

2011 ASBPE Awards of Excellence Azbee Awards – Northeast Region

EDITORIAL

Case History

Revenue Under \$2M

Gold

Customer Strategist

"PhotoBox's Customer Obsession Drives Double-Digit Growth"

June 2010

Elizabeth Glagowski

Silver

Customer Strategist

"The Mathematics of Profitable Marketing"

February 2010

Mila D Antonio

Bronze

Event Marketer

"Virgin Galactic"

February 2010

Kenneth Briodagh

Case History

Revenue over \$2M

Gold

Successful Meetings

"Change Makers"

April 2010

Andrea Doyle, Kinley Welly, Vincent Alonzo, Lori Cioffi

Silver

CFO

"If You Build It..."

April 2010

David McCann

Editorial/Editor's Letter

Revenue Under \$2M

Gold

Securities Industry News

"Uptick"

May 17 & June 21, 2010

Tom Steinert-Threlkeld

Silver

Event Marketer

"Editor's Letters"

April 2010, November 2010

Jessica Heasley

Bronze

Customer Strategist

"Outlook"

June 2010 and September 2010

Ginger Conlon

Editorial/Editor's Letter

Revenue over \$2M

Gold

InvestmentNews

"It's time to sound the alarm on the bond bubble," and "CFP Board is taking a step in the right direction"

June 14, 2010 and Nov. 8, 2010

Jim Pavia, Evan Cooper, Frederick P. Gabriel Jr. and Caitlin Mollison

Silver

IDG, Inc.

"Bring Your Own Everything; Google's 1G trial a welcome telco prod"

7/26/10 - 2/22/10

John Dix

Bronze

IDG, Inc.

"Cloud Cautions", "Your New BFF"

Oct. 15, Dec. 1, 2010

Maryfran Johnson, Christine Celli, Colleen Barry

Feature Article

Revenue Under \$2M

Gold

Wearables

"From Seed to Shirt"

August 2010

C.J. Mittica, Melinda Ligos

Silver

Stitches

"On the Road Again"

September/October 2010

Nicole Rollender, Shane Dale, Daniel Walsh, Tracie Close, Renee Gendreau-Waitlevertch

Bronze

Institutional Investor Magazine

"Doing Well, Doing Good"

November 2010

Imogen Rose-Smith, Katie Gilbert

Feature Article

Revenue over \$2M

Gold

The American Lawyer

"Capitalism's Next Frontier"

November 2010

Amy Kolz

Silver

The American Lawyer

"Road Trip"

April 2010

Julie Triedman

Bronze

Corporate Counsel

"Their Worst Nightmare"

December 2010

David Hechler, Anthony Paonita, Morris Stubbs, Maggie Soladay, Martin Refsal, Patty Paine

Feature Series

Revenue Under \$2M

Gold

Strategic Finance

"Creating an Excel-Based Budget You'll Really Use"

February 2010 - July 2010

Jason Porter, Teresa Stephenson, Kathy Williams

Feature Series

Revenue over \$2M

Gold

InvestmentNews

"Lifestage spotlight series"

Mar. 8, 2010, June 21, 2010, Sept. 20, 2010 and Dec. 13, 2010

Jeff Benjamin, Darla Mercado, Mark Schoeff Jr., Jess Toonkel, Fred Gabriel, Evan Cooper, Robert Hordt

Government Coverage

Revenue over \$2M

Gold

The National Law Journal

"Labor Board Struggles"

11/8/10

Marcia Coyle

How-To Article

Revenue over \$2M

Gold

CFO

"An Action Plan for IT"

May 2010

David McCann

Silver

Advantages

"Sales Bloggers Share Their Strategies"

April 2010

Kathy Huston, Melinda Ligos, Jennifer Vishnevsky

Individual Profile

Revenue Under \$2M

Gold

Baseline magazine

"Tech in the City"

March/April 2010

Eileen Feretic, Steve Raia, Stephen Wellman, Ed Cone

Silver

Family Business

"The accidental CEO"

Spring 2010

Margaret Steen, Barbara Spector, Bill Cooke, Caro U. Rock

Individual Profile

Revenue over \$2M

Gold

CFO

"Eat My Dust"

January/February 2010

Scott Leibs

Gold

Corporate Counsel

"The Fed's Master Craftsman"

July 2010

Sue Reisinger, Anthony Paonita, Morris Stubbs, Maggie Soladay, Martin Refsal, Patty Paine

Bronze

InvestmentNews

"From perplexed, to pioneer"

Nov. 22, 2010

Jessica Toonkel

News Analysis/Investigative

Revenue over \$2M

Gold

Bloomberg Businessweek

"End of Life"

