West Regional Winners - 2010

Editorial

Case History

West Bronze
Under $2 million
Texas Instruments: Pure and Reliable
Machinery Lubrication magazine
Paul V. Arnold

West Silver
Under $2 million
Connecting the Dots
Government Technology
Government Technology Staff

West Gold
Under $2 million
What's Old Is New Again
Computer Graphics World
Barbara Robertson

West Gold
Over $2 million
After the Avalanche
Transmission & Distribution World
Rick Bush, Vito Longo, Emily Saarela, Susan Lakin

Editorial/Editor's Letter

West Bronze
Under $2 million
Times and Trends
Electrical Wholesaling
Jim Lucy

West Gold
Under $2 million
A Face Offers Comfort in Tragedy; In This Difficult Economy, Truth Hurts
Club Industry
Pam Kufahl
West Bronze
Over $2 million
Global Viewpoint
Transmission & Distribution World
Rick Bush

West Silver
Over $2 million
Deborah Lockridge Editorials
Heavy Duty Trucking
Deborah Lockridge

West Gold
Over $2 million
Industry Viewpoint
Electrical Construction & Maintenance
Mike Eby, Ellen Parson, Stefanie Kure, David Eckhart

Feature Article

West Bronze
Under $2 million
Brand Worthy
Garden Center
Sarah Martinez

West Silver
Under $2 million
Leave No Soldier Behind
Affordable Housing Finance
Donna Kimura

West Gold
Under $2 million
What Now? The daunting challenge of reviving Oregon's timber towns
Oregon Business
Ben Jacklet, managing editor

West Bronze
Over $2 million
The Conversation Era
TravelAge West
Monica Poling
West Silver
Over $2 million
In the Name of Safety
Pool & Spa News
Erika Taylor, Dan Schechner, Denise Baker

West Gold
Over $2 million
Online Drugs: Mostly Legal, Maybe Lethal
PCWorld
Tom Spring, senior editor; Ed Albro, editor; Steve Fox, editorial director; Jeff Berlin, deputy art director; Tracy Yee-Vaught, senior copy editor

Feature Series

West Gold
Under $2 million
Reinvigorate/Revamp Your Practice
Trends magazine
Constance Hardesty, Colleen Cook

West Gold
Over $2 million
EPA 2010
Heavy Duty Trucking
Steve Sturgess, Tom Berg, Jim Park, Deborah Lockridge, Oliver Patton

How-To Article

West Bronze
Under $2 million
Buying Software? Do Your Homework
Courier Magazine
Jody Becker

West Silver
Under $2 million
Get Your Money Out of Storage
CIO Digest
Alan Drummer, Joy Jacob

West Gold
Under $2 million
Endpoint Virtualization
CIO Digest
Ken Downie, Joy Jacob, Michael Brunetto
West Silver
Over $2 million
Save Money With Your Mac
Macworld
Jason Snell, Rob Schultz, Scholle Sawyer McFarland

West Gold
Over $2 million
On the Grid
Pool & Spa News
Erika Taylor, Rebecca Robledo, Nick Orabovic

Individual Profile

West Bronze
Over $2 million
The Thinker
The Hollywood Reporter
Alex Ben Block

West Silver
Over $2 million
Happy Days are Here Again
One+
Jessie States, Michael Pinchera, Blair Potter, David Basler

West Gold
Over $2 million
Ambassador of the New Breed
One+
Quinn Norton, Michael Pinchera, Blair Potter, David Basler

News Analysis/Investigative

West Gold
Under $2 million
Lessons Learned
Club Industry
Stuart Goldman

West Gold
Over $2 million
APSP Drops Hot Tub Initiative
Pool & Spa News
Erika Taylor, Dan Schechner, Linda G. Green, Nick Orabovic
Organization Profile

West Silver
Under $2 million
Inside Intel
Oregon Business
Ben Jacklet, managing editor

West Gold
Under $2 million
Judd's Hill Sings Its Own Tune
Vineyard & Winery Management
Tina Caputo, Robert Merletti, Chris Sittner

West Gold
Over $2 million
Bell's Journey from Good to Great
tED
tED Staff

Original Research

West Gold
Under $2 million
AAHA Pet Insurance Buyer's Guide
Trends magazine
Constance Hardesty, Rick Harmon, Jan Thomas

