ASBPE Awards of Excellence
2011 National Azbee Winners

EDITORIAL

Annual Buyer's Guide
Revenue Under $2M

Gold
residential architect
“Architects' Choice”
July/August 2010
Nigel F. Maynard

Silver
Business Jet Traveler
“Buyers' Guide 2010”
July 2010
R. Randall Padfield, Jennifer English, Jeff Burger, Jane Campbell, John Manfredo, Mary Mahoney

Annual Buyer's Guide
Revenue over $2M

Gold
McKnight's Long-Term Care News
“McKnight's Industry Directory”
November 2010
Andrew Riveiere, Stephanie Winter, Denise De Vito, Terry Rinella, Liza Berger, James M. Berklan

Silver
SC Magazine
“Reboot”
December 2010
Illena Armstrong, Dan Kaplan, Greg Masters, Angela Moscaritolo, Peter Stephenson, Brian Jackson
Case History
Revenue Under $2M

Gold
EXHIBITOR Magazine
“MG Design Gets Fresh”
October 2010
Exhibitor Media Group

Silver
CIO Digest
“Brand Protection”
January 2010
Patrick Spencer, Joy Jacob, Michael Brunetto

Bronze
Customer Strategist
“Sprint Nextel's Service Overhaul Brings a Billion-Dollar Boost”
September 2010
Mila D'Antonio

Case History
Revenue over $2M

Gold
IDG, Inc.
“Ford Revs Up”
Sept. 15, 2010
Stephanie Overby, Elana Varon, Terri Haas, Colleen Barry

Silver
Builder
“BUILDER Concept Home: A Home for the New Economy”
January 2010
Jenny Sullivan, Nigel F. Maynard, Rich Binsacca, Deborah Leopold, Denise Dersin, Boyce Thompson

Bronze
Computerworld
“Chiquita Slips But Does Not Fall”
August 9, 2010
Robert L. Mitchell, Mitch Betts, April Montgomery
Custom Publication: Magazine

Gold
One+
11/10
David Basler, Blair Potter, Michael Pinchera, Jason Hensel, Jessie States

Silver
nyse magazine
Q4 2010
NYSE Euronext and Time Inc. Content Solutions

Bronze
Military Officer
February 2010
Editor in Chief Col. Warren S. Lacy, USA-Ret.; Managing Editor Molly Wyman; Senior Editor Blair Sabo

Custom Publication: Newsletter

Gold
Commonwealth Business Review
November/December 2010
Commonwealth Business Review Staff

Editorial/ Editor's Letter
Revenue Under $2M

Gold
Contemporary Ob/Gyn
“Dr. Charles Lockwood's take-home messages”
October 2010 and November 2010
Charles Lockwood, MD; Tara Stultz; Kathy Method; Pat Fernberg

Silver
Roast magazine
“Editor's Letter”
March/April 2010, May/June 2010
Kelly Stewart
Bronze
Managed Healthcare Executive
“For Your Benefit”
February and October 2010
Julie Miller

Editorial/ Editor's Letter
Revenue over $2M

Gold
AR Magazine
“Editor's Letter”
October 2010, November 2010
Michelle Celarier

Silver
SC Magazine
“Editorial”
September and October 2010
Illena Armstrong, editor-in-chief; Dan Kaplan, executive editor; Greg Masters, managing editor; Brian Jackson, art director

Bronze
Fleet Owner
“Editor's Page”
May 2010 & December 2010
Jim Mele

Feature Article
Revenue Under $2M

Gold
Stitches
“Stitches Golden Needle Awards”
November 2010
Nicole Rollender, Melinda Ligos, Hillary Braubitz, Mark Pricskett

Silver
Aquatics International
“The Enemy Within”
November/December 2010
Gary Thill, Kendra Kozen, Denise Baker, Linda G. Green
**Bronze**

Civil Engineering
“Entering the Mainstream”
*August 2010*
Jay Landers

**Feature Article**
Revenue over $2M

**Gold**

Engineering News-Record
“Killer Knockoffs: Hot Commodities”
*Oct. 18, 2010*
Tudor Van Hampton

**Silver**

Bloomberg Businessweek
“What Amazon Fears Most”
*10/11/10*
Bryant Urstadt

**Bronze**

Multifamily Executive Magazine
“Jammed Up”
*August 2010*
Les Shaver, Shabnam Mogharabi, Rachel Z. Azoff, Scott Crawford

**Bronze**

Bloomberg Businessweek
“Inside Foxconn”
*9/13/10*
Frederik Balfour and Tim Culpan

**Feature Series**
Revenue Under $2M

**Gold**

HealthLeaders
“HealthLeaders: Service Lines”
*July, Aug., Sept. 2010*
Joe Cantlupe
Silver
Inspection Trends
“Welding Procedure Specifications”
April/spring 2010, July/summer 2010, October/fall 2010 and January/winter 2011
Al Moore

