2011 ASBPE Awards of Excellence
Azbee Awards - Midwest Region

EDITORIAL

Case History
Revenue Under $2M

Gold
Machinery Lubrication magazine
“Lubrication Superheroes Save the Day at PCA Mill”
May/June 2010
Paul V. Arnold, editor-in-chief

Silver
Green Manufacturer
“Warm family biz puts the freeze on electricity bill”
November/December 2010
Kate Bachman

Bronze
Better Roads
“Applications & Innovations: Getting Your Share”
April 2010
Tina Grady Barbaccia, Executive Editor

Case History
Revenue over $2M

Gold
Workforce Management
“Making the Call for Themselves”
August 2010
Ed Frauenheim

Silver
Health Data Management
“A Little Faith Goes a Long Way”
October 2010
Greg Gillespie
Silver
The FABRICATOR
"The 'hole' story about the Tampa Museum of Art"
May 2010
Dan Davis

Editorial/ Editor's Letter
Revenue Under $2M

Gold
Pharmaceutical Manufacturing Magazine
"Pharmaceutical Manufacturing's From the Editor"
February 2010, October 201
Agnes Shanley

Silver
Green Manufacturer
"Surveying the Greenscape"
May/June 2010 and September/October 201
Kate Bachman

Bronze
Music Inc. magazine
"The Playing Field is Still Not Level; Retail in the Age of Transparency"
February 2010; March/April 201
Zach Phillips

Editorial/ Editor's Letter
Revenue over $2M

Gold
Automotive News
"Automotive News Editorials"
June 28, July 5, 201
Edward Lapham

Silver
Commercial Carrier Journal
"Avery Vise"
May, November 201
Avery Vise
Bronze
The FABRICATOR
“From the editor-in-chief”
May 2010 and October 2010
Dan Davis

Feature Article
Revenue Under $2M

Gold
Food Processing
“Holy Grail of Sweeteners?”
February 2010
Diane Toops

Silver
Journal of AHIMA
“Red Flags Rule in Limbo”
April 2010
Chris Dimick

Bronze
PMQ Pizza Magazine
“Netting Profits”
June/July 2010
Liz Barrett, PMQ Pizza Magazine

Feature Article
Revenue over $2M

Gold
Automotive News
“The threat to Honda's mojo”
Dec. 6, 2010
Mark Rechtin, Rick Johnson

Silver
CSP
“Till Debt Do Us Part”
July 2010
Angel Abcede, Bill Donahue
*Silver*
**Modern Healthcare**
“Bad for business”
*Aug. 2, 2010*
Joe Carlson

**Feature Series**
*Revenue Under $2M*

*Gold*
**Better Roads**
“Better Bridges”
*February 2010, May 2010, August 2010 and November 2010*
Tina Grady Barbaccia, Executive Editor; Linda Hapner, Database Administrator

*Silver*
**Skin Inc. magazine**
“Business Success Parts I, II and III”
*April, May and June 2010*
Cathy Christensen

**Feature Series**
*Revenue over $2M*

*Gold*
**Commercial Carrier Journal**
“Combating Fatigue”
*August-October 2010*
Aaron Huff

*Gold*
**Hospitals & Health Networks**
“Clinical Management-series”
*April, June, September, November*
Geri Aston

*Bronze*
**Hardware Retailing**
“How to Sell...”
*February, April, August, November 2010*
Jesse Carleton, Kaitlin Foley and Emily Groen
Government Coverage
Revenue Under $2M

Gold
Better Roads
“Better Roads Government Coverage on the Reauthorization of SAFETEA-LU”
January 2010-December 2010
John Latta, Editor-in-Chief; Tina Grady Barbaccia, Executive Editor

Government Coverage
Revenue over $2M

Gold
Health Data Management
“Meaningful Use: This is Gonna Hurt; Is 'Speak No Evil' a Contract Clause?; OCR Shines a Harsh Light on Data Breaches”
March 2010, April 2010, May 2010
Joseph Goedert, Greg Gillespie

How-To Article
Revenue Under $2M

Gold
EXHIBITOR Magazine
“Light Oversights”
November 2010
Exhibitor Media Group

How-To Article
Revenue over $2M

Gold
Hardware Retailing
“Five Tips for Handling Collections”
October 2010
Kaitlin Foley

Silver
BUILDINGS
“31 Expense-Slashing Solutions”
September 2010
Kylie Wroblaski, Chris Olson
Bronze
Hardware Retailing
“The Outside Sales Revival”
May 2010
Jesse Carleton

Individual Profile
Revenue Under $2M

Gold
Diversity Executive
“Bringing Color to Clorox”
May/June 2010
Kellye Whitney, Mike Prokopeak, Norm Kamikow

