2011 ASBPE Awards of Excellence
Azbee Awards - Northeast Region

EDITORIAL

Case History
Revenue Under $2M

**Gold**
Customer Strategist
“PhotoBox's Customer Obsession Drives Double-Digit Growth”
*June 2010*
Elizabeth Glagowski

**Silver**
Customer Strategist
“The Mathematics of Profitable Marketing”
*February 2010*
Mila D Antonio

**Bronze**
Event Marketer
“Virgin Galactic”
*February 2010*
Kenneth Briodagh

Case History
Revenue over $2M

**Gold**
Successful Meetings
“Change Makers”
*April 2010*
Andrea Doyle, Kinley Welly, Vincent Alonzo, Lori Cioffi

**Silver**
CFO
“If You Build It...”
*April 2010*
David McCann
Editorial/ Editor's Letter
Revenue Under $2M

Gold
Securities Industry News
“Uptick”
May 17 & June 21, 2010
Tom Steinert-Threlkeld

Silver
Event Marketer
“Editor's Letters”
April 2010, November 2010
Jessica Heasley

Bronze
Customer Strategist
“Outlook”
June 2010 and September 2010
Ginger Conlon

Editorial/ Editor's Letter
Revenue over $2M

Gold
InvestmentNews
““It’s time to sound the alarm on the bond bubble,” and “CFP Board is taking a step in the right direction””
June 14, 2010 and Nov. 8, 2010
Jim Pavia, Evan Cooper, Frederick P. Gabriel Jr. and Caitlin Mollison

Silver
IDG, Inc.
““Bring Your Own Everything; Google’s 1G trial a welcome telco prod””
7/26/10 - 2/22/10
John Dix

Bronze
IDG, Inc.
““Cloud Cautions", "Your New BFF"”
Oct. 15, Dec. 1, 2010
Maryfran Johnson, Christine Celli, Colleen Barry
Feature Article
Revenue Under $2M

Gold
Wearables
“From Seed to Shirt”
August 2010
C.J. Mittica, Melinda Ligos

Silver
Stitches
“On the Road Again”
September/October 2010
Nicole Rollender, Shane Dale, Daniel Walsh, Tracie Close, Renee Gendreau-Waitlevertch

Bronze
Institutional Investor Magazine
“Doing Well, Doing Good”
November 2010
Imogen Rose-Smith, Katie Gilbert

Feature Article
Revenue over $2M

Gold
The American Lawyer
“Capitalism's Next Frontier”
November 2010
Amy Kolz

Silver
The American Lawyer
“Road Trip”
April 2010
Julie Triedman

Bronze
Corporate Counsel
“Their Worst Nightmare”
December 2010
David Hechler, Anthony Paonita, Morris Stubbs, Maggie Soladay, Martin Refsal, Patty Paine
Feature Series
Revenue Under $2M

Gold
Strategic Finance
“Creating an Excel-Based Budget You’ll Really Use”
February 2010 - July 2010
Jason Porter, Teresa Stephenson, Kathy Williams

Feature Series
Revenue over $2M

Gold
InvestmentNews
“Lifestage spotlight series”
Jeff Benjamin, Darla Mercado, Mark Schoeff Jr., Jess Toonkel, Fred Gabriel, Evan Cooper, Robert Hordt

Government Coverage
Revenue over $2M

Gold
The National Law Journal
“Labor Board Struggles”
11/8/10
Marcia Coyle

How-To Article
Revenue over $2M

Gold
CFO
“An Action Plan for IT”
May 2010
David McCann

Silver
Advantages
“Sales Bloggers Share Their Strategies”
April 2010
Kathy Huston, Melinda Ligos, Jennifer Vishnevsky
Individual Profile
Revenue Under $2M

Gold
Baseline magazine
“Tech in the City”
March/April 2010
Eileen Feretic, Steve Raia, Stephen Wellman, Ed Cone

Silver
Family Business
“"The accidental CEO”"
Spring 2010
Margaret Steen, Barbara Spector, Bill Cooke, Caro U. Rock

Individual Profile
Revenue over $2M

Gold
CFO
“Eat My Dust”
January/February 2010
Scott Leibs

Gold
Corporate Counsel
“The Fed’s Master Craftsman”
July 2010
Sue Reisinger, Anthony Paonita, Morris Stubbs, Maggie Soladay, Martin Refsal, Patty Paine

Bronze
InvestmentNews
“From perplexed, to pioneer”
Nov. 22, 2010
Jessica Toonkel
News Analysis/ Investigative
Revenue over $2M