Silver
Stitches
“Mentor For a Month”
July 2010; August 2010; September/October 2010
Nicole Rollender, Melinda Ligos, Shane Dale

Feature Series
Revenue over $2M

Gold
POWER
““Brazil: Latin America's Beacon" & "China: A World Powerhouse"”
January 2010 & July 2010
Sonal Patel

Silver
National Underwriter Life & Health
“National Underwriter Life & Health "Inside the NAIC"”
11/22/2010
National Underwriter Life & Health Editorial Staff

Bronze
Modern Healthcare
““Not such a pastoral setting””
July 26, 2010; Aug. 23, 2010; Sept. 27, 2010
Jessica Zigmond

Government Coverage
Revenue Under $2M

Gold
Federal Times
“Government coverage 2/22/2010 to 3/22/2010”
Tim Kauffman, Gregg Carlstrom
Silver
EHS Today
“Will You Be a Target for the New OSHA Sheriff?” Beltway Buzz and “10 OSHA Recordkeeping Questions (Employers Get Wrong)”
July 2010/August 2010/September 2010
Arthur G. Sapper, Sandy Smith and Laura Walter

Bronze
Federal Times
“Government coverage 9/6/2010 to 9/20/2010”
Nicole Blake Johnson, Andy Medici, Stephen Losey

Government Coverage
Revenue over $2M

Gold
GOVERNING Magazine
“Louisiana’s Great Reset; 2010 Public Officials of the Year; Cap & Fade”
October 2010, November 2010, December 2010
John Buntin, Jessica B. Mulholland, Zach Patton, Steve Towns, Tina Trenkner and Jonathan Walters

Silver
Engineering News-Record
“ENR: Covering the Lifeline of Federal Funding”
Feb. 1, 2010; Feb. 15, 2010; Feb. 22, 2010
Tom Ichniowski, Pam Hunter, Pam Radtke Russell, Bruce Buckley, Aileen Cho, Debra Rubin, Tom Sawyer

Bronze
Florida Trend
“Party Lines”
March
Amy Keller

How-To Article
Revenue Under $2M

Gold
Family Business
“A family summit gets the succession conversation started”
Spring 2010
Josh Wimmer, Barbara Spector, Bill Cooke, Caro U. Rock
Silver
Electrical Wholesaling
“Changing Channels of Distribution”
July 2010
Jim Lucy, David Eckhart & Douglas Chandler

Bronze
Plan Your Meetings
“Stop the Creep”
July 2010 (Volume 15, Issue 3)
Loriann K. Harnish, CMP, CMM, CTA and Lynne Wellish, CMP for Plan Your Meetings

How-To Article
Revenue over $2M

Gold
Physicians Practice
“Guerrilla Marketing for Your Practice”
May 2010
Sara Michael

Silver
Hardware Retailing
“From Good to Great”
November 2010
Jaime Koch

Silver
REALTOR® Magazine
“Tech It Up a Notch: 9 Strategies for Doing More With the Technology You Already Use”
September 2010
Kelly Quigley, Brian Summerfield, Katie Tarbox

Humorous/Fun Department
Revenue Under $2M

Gold
Water Environment & Technology
“Sewer Sociology”
September 2010, October 2010
Kevin L. Enfinger, Patrick L. Stevens, Steve Spicer
Gold
Waste Age
“Haul Talk”
August, October 2010
Steven Averett, Lori Fredricks

Silver
EXHIBITOR Magazine
“Plan B”
October & November 2010
Exhibitor Media Group

Humorous/Fun Department
Revenue over $2M

Gold
Bloomberg Businessweek
“Etc.”
11/8/10, 11/22/10
Jon Kelly and Team

Silver
Computerworld
“Shark Tank”
May 24, and October 11, 2010
Frank Hayes

Bronze
Overdrive magazine
“Channel 19”
March and July 2010
Todd Dills

Individual Profile
Revenue Under $2M

Gold
National Real Estate Investor
“David Simon Profile”
March 2010
Denise Kalette, Matt Valley, Jaun Mims
Silver
Big Builder
“A New Standard”
April 8, 2010
John McManus

Silver
Institutional Investor
“The Last Frontier”
September 2010
Frances Denmark

Individual Profile
Revenue over $2M

Gold
California Lawyer
“Mr. Public Defender”
May 2010
Dashka Slater

Silver
The American Lawyer
“The Lanny Davis Show”
November 2010
D.M. Levine

Bronze
IEEE Spectrum
“The Man Who Made a Copy of Himself”
April 2010
Erico Guizzo

Bronze
Engineering News-Record
“Award of Excellence Winner: John Hillman, Hybrid Hero”
April 12, 2010
Aileen Cho
New Publication