Individual Profile
Revenue over $2M

Gold
Automotive News
“What is Henrik Fisker thinking?”
Dec. 6, 2010
Lindsay Chappell, Dave Guilford

Silver
REALTOR® Magazine
“Fresh Off the Ranch”
January 2010
Wendy Cole

Silver
Truckers News
“Runner with a Cause”
June 2010
Todd Dills, Misty Bell, Randy Grider, Richard Street
News Analysis/ Investigative
Revenue over $2M

**Gold**
**Modern Healthcare**
“The moment it all changed”
*March 29, 2010*
All staff

**Silver**
**Commercial Carrier Journal**
“The EOBR Rule: Logging A Milestone”
*May 2010*
Avery Vise

News Section
Revenue over $2M

**Gold**
**REALTOR® Magazine**
“Real Life: News Section”
*March, April, May*
Robert Freedman

Organizational Profile
Revenue Under $2M

**Gold**
**Aggregates Manager**
“Plant Profile: It's a Different World”
*April 2010*
Kerry Clines, Senior Editor; Brad Kelley, Art Director

Organizational Profile
Revenue over $2M

**Gold**
**Modern Healthcare**
“Calling up the reserves”
*Feb. 15, 2010*
Jennifer Lubell
Original Research
Revenue Under $2M

Gold
Professional Remodeler
“Remodelers expect lead paint rules to be major challenge”
February 2010
Jonathan Sweet, Larry Nigh, Sara Zailskas

Silver
Health Facilities Management
“Green + Greener”
July 2010
Dave Carpenter, Suzanna Hoppszallern, Mike Hrickiewicz, Bob Kehoe

Bronze
HealthLeaders
“HealthLeaders Media Industry Survey”
February 2010
HealthLeaders Media Staff

Original Research
Revenue over $2M

Gold
Ward's AutoWorld
“Ward's 10 Best Engines”
January 2010
Tom Murphy, Drew Winter, Christie Schweinsberg, James Amend, Steve Finlay, Eric Mayne

Silver
Hardware Retailing
“The Rebirth of DIY?”
May 2010
Dan M. Tratensek

Bronze
Pensions & Investments
“The P&I 1000”
Feb. 8, 2010
Pensions & Investments staff
Regular Column, Contributed
Revenue Under $2M

Gold
Insurance Networking News
“INNsight”
July/August 2010 and November/December 2010
Matthew Josefowicz and INN Editorial Staff

Silver
Aggregates Manager
“Carved in Stone”
January 2010 and March 2010
Bill Langer, Contributing Editor; Therese Dunphy, Editor-in-Chief

Regular Column, Contributed
Revenue over $2M

Gold
Control
“Other Voices”
June 2010, October 2010
John Cusimano, Eric Byres

Regular Column, Staff Written
Revenue Under $2M

Gold
Pharmaceutical Manufacturing Magazine
“Pharma View”
February 2010, September 2010
Paul Thomas

Regular Column, Staff Written
Revenue over $2M

Gold
The FABRICATOR
“Biz Talk”
August and September 2010
Tim Heston
Silver
Commercial Carrier Journal
“Jack Roberts”
June, September 2010
Jack Roberts

Bronze
Hardware Retailing
“Taking Care of Business”
April 2010 and July 2010
Dan M. Tratensek

Regular Department
Revenue over $2M

Gold
REALTOR® Magazine
“Regular Department: For Brokers”
January, February, March 2010
Wendy Cole

Silver
Truckers News
“Fit for the Road”
January 2010, February 2010, March 2010
Misty Bell, Todd Dills, Carolyn Magner, Randy Grider, Richard Street

Bronze
McKnight’s Long-Term Care News
“McKnight's Profile”
March, April, May 2010
Liza Berger, James M. Berklan

Special Section
Revenue over $2M

Gold
Modern Healthcare
“IT Case Study Contest”
July 5, 2010
David Burda; Shawn Rhea
Silver
*Automotive News*
“100 Leading Women”
*Sept. 13, 2010*
Editorial staff

Bronze
*Hospitals & Health Networks*
“Defining Meaningful Use”
*February*
Matthew Weinstock and Chuck Lazar

**Technical Article**
*Revenue Under $2M*

Gold
*Control Design*
“Green Identity”
*April 2010*
Jim Montague

Silver
*Better Roads*
“Road Science Tutorial: Do the Math”
*September 2010*
Tom Kuennen, Contributing Editor; John Latta, Editor-in-Chief, Tim Bryant, Art Director