**Gold**
Bloomberg Businessweek
“End of Life”
3/15/10
Amanda Bennett and Charles Babcock

**Silver**
The National Law Journal
“Act 1 for Toyota”
5/3/10
Editorial Staff

**Silver**
The National Law Journal
“The legal fight over same-sex marriage”
8/23/10
Editorial Staff

News Section
Revenue over $2M

**Gold**
The National Law Journal
“Legal Times section, Oct. 4, 2010”
10/4/10
Editorial Staff

Organizational Profile
Revenue Under $2M

**Gold**
strategy+business
“Too Good To Fail”
*Spring, 2010*
Art Kleiner, Ann Graham
Organizational Profile
Revenue over $2M

Gold
Financial Planning
“Waiting for Intelligent Integration”
August 2010
Joel Bruckenstein

Original Research
Revenue Under $2M

Gold
CIO Insight
“Emerging Technology Adoption Trends”
4Q 2010
Stephen Wellman, Guy Currier, Susan Nunziata, Eileen Feretic, Steve Raia

Original Research
Revenue over $2M

Gold
Human Resource Executive
“What's Keeping You Up?”
September 2, 2010
Scott Flander; David Shadovitz; Kristen B. Frasch

Gold
The National Law Journal
“The NLJ 250”
11/8/10
Editorial Staff

Bronze
SC Magazine
“Guarding against a data breach”
January 2010
Illena Armstrong, Dan Kaplan, Greg Masters, Brian Jackson
Regular Column, Contributed
Revenue Under $2M

Gold
On Wall Street
“Your Practice/ The Advisor's Emotions”
June 2010, October 2010
Denise P. Federer/ On Wall Street magazine 2010

Regular Column, Contributed
Revenue over $2M

Gold
AR Magazine
“Portfolio Watch”
December 2010, May 2010
Pete Gallo

Silver
Law Technology News
“Ball in Your Court”
November 2010 & December 2010
Craig Ball

Regular Column, Staff Written
Revenue over $2M

Gold
IDG, Inc.
“Connecting the Dots on Green Product Strategies”, “Train Your IT Staff to Think Green”
Sept. 15, Dec. 1, 2010
Elana Varon, Maryfran Johnson, Terri Haas, Colleen Barry

Silver
InvestmentNews
“Just Thinking" by Jim Pavia”
Apr. 5, 2010 and Dec. 6, 2010
Jim Pavia
Bronze
IDG, Inc.
"Get in Touch with Your Inner Panel Moderator", "How to Misbehave on Stage"
Sept. 15, Nov. 15, 2010
Maryfran Johnson, Elana Varon, Terri Haas, Colleen Barry

Regular Department
Revenue Under $2M

Gold
Supplier Global Resource
“SGR Case Study”
May/June 2010; July/August 2010; September/October 2010
Michele Bell, Editor

Silver
Supplier Global Resource
“On My Desk”
May/June 2010; July/August 2010; September/October 2010;
November/December 2010
Michele Bell, Editor

Regular Department
Revenue over $2M

Gold
Financial Planning
“Portfolio”
September 2010, October 2010, and November 2010
Peng Chen, Christopher Shayne and Craig Israelson

Silver
Counselor
“Blueprint”
June 2010, July 2010, August 2010
Andrew Cohen, Melinda Ligos, Shane Dale, John Moore

Bronze
Advantages
“Advantages University”
October 2010, November 2010, December 2010
Kathy Huston, Melinda Ligos, Tonia Kimbrough
Special Section  
Revenue Under $2M

**Gold**  
*nyse magazine*  
“NYSE Euronext CEO Report”  
*Q3 2010*  
NYSE Euronext and Time Inc. Content Solutions

Special Section  
Revenue over $2M

**Gold**  
*The National Law Journal*  
“The NLJ 250”  
*11/8/10*  
Editorial Staff

**Silver**  
*Law Technology News*  
“Law Technology News: EDD Showcase”  
*October 2010*  
Monica Bay, Shane DeLeers

**Bronze**  
*The National Law Journal*  
“Multidistrict litigation”  
*9/20/10*  
Editorial Staff

Technical Article  
Revenue Under $2M

**Gold**  
*Baseline magazine*  
“Business intelligence & Analytics: Optimizing Your Enterprise”  
*January/February 2010*  
Sam Greengard, Eileen Feretic, Steve Raia, Stephen Wellman, Rick Dagley
Technical Article

Revenue over $2M

**Gold**
InformationWeek
“Epic Fail”
*Oct. 11, 2010*
Greg Shipley

**Silver**
Information Management
“Net Expectations”
*Jan./Feb. 2010*
Jim Ericson
DESIGN

Contents Page or Pages
Revenue over $2M

Gold
CFO
“Table of Contents”
January/February 2010
Robert Lesser

Feature Article - Design
Revenue Under $2M

Gold
CSCMP’s Supply Chain Quarterly
“From bean to cup: How Starbucks transformed its supply chain”
Quarter 4, 2010
Keisha Capitola