**Gold**

**Green Manufacturer**  
*January/February 2010*  
Kate Bachman, Teresa Chartos, Jennifer Paulson

**News Analysis/Investigative**  
*Revenue Under $2M*

**Gold**

**Institutional Investor Magazine**  
“Inside the Machine”  
*June 2010*  
Michael Peltz

**Silver**

**Massage Today**  
“CA Law Defanged”  
*July 2010*  
Christie Bondurant, Ramon G. McLeod

**Bronze**

**Federal Times**  
“Pay freeze won't stop raises”  
*Dec. 6, 2010*  
Stephen Losey

**News Analysis/Investigative**  
*Revenue over $2M*

**Gold**

**CSP**  
“Coming Clean”  
*September 2010*  
Samantha Oller, Bill Donahue

**Silver**

**Bloomberg Businessweek**  
“Amber Waves of Pain”  
*7/26/10*  
Peter Robison, Asjylyn Loder, and Alan Bjerga
Bronze
Commercial Carrier Journal
“Does Uncle Sam Know Best?”
November 2010
Avery Vise, Jeff Crissey, Dean Smallwood, Lyndsey Kone

News Section
Revenue Under $2M

Gold
ProSales
“Yard Notables”
August/September 2010
Craig Webb, Brian Walker

Silver
National Real Estate Investor
“October Developments”
October 2010
Denise Kalette, Matt Valley, Jaun Mims

Bronze
ProSales
“Yard Notables”
October 2010
Craig Webb, Brian Walker

News Section
Revenue over $2M

Gold
InvestmentNews
“InvestmentNews news section”
Sept. 6, 2010
Darla Mercado, Mark Schoeff Jr., Jessica Toonkel, Dan Jamieson, Bruce Kelly, Davis Janowski

Gold
McKnight’s Long-Term Care News
“McKnight's Long-Term Care News”
October 2010
Liza Berger, Brett Bakshis, Terry Rinella, James M. Berklan, John O’Connor
Silver
California Lawyer
“ESQ.”
November 2010
Bernice Yeung

Newsletter - Article

Gold
Board & Administrator
“Obtain full board commitment to fundraising”
January 2010
Jeff Stratton; Kelly Sullivan; David Famiano

Silver
Monthly State Tax Report
“President Obama’s Tax Plan Compromise Could Create More Complexity in State Taxes, More Incentives to Decouple”
Dec. 24, 2010
Steven Roll and Dolores Gregory

Bronze
BNA's Class Action Litigation Report
“Oil Spill Suits Promise Something For Everyone; Liability Cap May Be Illusory”
5/28/10
Jessie Kokrda Kamens

Newsletter - General Excellence

Gold
Board & Administrator
“Board & Administrator General Excellence”
October, November, December 2010
Jeff Stratton; Kelly Sullivan; David Famiano

Silver
The Brown University Psychopharmacology Update
“The Brown University Psychopharmacology Update General Excellence”
April, May, June 2010
Lawrence H. Price, MD; Karienne Stovell; Sarah Merrill; Diana Steimle
Bronze
The Brown University Child & Adolescent Psychopharmacology Update
“The Brown University Child & Adolescent Psychopharmacology Update General Excellence”
June, July, August 2010
Jeffrey I. Hunt; Diana Steimle; Sarah Merrill; Karienne Stovell; Isabelle Cohen-DeAngelis

On-Site Trade Show Coverage
Revenue Under $2M

Gold
XChange Show Daily
“XChange Show Daily, XChange Americas, Dallas”
Aug. 23-25, 2010
CRN Staff

Silver
AAP Convergence - Where All Points in Pediatric Medicine Connect
“American Academy of Pediatrics Show Daily Coverage”
October 2-5, 2010
Ascend Integrated Media Team

On-Site Trade Show Coverage
Revenue over $2M

Gold
Healthcare IT News
“HIMSS Daily Insider, published in partnership with Healthcare IT News”
March 2010
Healthcare IT News Staff

Silver
Space News
“National Space Symposium 2010 Official News Supplements”
April 14 & 15, 2010
Turner Brinton, Warren Ferster, Amy Svitak and Debra Werner

Bronze
One+ Onsite
“One+ Daily”
July 25-27, 2010
David Basler, Jeff Daigle, Blair Potter, Michael Pinchera, Jason Hensel, Jason Judy, Jessie States
Organizational Profile
Revenue Under $2M

Gold
Event Marketer
“Microsoft: Masters of Reinvention”
February 2010
Jessica Heasley

Silver
EXHIBITOR Magazine
“Sip and Learn”
August 2010
Exhibitor Media Group

Bronze
Health Facilities Management
“From Good to Great”
September 2010
Bob Kehoe

Organizational Profile
Revenue over $2M

Gold
IDG, Inc.
“Pressure Cooker”
April 1, 2010
Kim S. Nash, Elana Varon, Terri Haas, Lauren Brousell, Colleen Barry

Gold
Corporate Counsel
“This Year's Model”
March 2010
David Hechler, Anthony Paonita, Morris Stubbs, Maggie Soladay, Martin Refsal, Patty Paine

Bronze
Multifamily Executive Magazine
“Changing of the Guard”
February 2010
Les Shaver, Shabnam Mogharabi, Rachel Z. Azoff, Scott Crawford
Original Research
Revenue Under $2M