**Technical Article**
*Revenue over $2M*

Gold
*Control*
“Simulation Breaks Out”
*September 2010*
Jim Montague

Silver
*Farm Industry News*
“Power Packing”
*March 2010*
Jodie Wehrspann
DESIGN

Contents Page or Pages
Revenue Under $2M

Gold
The Journal from Rockwell Automation and Our Partners
“Table of Contents”
February 2010
The Journal Team

Silver
EXHIBITOR Magazine
“EXHIBITOR Magazine”
August 2010
Exhibitor Media Group

Feature Article - Design
Revenue Under $2M

Gold
PMQ Pizza Magazine
“Blissfully Lost in Eataly”
December 2010
Stefanie Goodwiller, PMQ Pizza Magazine

Feature Article - Design
Revenue over $2M

Gold
REALTOR® Magazine
“House & Home”
February 2010
Julie Fournier, Manager of Creative Design; Ian Frost, Designer

Silver
REALTOR® Magazine
“Your Best Ideas”
April 2010
Isabella Mathews, Graphic Designer; Julie Fournier, Manager of Creative Design
Bronze
Architectural Products
“Healthcare in Transition...”
November 2010
Dave Pape, Lauren Lenkowski

Front Cover - Computer Generated
Revenue Under $2M

Gold
Industrial Networking
“How Much Access?”
Quarter 1 (February 2010)
Derek Chamberlain

Silver
Control Design
“Safe to Operate”
May 2010
Derek Chamberlain

Bronze
HealthLeaders
“Taking on the Cost Drivers”
June 2010
Doug Ponte - Art Director; William Duke - Illustrator

Front Cover - Computer Generated
Revenue over $2M

Gold
Pensions & Investments
“Pensions & Investments Databook”
Dec. 27, 2010
Gregg Runburg

Silver
Hospitals & HEalth NEetworks
“Access”
August 2010
Chuck Lazar, Designer       Adrian Hillman, Illustrator
Silver
Health Data Management
“Treasure/Pressure”
March 2010
Ryan Egan

Front Cover - Illustration
Revenue over $2M

Gold
Control Magazine
“Big-time Condition Monitoring”
November 2010
Control Team

Silver
Architectural Products
“The End of the Office? (as we know it)”
May 2010
Dave Pape, Lauren Lenkowski

Bronze
Commercial Carrier Journal
“SuperTruck”
February 2010
Tony Brock

Front Cover - Photo
Revenue Under $2M

Gold
Control Design
“Green Identity”
May 2010
Derek Chamberlain

Silver
Architectural SSL
“A Healthy Dose of Solid-State Lighting”
August 2010
Dave Pape, Lauren Lenkowski
Bronze
EXHIBITOR Magazine
“EXHIBITOR Magazine”
April 2010
Exhibitor Media Group

Front Cover - Photo
Revenue over $2M

Gold
Hospitals & Health Networks
“Medicare”
January 2010
Designer: Chuck Lazar  Photographer: Ryan Helling

Gold
Farm Industry News
“November 2010 Cover”
November 2010
Lynn Varpness

Bronze
Overdrive magazine
“Dirty dozen”
July 2010
Kenneth Stubbs, Bruce W. Smith

Opening Page/Spread - Computer Generated
Revenue Under $2M

Gold
The Journal from Rockwell Automation and Our Partners
“Decisions at Your Fingertips”
April 2010
The Journal Team

Silver
HealthLeaders
“Is Healthcare A Growth Industry? Yes!”
January 2010
Doug Ponte - Art Director; Pep Montserrat - Illustrator
Bronze
Control Design
“Make a Splash”
August 2010
Derek Chamberlain

Opening Page/ Spread - Computer Generated
Revenue over $2M

Gold
Hospitals & Health Networks
“Access”
August 2010
Designer: Chuck Lazar  Illustrator: Adrian Hillman

Silver
Food Processing
“New Products Are Elemental”
May 2010
Food Processing Team

Silver
REALTOR® Magazine
“Demographics: See It From Her Perspective”
March 2010
Isabella Mathews, Graphic Designer

Opening Page/ Spread - Photo
Revenue Under $2M

Gold
Architectural SSL
“Time for a Healthy Dose of Solid-State Lighting”
August 2010
Dave Pape, Lauren Lenkowski

Silver
The Journal from Rockwell Automation and Our Partners
“Alphabet Soup of Sustainability Standards”
February 2010
The Journal Team
Opening Page/ Spread - Photo
Revenue over $2M

Gold
Overdrive magazine
“Dirty dozen”
July 2010
Kenneth Stubbs, Bruce W. Smith

Silver
Hardware Retailing
“Navigating the Supply Chain”
January 2010
Dan Akers