West Bronze
Over $2 million
Strategic Maneuvers
Electrical Construction & Maintenance
Mike Eby, Beck Ireland, Ellen Parson, Stefanie Kure, David Eckhart

West Silver
Over $2 million
The Freedom to Grow
Insurance Journal
Andrea Ortega Wells

West Gold
Over $2 million
Survival of the Fittest
Electrical Construction & Maintenance
Mike Eby, Beck Ireland, Ellen Parson, Stefanie Kure, David Eckhart
Regular Column, Contributed

West Gold
Over $2 million
Property TypeCast
Scotsman Guide, commercial edition
Victor Calanog, Tony Stasiek, Ivanna C. Sukkar

Regular Column, Staff Written

West Silver
Over $2 million
Steve Sturgess Column
Heavy Duty Trucking
Steve Sturgess

West Gold
Over $2 million
Full Disclosure
California Lawyer
Thomas Brom

Regular Department

West Gold
Under $2 million
Practice Practice
Missouri Lawyers Weekly
Jill Young Miller, Jason Lewton

West Silver
Over $2 million
Tire Report
Heavy Duty Trucking
Jim Park

West Gold
Over $2 million
Spotlight
Scotsman Guide, commercial edition
Ivanna C. Sukkar
Special Section

West Gold
Under $2 million
Technology: The Power & the Puzzles
Electrical Wholesaling
Doug Chandler, David Eckhart, Jim Lucy

West Silver
Over $2 million
Electric Utility Operations
Transmission & Distribution World
Rick Bush, Amy Fischbach, Emily Saarela, Susan Lakin

West Gold
Over $2 million
School CIO
Tech & Learning
Tech & Learning Staff

Technical Article

West Gold
Under $2 million
Crema of the Crop Part II: Light vs. Dark Roasts
Roast magazine
Roast Magazine Staff

West Bronze
Over $2 million
Atom-Smashing Substation Automation
Transmission & Distribution World
Rick Bush, Gerry George, Vito Longo, Emily Saarela, Susan Lakin

West Silver
Over $2 million
BIM + IPD: Three Success Stories
Building Design+Construction
Jeff Yoders

West Gold
Over $2 million
Megawatts of Solar
Transmission & Distribution World
Rick Bush, Vito Longo, Emily Saarela, Susan Lakin
**Design**

*Feature Article-Design*

West Silver
Under $2 million
Ad Infinitum: A Gallery of Coffee Advertising
Roast magazine
Roast Magazine Staff

West Gold
Under $2 million
Culture Shock
Family Getaways
Jill Shiffert, Deborah Dimond

West Bronze
Over $2 million
The Rules of Retention
tED magazine
Randi Vincent

West Silver
Over $2 million
Piers Fawkes
One+
Jeffrey Daigle, Blair Potter, David Basler

West Gold
Over $2 million
How Green is Your Mac?
Macworld
Rob Schultz, Art Director; Carli Morgenstein, Designer; Jason Snell, Editorial Director; Dan Miller, Executive Editor

*Front Cover-Computer Generated*

West Silver
Under $2 million
Invasion of the Zombie Debt Claims
Missouri Lawyers Weekly
Jason Lewton
West Gold
Under $2 million
The $18 Billion Shadow Economy
Oregon Business
Martin Gee, art director; Ben Jacklet, managing editor

West Gold
Over $2 million
November Cover
One+
Jason Judy, Jeffrey Daigle, Blair Potter, David Basler

*Front Cover-Photo*

West Silver
Under $2 million
Cover Photo
Roast magazine
Roast Magazine Staff

West Gold
Under $2 million
The Bicycle Industrial Complex
Oregon Business
Martin Gee, art director; Anthony Pidgeon, photographer

West Silver
Over $2 million
A Successful Merger Takes the Right Blend
tED magazine
Randi Vincent, Misty Byers, Michael Martin

West Gold
Over $2 million
The forgotten feline
Veterinary Economics
Kristi Reimer, Alison Fulton, Amanda Bertholf, Brendan Howard, Steve Bennaka

*Opening Page/Spread-Computer Generated*

West Gold
Over $2 million
The Perfect FIT
TravelAge West
Deborah Dimond
West Gold
Under $2 million
Ad Infinitum: A Gallery of Coffee Advertising
Roast magazine
Roast Magazine Staff

West Gold
Over $2 million
Damage Control
tED magazine
Randi Vincent