**Gold**
*strategy+business*
“How the Top Innovators Keep Winning”
*Winter, 2009*
Barry Jaruzelski and Kevin Dehoff

**Gold**
*National Real Estate Investor*
“2010 Green Building Survey”
*November / December 2010*
Denise Kalette, Elinor Rice, Matt Valley, J a u n M i m s

**Bronze**
*Stitches*
“State of the Industry”
*May 2010*
Nicole Rollender, Larry Basinait, Shane Dale, Dave Vagnoni, Robert Carey, Jim Lang, Hillary Haught

Original Research
Revenue over $2M

**Gold**
*Builder*
“Builder 100”
*May 2010*
John Caulfield, Alison Rice, Les Shaver, Denise Dersin, Deborah Leopold

**Silver**
*InformationWeek*
“Innovation Mandate”
*Oct. 4, 2010*
Rob Preston

**Bronze**
*CFO*
“The Perils of Flextime”
*July/August 2010*
Alix Stuart
Overall Headline Writing
Revenue Under $2M

Gold
EXHIBITOR Magazine
“EXHIBITOR Magazine”
September & October 2010
Exhibitor Media Group

Overall Headline Writing
Revenue over $2M

Gold
Automotive News
“Automotive News - headlines”
May 17, 24, 2010
Mary Beth Vander Schaaf, Patricia Foley, Karen O'Rourke, Greg Skwira, Bob Allen, Susan Zavera Bamford

Silver
REALTOR® Magazine
“Overall Headline Writing: REALTOR® Magazine”
July/August and September 2010
Stacey Moncrieff, Kelly Quigley

Product Section/ Department
Revenue Under $2M

Gold
EcoHome
“Product Reviews”
March/April, May/June, Summer
Rick Schwolsky, Katy Tomasulo, Jean Dimeo, Jennifer Goodman

Product Section/ Department
Revenue over $2M

Gold
SNAP
“Product Specs: Glass + Glazing; Windows + Doors; Water Conservation”
May/June 2010, August/September 2010, November/December 2010
SNAP Editorial Staff / Rita Catinella Orrell, Executive Editor
Regular Column, Contributed
Revenue Under $2M

Gold
Scrap
“On Sales”
September/October 2010 & November/December 2010
Judy Ferraro

Silver
Talent Management
“Learning Connections”
January 2010, September 2010
Kevin Wilde, Kellye Whitney, Mike Prokopeak, Norm Kamikow

Bronze
Waste Age
“Circular File”
July, November 2010
Chaz Miller

Regular Column, Contributed
Revenue over $2M

Gold
Financial Planning
“Industry Insight by Bob Veres”
January 2010, July 2010 and December 2010
Bob Veres

Silver
Remodeling
“Linda Case column”
February 2010, August 2010
Linda Case

Bronze
IDG, Inc.
“’The Team You Deserve’; ’Bring Your Own Tech? Not Yet’”
July 1 and Dec. 15
Kristen Lamoreaux, Christine Celli, Terri Haas, Colleen Barry
Regular Column, Staff Written
Revenue Under $2M

**Gold**
CSCMP's Supply Chain Quarterly
“Perspective”
Quarter 2, 2010 and Quarter 4, 2010
James Cooke

**Silver**
Control Design
“Live Wire”
January 2010, February 2010
Mike Bacidore

**Bronze**
Scrap
“Commentary”
March/April 2010 & July/August 2010
Kent Kiser

Regular Column, Staff Written
Revenue over $2M

**Gold**
DC Velocity
“Outbound”
March 2010 and December 2010
Mitch Mac Donald and Karen Bachrach

**Silver**
California Lawyer
“Full Disclosure”
April 2010, November 2010
Thomas Brom

**Silver**
Travel Weekly
“CityCenter and Las Vegas' Ice Age; Confrontation and gratitude in Palestine”
February 1, 2010 and June 21, 2010
Arnie Weissmann
Bronze
Commercial Carrier Journal
“Jeff Crissey”
July, October 2010
Jeff Crissey

Regular Department
Revenue Under $2M

Gold
Stitches
“Look Book”
August 2010, September/October 2010, November 2010
Nicole Rollender, Melinda Ligos, Joan Chaykin, Andraya Vantrease

Silver
Wearables
“Wearables University”
August 2010, September 2010, October 2010
C.J. Mittica, Melinda Ligos, Tonia Cook Kimbrough

Silver
PMQ Pizza Magazine
“Time Capsule”
August, September and October 2010
Tracy Morin, PMQ Pizza Magazine

Regular Department
Revenue over $2M

Gold
Scotsman Guide, commercial edition
“Spotlight”
January, February and March 2010
Ivanna C. Sukkar

Silver
One+
“One+ Department-THE BUZZ”
09/10, 10/10, 11/10
Jessie States, Jeff Daigle, Blair Potter, David Basler
Bronze
*Electrical Construction & Maintenance (EC&M)*
“Forensic Casebook”
*June 2010, July 2010, August 2010*
Mike Eby, Michael Morse, John Cavallaro, Andrew Paris, Ellen Parson, Stefanie Kure, Beck Ireland, David Eckhart

