law Technology News
Monica Bay, Shane DeLeers

Northeast Gold
Under \$2 million
Launchpad
Successful Promotions
Melinda Ligos, Ken Hein, Joe Haley

Northeast Bronze
Over \$2 million
Toolbox
The Journal of Light Construction
David Frane, Amy Doherty, Don Jackson

Northeast Silver
Over \$2 million
On the Job
The Journal of Light Construction
David Frane, Andrew Wormer, David Holbrook, Tim Healey, Don Jackson

Northeast Gold
Over \$2 million
Insight
CFO Magazine
Edward Teach, Kate O'Sullivan, Scott Leibs

Special Section

Northeast Bronze
Under \$2 million
Symposium
Journal of Leadership Studies
William J. Pepicello, Jeremy Moreland, Jake Burdick, Leona Lobell, David Famiano

Northeast Silver
Under \$2 million
Market Leaders
Speech Technology
Leonard Klie, Adam Boretz, Eric Barkin

Northeast Gold
Under \$2 million
The Need for Speed
Markets Media Magazine
MARKETS MEDIA

Northeast Bronze
Over \$2 million
Dealmakers of the Year
The American Lawyer
James Schroeder, Julie Triedman, Ben Hallman, Ross Todd, Nate Raymond

Northeast Silver
Over \$2 million
Data Center Derby
Network World
Neal Weinberg, Steve Sauer

Northeast Gold
Over \$2 million
The NLJ 250
The National Law Journal
Editorial Staff

Technical Article

Northeast Bronze
Under \$2 million
Special Report - Stitches Embroidery Machine Review
Stitches
Nicole Rollender, Melinda Ligos, Shane Dale

Northeast Silver
Under \$2 million
SMM Software Guide
Corporate Meetings & Incentives
Alison Hall, Barbara Brewer, Sue Hatch, Barbara Scofidio

Northeast Gold
Under \$2 million
Multichannel Monster
Speech Technology
Leonard Klie

Northeast Bronze
Over \$2 million
Lubricants: Pouring in Fuel Economy
Fleet Owner
David Cullen, Dan Zeis

Northeast Silver
Over \$2 million
Ground Control: Intelligent Compaction
Engineering News-Record
Tudor Van Hampton

Northeast Gold
Over \$2 million
Condensing Storage Water Heaters
The Journal of Light Construction
Jim Lunt, David Frane, Tim Healey, Amy Doherty, Don Jackson

Design

Feature Article-Design

Northeast Bronze
Under \$2 million
The Trouble With Brands
strategy+business
Art Kleiner, John Klotnia, Jesse Clear, Linda Eckstein

Northeast Silver
Under \$2 million
Remember Me
Speech Technology
Laura Hegyi

Northeast Gold
Under \$2 million
Work of the Body
Stitches
Jim Lang, Hillary Braubitz, Nicole Rollender, Melinda Ligos

Northeast Silver
Over \$2 million
An Industry and Nation on the Verge of a Breakthrough
CONVENIENCE STORE NEWS
ANA PAULA RODRIGUES

Northeast Gold
Over \$2 million
Simplementation
CRM magazine
Laura Hegyi

Front Cover-Computer Generated

Northeast Silver
Under \$2 million
Tales from the Dark Side
Association Meetings
Jennifer Kampinen, Sue Pelletier, Barbara Brewer, Dave Kovaleski, Betsy Bair

Northeast Gold
Under \$2 million
What China Wants
Institutional Investor
Nathan Sinclair, Diana Panfil, Sean McCabe, John Miliczenko

Northeast Bronze
Over \$2 million
The Goldman Brand Demystified
AR
Nathan Sinclair

Northeast Silver
Over \$2 million
Internet Warfare [cover]
Computerworld
April Montgomery

Northeast Gold
Over \$2 million
We Spell It Out
Advantages
Jim Lang, Melinda Ligos

Front Cover-Photo

Northeast Bronze
Under \$2 million
Information Management Cover - MDM Master Kim Fahey
Information Management
Jim Ericson, Julie Langenkamp, Valerie Valentine, Adrienne Baker

Northeast Silver
Under \$2 million
The Style Issue
Wearables
Jim Lang, Mark Pricskett, Melinda Ligos, CJ Mittica

Northeast Gold
Under \$2 million
Art Meets Life
Stitches
Jim Lang, Mark Pricskett, Melinda Ligos

Northeast Silver
Over \$2 million
Blindsided [cover]
Computerworld
April Montgomery

Northeast Gold
Over \$2 million
Lead with Lean
Smart Enterprise
David Nicastro, Giulia Fini, Adeline Cannone

Opening Page/Spread-Computer Generated

Northeast Gold
Under \$2 million
Dealing with Data Overload
CIO Insight
Steve Raia, Michael Wirtz, Walter Makarucha Jr.

Northeast Bronze
Over \$2 million
Virtualization Takes Shape
Smart Enterprise
David Nicastro, Giulia Fini, Adeline Cannone

Northeast Silver
Over \$2 million
The Case of the Dusty Lot
Fleet Owner
Dan Zeis

Northeast Gold
Over \$2 million
Pioneers of the Private Cloud
Computerworld
April Montgomery

Opening Page/Spread-Photo

Northeast Silver
Under \$2 million
Certifiably trusted
SC Magazine
Brian Jackson, Illena Armstrong, Greg Masters

Northeast Gold
Under \$2 million
The Future of Flight
Baseline
Steve Raia, Michael Wirtz, Walter Makarucha Jr.

Northeast Bronze
Over \$2 million
Blindsided
Computerworld
April Montgomery

Northeast Silver
Over \$2 million
Beyond Bean Counting
Smart Enterprise
David Nicastro, Giulia Fini, Adeline Cannone

Northeast Gold
Over \$2 million
Imperfect Futures
CFO
Robert Lesser