3/15/10

Amanda Bennett and Charles Babcock

Silver

The National Law Journal

"Act 1 for Toyota"

5/3/10

Editorial Staff

Silver

The National Law Journal

"The legal fight over same-sex marriage"

8/23/10

Editorial Staff

News Section

Revenue over \$2M

Gold

The National Law Journal

"Legal Times section, Oct. 4, 2010"

10/4/10

Editorial Staff

Organizational Profile

Revenue Under \$2M

Gold

strategy+business

"Too Good To Fail"

Spring, 2010

Art Kleiner, Ann Graham

Organizational Profile

Revenue over \$2M

Gold

Financial Planning

"Waiting for Intelligent Integration"

August 2010

Joel Bruckenstein

Original Research

Revenue Under \$2M

Gold

CIO Insight

"Emerging Technology Adoption Trends"

4Q 2010

Stephen Wellman, Guy Currier, Susan Nunziata, Eileen Feretic, Steve Raia

Original Research

Revenue over \$2M

Gold

Human Resource Executive

"What's Keeping You Up?"

September 2, 2010

Scott Flander; David Shadovitz; Kristen B. Frasch

Gold

The National Law Journal

"The NLJ 250"

11/8/10

Editorial Staff

Bronze

SC Magazine

"Guarding against a data breach"

January 2010

Illena Armstrong, Dan Kaplan, Greg Masters, Brian Jackson

Regular Column, Contributed

Revenue Under \$2M

Gold

On Wall Street

"Your Practice/ The Advisor's Emotions"

June 2010, October 2010

Denise P. Federer/ On Wall Street magazine 2010

Regular Column, Contributed

Revenue over \$2M

Gold

AR Magazine

"Portfolio Watch"

December 2010, May 2010

Pete Gallo

Silver

Law Technology News

"Ball in Your Court"

November 2010 & December 2010

Craig Ball

Regular Column, Staff Written

Revenue over \$2M

Gold

IDG, Inc.

"Connecting the Dots on Green Product Strategies", "Train Your IT Staff to Think Green"

Sept. 15, Dec. 1, 2010

Elana Varon, Maryfran Johnson, Terri Haas, Colleen Barry

Silver

InvestmentNews

"Just Thinking" by Jim Pavia"

Apr. 5, 2010 and Dec. 6, 2010

Jim Pavia

Bronze

IDG, Inc.

"Get in Touch with Your Inner Panel Moderator", "How to Misbehave on Stage"

Sept. 15, Nov. 15, 2010

Maryfran Johnson, Elana Varon, Terri Haas, Colleen Barry

Regular Department

Revenue Under \$2M

Gold

Supplier Global Resource

"SGR Case Study"

May/June 2010; July/August 2010; September/October 2010

Michele Bell, Editor

Silver

Supplier Global Resource

"On My Desk"

May/June 2010; July/August 2010; September/October 2010;

November/December 2010

Michele Bell, Editor

Regular Department

Revenue over \$2M

Gold

Financial Planning

"Portfolio"

September 2010, October 2010, and November 2010

Peng Chen, Christopher Shayne and Craig Israelson

Silver

Counselor

"Blueprint"

June 2010, July 2010, August 2010

Andrew Cohen, Melinda Ligos, Shane Dale, John Moore

Bronze

Advantages

"Advantages University"

October 2010, November 2010, December 2010

Kathy Huston, Melinda Ligos, Tonia Kimbrough

Special Section

Revenue Under \$2M

Gold

nyse magazine

"NYSE Euronext CEO Report"

Q3 2010

NYSE Euronext and Time Inc. Content Solutions

Special Section

Revenue over \$2M

Gold

The National Law Journal

"The NLJ 250"

11/8/10

Editorial Staff

Silver

Law Technology News

"Law Technology News: EDD Showcase"

October 2010

Monica Bay, Shane DeLeers

Bronze

The National Law Journal

"Multidistrict litigation"

9/20/10

Editorial Staff

Technical Article

Revenue Under \$2M

Gold

Baseline magazine

"Business intelligence & Analytics: Optimizing Your Enterprise"

January/February 2010

Sam Greengard, Eileen Feretic, Steve Raia, Stephen Wellman, Rick Dagley

Technical Article

Revenue over \$2M

Gold

InformationWeek

"Epic Fail"

Oct. 11, 2010

Greg Shipley

Silver

Information Management

"Net Expectations"

Jan./Feb. 2010

Jim Ericson

DESIGN

Contents Page or Pages

Revenue over \$2M

Gold

CFO

"Table of Contents"

January/February 2010

Robert Lesser

Feature Article - Design

Revenue Under \$2M

Gold

CSCMP s Supply Chain Quarterly

"From bean to cup: How Starbucks transformed its supply chain"