**Special Section**
*Revenue Under $2M*

Gold
*Health Facilities Management*
“Trends in Health Care: How reform will shape the hospital environment”
*December 2010*
Mike Hrickiewicz, Jeff Ferenc, Bob Kehoe

Silver
*Music Inc. magazine*
“Lessons Learned”
*July 2010*
Zach Phillips, Frank Alkyer, Andy Williams, Katie Kailus, Kevin Maher

Bronze
*Federal Times*
“2011 Guide to Health Insurance”
*Nov. 15, 2010*
Markie Harwood

**Special Section**
*Revenue over $2M*

Gold
*The American Lawyer/ Litigation 2010*
“E-Discovery Now”
*LITIGATION 2010 Fall Edition*
Aric Press, Robin Sparkman, Emily Barker, Irene Plagianos, Joseph Rosenbloom, Victor Li, Terry Baynes, Nicole Hong, Charlie Mead

Silver
*Transmission & Distribution World*
“Electric Utility Operations”
*February 2010*
Amy Fischbach, Rick Bush, Emily Saarela, Susan Lakin
Silver

Computerworld
“IT Careers 2020”
August 23, 2010
Ellen Fanning, Julia King, Mari Keefe, April Montgomery, Computerworld
Contributors

Special Supplement
Revenue Under $2M

Gold

CSCMPs Supply Chain Quarterly
“2010 Special Issue: The State of Logistics”
Summer 2010
James Cooke, Toby Gooley, Keisha Capitola, and Susan Lacefield

Silver

Greenhouse Grower
“The Peat Report”
November 2010
Kevin Yanik, Brad Kish

Bronze

Landscape Management
“The Industry Pulse Report”
October 2010
Nicole Wisniewski

Special Supplement
Revenue over $2M

Gold

Lawn & Landscape
October 2010
Chuck Bowen, Lee Chilcote, Lindsey Getz, Brian Horn, Carolyn LaWell, Matt LaWell, Kelly Pickerel and Heather Taylor

Silver

Modern Healthcare
“Sick, Sicker, Sickest”
Aug. 9, 2010
David Burda; Jennifer Lubell; John Morrisey
Bronze  
**Fleet Owner**  
“CSA: Safety By the Numbers”  
*November 2010*  
Fleet Owner Staff

**Technical Article**  
*Revenue Under $2M*

Gold  
**Civil Engineering**  
“Supporting the Winds of Change”  
*August 2010*  
Sanjeev Malhotra, P.E., G.E., M.ASCE

Silver  
**Civil Engineering**  
“Innovation in Ingleside”  
*June 2010*  
Arthur B. Colwell, P.E., M.ASCE; Douglas C. Hearn, Jr., P.E., M.ASCE; and Colin Ocker, P.E.

Bronze  
**Radio magazine**  
“N/ACIP: Simplifying Codec Connections”  
*March 1, 2010*  
Chriss Scherer, Doug Irwin, Erin Shipps

Bronze  
**TPJ - The Tube & Pipe Journal**  
“Pulsed GTAW for stainless steel”  
*April/May 2010*  
Kirk Webb, Mark Kadlec, Brad Hemmert, Eric Lundin

**Technical Article**  
*Revenue over $2M*

Gold  
**Engineering News-Record**  
“Sheer Innovation: Shanghai Twister”  
*July 26, 2010*  
Nadine M. Post
Silver
Ward's AutoWorld
“Fiat Breathing Easy with MultiAir”
April 2010
Tom Murphy

Bronze
Farm Industry News
“Coming clean: An insider's guide to Tier 4 engines”
October 2010
Jodie Wehrspann
DESIGN

Contents Page or Pages
Revenue Under $2M

**Gold**
**Today's Garden Center**
“Today's Garden Center - Contents Page”
*September 2010*
Patrick Brickman

**Silver**
**Civil Engineering**
“Contents”
*May 2010*
Jeff Roth

**Bronze**
**Civil Engineering**
“Contents”
*September 2010*
Jeff Roth

Contents Page or Pages
Revenue over $2M

**Gold**
**Builder**
“August TOC”
*August 2010*
Melissa Krochmal, Erin Mayes, Denise Dersin, Boyce Thompson

**Silver**
**One+**
“One+ Contents”
*11/10*
Jeff Daigle, Blair Potter, David Basler
Bronze
Physicians Practice
“Physicians Practice Contents Page”
June 2010
Bill Ellis

Feature Article - Design
Revenue Under $2M

Gold
Plan Your Meetings
“Stop the Creep”
July 2010 (Volume 15, Issue 3)
Art Director Jenny Schisler

Silver
Stitches
“The Age of Ornamentation”
September/October 2010
Mark Pricskett, Hillary Haught