Feature Article - Design
Revenue over $2M

Gold
The American Lawyer
“The New Normal”
December, 2010
Joan Ferrell, Design Director, Jay Dea, Designer, Fredrik Broden, Photographer, Robin Sparkman, Editor, Claire Zillman, Author

Silver
The American Lawyer
“The Am Law 100, A Periodic Table”
May, 2010
Joan Ferrell, Design Director, Martin Refsal, Designer, Aric Press, Editor
Front Cover - Computer Generated
Revenue Under $2M

Gold
Strategic Finance
“Creating Effective Dashboards”
March 2010
Robert Pizzo, Mary Zisk

Front Cover - Computer Generated
Revenue over $2M

Gold
Smart Enterprise Insights and Perspectives for the CIO
“Greater Expectations”
Volume 4, Number 3/2010
David Nicastro, Creative Director and Fredrik Broden, Photographer/Illustrator

Silver
Human Resource Executive
“Getting Tough”
May 2010
Jeffrey Mangiat; Susan Casper; David Shadovitz; Kristen B. Frasch

Bronze
Computerworld
“Are You Listening?”
July 12, 2010
April Montgomery, art director / John Weber, illustrator

Front Cover - Illustration
Revenue Under $2M

Gold
strategy+business
“Issue 60, Autumn, 2010 Cover”
Autumn, 2010
Art Kleiner, John Klotnia, Jesse Clear, The Heads of State

Silver
Strategic Finance
“Lehman's Shell Game”
August 2010
Sara Tyson, Mary Zisk

**Bronze**
**Supplier Global Resource**
“Spy Games”
*May/June 2010*
Jim Lang, E.C. Publications

**Front Cover - Illustration**
*Revenue over $2M*

**Gold**
**CIO Magazine**
“Clash of the Clouds”
*May 15, 2010*
Terri Haas, Mary Lester, Maryfran Johnson, Elana Varon

**Gold**
**Counselor**
“The Power 50”
*December 2010*
Jim Lang, Nathaniel Gold

**Bronze**
**Computerworld**
“Chiquita Slips, But Does Not Fall”
*August 9, 2010*
April Montgomery, art director; Michael Glenwood, illustrator

**Front Cover - Photo**
*Revenue Under $2M*

**Gold**
**Incentive**
“Incentive August/September Cover”
*August/September 2010*
Jennifer Ruf, Vincent Alonzo, Lori Cioffi

**Silver**
**CFO**
“Eat My Dust”
*January/February 2010*
Robert Lesser, Robert Houser
Bronze
Wearables
“Roll Up Your Sleeves”
November/December 2010
Jim Lang, Mark Pricskett

Front Cover - Photo
Revenue over $2M

Gold
Advantages
“Wacky Promotions”
September 2010
Jim Lang, Mark Pricskett

Gold
Engineering News-Record
“Images: The Year in Construction”
Jan. 4, 2010
Alissa Hollimon, Francesca Messina, Victor Williams

Bronze
Smart Enterprise Insights and Perspectives for the CIO
“Cloud Interface Officer”
Volume 4, Number 2/ 2010
David Nicastro, Creative Director and Tom Alleman, Photographer

Opening Page/ Spread - Computer Generated
Revenue Under $2M

Gold
Strategic Finance
“Internal Controls: The Lottery's Ticket to Success”
September 2010
Mark Brewer, Mary Zisk

Silver
CIO Insight
“A Tale of Two Investment Trends”
Second Quarter 2010
Steve Raia, Randy Lyhus, Walter Makarucha, Michael Wirtz
Bronze
Baseline
“Weaving a Web 2.0 Security Strategy”
*September/October 2010*
Steve Raia, Randy Lyhus, Walter Makarucha, Michael Wirtz

**Opening Page/ Spread - Computer Generated**
*Revenue over $2M*

Gold
The American Lawyer
“Apocalypse Now”
*January, 2010*
Joan Ferrell, Design Director, Jay Dea, Art Director, Paul Braverman, Editor, Sean McCabe, Illustrator

Silver
Smart Enterprise Insights and Perspectives for the CIO
“Walking On Air”
*Volume 4, Number 2/ 2010*
David Nicastro, Creative Director and Tom Alleman, Photographer

**Opening Page/ Spread - Photo**
*Revenue over $2M*

Gold
CFO
“Working It Out”
*June 2010*
Robert Lesser, Matthew Furman

Silver
Smart Enterprise Insights and Perspectives for the CIO
“The Corporate Entrepreneur”
*Volume 4, Number 3/2010*
David Nicastro, Creative Director and Kim Kulish, Photographer

Bronze
SC Magazine
“Talent Scout”
*Oct. 2010*
Brian Jackson, art director; Illena Armstrong, editor-in-chief; Dan Kaplan, executive editor; Greg Masters, managing editor