Quarter 4, 2010

Keisha Capitola

Feature Article - Design

Revenue over \$2M

Gold

The American Lawyer

"The New Normal"

December, 2010

Joan Ferrell, Design Director, Jay Dea, Designer, Fredrik Broden,
Photographer, Robin Sparkman, Editor, Claire Zillman, Author

Silver

The American Lawyer

"The Am Law 100, A Periodic Table"

May, 2010

Joan Ferrell, Design Director, Martin Refsal, Designer, Aric Press, Editor

Front Cover - Computer Generated

Revenue Under \$2M

Gold

Strategic Finance

"Creating Effective Dashboards"

March 2010

Robert Pizzo, Mary Zisk

Front Cover - Computer Generated

Revenue over \$2M

Gold

Smart Enterprise Insights and Perspectives for the CIO

"Greater Expectations"

Volume 4, Number 3/2010

David Nicastro, Creative Director and Fredrik Broden, Photographer/Illustrator

Silver

Human Resource Executive

"Getting Tough"

May 2010

Jeffrey Mangiat; Susan Casper; David Shadovitz; Kristen B. Frasch

Bronze

Computerworld

"Are You Listening?"

July 12, 2010

April Montgomery, art director / John Weber, illustrator

Front Cover - Illustration

Revenue Under \$2M

Gold

strategy+business

"Issue 60, Autumn, 2010 Cover"

Autumn, 2010

Art Kleiner, John Klotnia, Jesse Clear, The Heads of State

Silver

Strategic Finance

"Lehman's Shell Game"

August 2010

Sara Tyson, Mary Zisk

Bronze

Supplier Global Resource

"Spy Games"

May/June 2010

Jim Lang, E.C. Publications

Front Cover - Illustration

Revenue over \$2M

Gold

CIO Magazine

"Clash of the Clouds"

May 15, 2010

Terri Haas, Mary Lester, Maryfran Johnson, Elana Varon

Gold

Counselor

"The Power 50"

December 2010

Jim Lang, Nathaniel Gold

Bronze

Computerworld

"Chiquita Slips, But Does Not Fall"

August 9, 2010

April Montgomery, art director; Michael Glenwood, illustrator

Front Cover - Photo

Revenue Under \$2M

Gold

Incentive

"Incentive August/September Cover"

August/September 2010

Jennifer Ruf, Vincent Alonzo, Lori Cioffi

Silver

CFO

"Eat My Dust"

January/February 2010

Robert Lesser, Robert Houser

Bronze

Wearables

"Roll Up Your Sleeves"

November/December 2010

Jim Lang, Mark Pricskett

Front Cover - Photo

Revenue over \$2M

Gold

Advantages

"Wacky Promotions"

September 2010

Jim Lang, Mark Pricskett

Gold

Engineering News-Record

"Images: The Year in Construction"

Jan. 4, 2010

Alissa Hollimon, Francesca Messina, Victor Williams

Bronze

Smart Enterprise Insights and Perspectives for the CIO

"Cloud Interface Officer"

Volume 4, Number 2/ 2010

David Nicastro, Creative Director and Tom Alleman, Photographer

Opening Page/Spread - Computer Generated

Revenue Under \$2M

Gold

Strategic Finance

"Internal Controls: The Lottery's Ticket to Success"

September 2010

Mark Brewer, Mary Zisk

Silver

CIO Insight

"A Tale of Two Investment Trends"

Second Quarter 2010

Steve Raia, Randy Lyhus, Walter Makarucha, Michael Wirtz

Bronze

Baseline

"Weaving a Web 2.0 Security Strategy"

September/October 2010

Steve Raia, Randy Lyhus, Walter Makarucha, Michael Wirtz

Opening Page/Spread - Computer Generated

Revenue over \$2M

Gold

The American Lawyer

"Apocalypse Now"

January, 2010

Joan Ferrell, Design Director, Jay Dea, Art Director, Paul Braverman, Editor, Sean McCabe, Illustrator

Silver

Smart Enterprise Insights and Perspectives for the CIO

"Walking On Air"

Volume 4, Number 2/ 2010

David Nicastro, Creative Director and Tom Alleman, Photographer

Opening Page/Spread - Photo

Revenue over \$2M

Gold

CFO

"Working It Out"

June 2010

Robert Lesser, Matthew Furman

Silver

Smart Enterprise Insights and Perspectives for the CIO

"The Corporate Entrepreneur"

Volume 4, Number 3/2010

David Nicastro, Creative Director and Kim Kulish, Photographer

Bronze

SC Magazine

"Talent Scout"

Oct. 2010

Brian Jackson, art director; Illena Armstrong, editor-in-chief; Dan Kaplan, executive editor; Greg Masters, managing editor