Bronze
EXHIBITOR Magazine
“Six Stupid Questions”
September 2010
Exhibitor Media Group

Feature Article - Design
Revenue over $2M

Gold
Architect
“Architect 50”
May 2010
Aubrey Altmann, Joe Pugliese

Silver
Physicians Practice
“The Great American Physician Survey”
October 2010
Bill Ellis
Bronze

Builder
“50 Ways to Waste Your Money”
August 2010
Erin Mayes, Denise Dersin, Boyce Thompson

Front Cover - Annual, Buyer's Guide, Directory, Supplement
Revenue Under $2M

Gold

Roast magazine
“Cover-Directory”
November/December 2010
Roast magazine staff

Silver

Greenhouse Grower
“Greenhouse Grower Peat Report Cover”
November 2010
Brad Kish

Bronze

residential architect
“Architects' Choice”
July/August 2010
Pete Morelewicz, David Sharpe

Front Cover - Annual, Buyer's Guide, Directory, Supplement
Revenue over $2M

Gold

Pensions & Investments
“Pensions & Investments Largest Money Managers cover”
May 31, 2010
Gregg Runburg

Silver

Fleet Owner
October 2010
Dan Zeis, Brian Straight
Bronze
Builder
“April Cover”
April 2010
Melissa Krochmal, Denise Dersin, Boyce Thompson

Front Cover - Computer Generated
Revenue Under $2M

Gold
Cotton International Magazine
“Meetings of the Minds”
September 2010
Tyler Hatch

Gold
Green Builder® Magazine
“Redesigning the Future”
January 2010
Edwin Malstrom

Gold
Aquatics International
“The Enemy Within”
November/December 2010
Denise Baker, Gary Thill

Front Cover - Computer Generated
Revenue over $2M

Gold
REALTOR® Magazine
“A Fountain of Inspiration”
October 2010
Julie Fournier, Manager of Creative Design

Silver
One+
“One+ Cover-CG-2”
09/10
Jeff Daigle, Blair Potter, David Basler
Bronze
Food Processing
“70 Years of Change”
October 2010
Food Processing Team

Front Cover - Illustration
Revenue Under $2M

Gold
Corporate Meetings & Incentives
“Why Sports Sponsorships Still Pay Off”
April 2010
Art Director-Sharon Carlson, Digital Illustrator-Jon Valk, Writer-Rachel Eccles, and Editor-Barbara Scofidio

Silver
Urology Times Clinical Edition
“Urology Times Clinical Edition cover”
March 2010
Alex Baker, Quinn Williams, Richard R. Kerr, Benjamin P. Saylor

Bronze
Connect
“Hotels Branch Out”
July 2010
Christine Born, Doug Boehm, Jason Hatcher, Libby Hoppe, Chris Collinson

Front Cover - Illustration
Revenue over $2M

Gold
CFO
“Brighter Days”
March 2010
Robert Lesser, Gérard Dubois

Silver
Pest Control Technology
“Bugshow”
July 2010
James Blayney
Bronze
The National Law Journal
“2010 Year in Review”
12/27/10

Front Cover - News Tabloid
Revenue over $2M

Gold
The National Law Journal
“NLJ Cover of 2/22/10 issue”
2/22/10
Editorial Staff

Silver
Law Technology News
“Law Technology News, July 2010”
July 2010
Shane DeLeers

Bronze
The National Law Journal
“NLJ Cover of 8/23/10 issue”
8/23/10
Editorial Staff

Front Cover - Photo
Revenue Under $2M

Gold
The Journal from Rockwell Automation and Our Partners
“Alphabet Soup of Safety Standards”
February 2010
The Journal Team

Silver
EcoHome
“2010 EcoHome Design Awards”
Summer 2010
Allison Levy
**Bronze**

**Oregon Business**
“In the Mix”  
*Aug. 2010*
Art Director Jon Taylor Carter, Photographer Paula Watts

**Front Cover - Photo**  
*Revenue over $2M*

---

**Gold**

**The American Lawyer**
“The New Normal”  
*December, 2010*
Joan Ferrell, Design Director, Fredrik Broden, Photographer, Robin Sparkman, Editor

**Gold**

**REALTOR® Magazine**
“House & Home”  
*February 2010*
Julie Fournier, Manager of Creative Design

**Bronze**

**Farm Industry News**
“September 2010 Cover”  
*September 2010*
Lynn Varpness

---

**Information Graphics**  
*Revenue Under $2M*

**Gold**

**Green Builder® Magazine**
“Cabinetry, Clean Finishes, Structure, Green Builder® Green Building Pyramid”
*November 2010*
Edwin Malstrom, James Provost, Matthew Power, Cati O Keefe

**Information Graphics**  
*Revenue over $2M*
Opening Page/Spread - Computer Generated
Revenue Under $2M

Gold
Architect
“April 2010"
April 2010
Aubrey Altmann, Catalogtree

Opening Page/Spread - Computer Generated
Revenue Under $2M

Gold
HealthLeaders
“Time to Put Patients First”
May 2010
Doug Ponte - Art Director; David Plunkert - Illustrator

Silver
Supplier Global Resource
“The Devil’s In The Details”
September/October 2010
Jim Lang

Bronze
November 2010
“The Physician’s Place in the ACO”
November 2010
Doug Ponte - Art Director; William Duke - Illustrator

Opening Page/Spread - Computer Generated
Revenue over $2M

Gold
IEEE Spectrum
“The Greening of the Supercar”
October 2010
Tavis Coburn

Silver
Computerworld
“Are You Listening?”
July 12, 2010
April Montgomery, art director; John Weber, illustrator
Silver
One+
“One+ SPRD-Risk”
09/10
Jeff Daigle, Blair Potter, David Basler

Opening Page/ Spread - Illustration
Revenue Under $2M

Gold
Strategic Finance
“Are Your Account Reconciliations Accurate?”
May 2010
Lisa Haney, Mary Zisk

Silver
EXHIBITOR Magazine
“Seven Staffing Strategies”
March 2010
Exhibitor Media Group

Opening Page/ Spread - Illustration
Revenue over $2M

Gold
Scotsman Guide, residential edition
“Ethics in the New Era (Illustration)”
July 2010
Dennis Wunsch

Silver
CFO
“An Action Plan for IT”
May 2010
Robert Lesser, David Plunkert

Bronze
CFO
“The Shape of Things to Come”
March 2010
Robert Lesser, Tim Bower
Opening Page/Spread - Photo
Revenue Under $2M

**Gold**
**HealthLeaders**
“Split Decisions”
*April 2010*
Doug Ponte - Art Director; Jeff Swensen - Photographer

**Silver**
**EcoHome**
“On the Rise”
*March/April 2010*
Allison Levy

**Bronze**
**Wearables**
“Style and the City”
*September 2010*
Mark Pricskett, Hillary Haught

Opening Page/Spread - Photo
Revenue over $2M

**Gold**
**Architectural Products**
“A Shady Situation”
*December 2010*
Dave Pape, Lauren Lenkowski

**Silver**
**Multifamily Executive Magazine**
“Deal Them In”
*December 2010*
Scott Crawford, Shabnam Mogharabi

**Bronze**
**CFO**
“25 Years of Finance”
*January/February 2010*
Robert Lesser, Stephen Webster
Overall Typography
Revenue Under $2M

Gold
Green Builder® Magazine
November 2010; December 2010
Edwin Malstrom

Silver
Emergency Management
“Emergency Management Overall Typography”
July/August 2010
Jim McKay: Editor, Kelly Martinelli: Creative Director

Overall Typography
Revenue over $2M

Gold
Architect
“February and March 2010”
February and March 2010
Aubrey Altmann, Marcy Ryan

Silver
Smart Enterprise Insights and Perspectives for the CIO
“Greater Expectations”
Volume 4, Number 3/2010
David Nicastro, Creative Director and Giulia Fini-Gulotta, Art Director

Publication Redesign
Revenue Under $2M

Gold
ECO-STRUCTURE magazine
“ECO-STRUCTURE MAGAZINE brand redesign”
January/February 2010
ECO-STRUCTURE staff
Silver
Green Builder® Magazine
“Green Plumbing; The Homeowner’s Handbook”
October 2010; November 2010
Cati O Keefe, Matthew Power, Edwin Malstrom, Phil Cottrell, Mary Kestner

Bronze
Water Environment & Technology
“WE&T Redesign”
September 2010
Michael Kronenberg, Carey Jones, Laura Leslie, Steve Spicer, Melissa Jackson

Publication Redesign
Revenue over $2M

Gold
Automotive News Europe
“Automotive News Europe redesign”
Sept. 22, 2010
Editorial staff

Silver
Fleet Owner
“Fleet Owner”
June 2010
Dan Zeis

Bronze
Corporate Counsel
“Corporate Counsel Redesign”
March 2010
Morris Stubbs
Best Use of Social Media

**Gold**
**Pharmaceutical Manufacturing**
“Pharmaceutical Manufacturing Engages All Social Media Platforms”
*February 2011*
Michele Vaccarello Wagner, Paul Thomas, Agnes Shanley

**Silver**
**Engineering News-Record**
“ENR: Using Social Media to Build Community”
n/a
Janice Tuchman, Richard Korman, Tom Sawyer, Tudor Van Hampton, Laurie Meisel

**Bronze**
**Aquatics International**
“AI Connect”
N/A
Gary Thill, Margi Millunzi, Tim Bobko

**Blog**

**Gold**
**Computerworld**
“Android Power”
*August 2010 - February 1, 2011*
JR Raphael, Joyce Carpenter

**Silver**
**IEEE Spectrum**
“Automaton”
2010
Erico Guizzo

**Bronze**
**CIO.com**
“Eye on Microsoft”
*August 1, 2010 / February 1, 2011*
Shane O’Neill
Digital Magazine

Gold
HealthLeaders Media
“HealthLeaders Media Breakthroughs: The Bridge to Accountable Care Organizations”
January 2011
Joe Cantlupe, Jim Molpus

Silver
InformationWeek
“InformationWeek Digital Magazines”
InformationWeek Staff

E-Newsletter

Gold
Medicine360
“Medicine360: Solve the case: A dog with elevated liver enzyme activity; Medicine360: To track and spay a lion: An African adventure”
November 2010 and December 2010
Margaret Rampey, Editor; Theresa L. Entriken, DVM, Associate Medical Director; Mindy Valcarcel, Senior Editor

Silver
TechRepublic
“10 Things Newsletter”
January 2011
Jody Gilbert

Bronze
Control
“Controlglobal.com e-News”
April 5, 2010 and Sept. 27, 2010
Katherine Bonfante, Walt Boyes, Nancy Bartels
Members/ Subscribers-Only Premium Content

**Gold**

**WardsAuto**

“WardsAuto Premium”

*Daily*

WardsAuto Staff

New or Relaunched Web Site

**Gold**

**National Underwriter, P&C, American Agent & Broker, Claims Magazine, Tech Decisions, and Florida Underwriter**

“PropertyCasualty360.com”

*January 2011*

PropertyCasualty360.com

**Silver**

**InvestmentNews**

“InvestmentNews.com”

*All of 2010*

David Klein, Mark Bruno, Michael Palazuk, Michelisa Lanche, John Goff

**Bronze**

**Security Magazine**


*Relaunched 12/07/2010*

Nikki Smith, BNP Media; Lisa Ornekian, BNP Media; Diane Ritchey, BNP Media; Mark McCourt, BNP Media; Trey Connell, ePublishing

Original Web Commentary

**Gold**

**The Am Law Litigation Daily**

“Summary Judgment”

*September 01, 2010, December 21, 2010*

Susan Beck

**Silver**

**ModernHealthcare.com**

““Friends in high places””

*June 30, 2010; Aug. 9, 2010*

Joe Carlson
Podcast

**Gold**
IEEE Spectrum
“The Liberal Arts Goes Data Mining”
2010
Steven Cherry

Trade Show/ Conference Coverage

**Gold**
EXHIBITOR Magazine
“Expo 2010”
May - December 2010
Exhibitor Media Group

**Silver**
Builder
“International Builders' Show Coverage”
January 2011
Builder Staff

**Bronze**
Modern Physician
“Live@MGMA”
Oct. 24-27, 2010
Gregg Blesch; Keith Horist; Andis Robeznieks; Maureen McKinney; David Burda; Neil McLaughlin; Patrick Shrader

Video

**Gold**
TechRepublic
“Five tips for troubleshooting a slow PC”
November 22, 2010
Bill Detwiler, Sonja Thompson, Selena Frye, Mark Kaelin, Deb Shinder

**Silver**
Public Power
“APPA: Serving Public Power for 70 Years”
May 2010
David L. Blaylock and Tobias Sellier, American Public Power Association
**Bronze**
*Insurance Journal*
“Windfall for Storm Claims”
*2010*
Ken St. Onge, Bobbie Dodge, Chad Reese

**Web Database**

**Gold**
*Meetings & Conventions*
“M&C Facility Search”
Meetings & Conventions staff

**Silver**
*InvestmentNews*
“The InvestmentNews Broker-Dealer Data Center”
*Regularly updated*
Michael Palazuk, David Klein, Denise Southwood, Michelisa Lanche, Mark Bruno

**Web Feature Article**

**Gold**
*Engineering News-Record*
“Surge Busters Delivering in New Orleans”
*Sept. 1, 2010*
Angelle Bergeron

**Silver**
*Computerworld*
“H-1B at 20: How the 'tech worker visa' is remaking IT in America”
*November 17, 2010*
Tracy Mayor, Patrick Thibodeau, Sharon Machlis, Valerie Potter

**Bronze**
*dvm360.com*
“<i>Bartonella</i>: A stealth pathogen that’s waiting to strike”
*November 2010*
Daniel Verdon, Kerry Hillard Johnson, Steve Bennaka, Rachael Whitcomb, Alison Fulton, Melissa Galitz
Bronze
Senior Market Advisor:
“Senior Market Advisor: A Day in the Life”
10/28/2010
Daniel Williams, Mary Shaub, Andy Stonehouse

Web Microsite/ Special Section

Gold
IEEE Spectrum
“Telepresence Special Report”
2010
Erico Guizzo

Silver
ClickZ
“ClickZ: Politics & Advocacy”
Kate Kaye

Bronze
Builder
January 2011
Builder Staff

Web News Section

Gold
ClickZ
“ClickZ News”
Zachary Rodgers, Kate Kaye, Christopher Heine, Jack Marshall, Caitlin Rossman, Anna Maria Virzi

Silver
Modern Healthcare
“ModernHealthcare.com”
Feb. 1, 2011
All staff