2012 ASBPE Awards of Excellence
Azbee Awards - West Region

EDITORIAL

Feature Article
Revenue Over $2M

Gold
Macworld
Remembering Steve Jobs
December 2011
Dan Miller

Silver
California Lawyer
Fred McNeill's Toughest Game
January 2011
Bill Blum

Bronze
Heavy Duty Trucking
Drug Testing A Better Way?
November 2011
Tom Nunlist

Feature Article
Revenue Under $2M

Gold
Oregon Business
No Seat at the Table
November 2011
Linda Baker

Silver
FUEL
Can Biofuels Be Produced Without Harming the Planet?
December 2011
Louise Poirier
Under $2M

**Bronze**

Oregon Business
Build a School, Save a Town
October 2011
Robin Doussard

**How-To Article**
Revenue Over $2M

**Gold**

Electrical Construction & Maintenance (EC&M)
Basic Motor Vibration Troubleshooting Tips
November 2011
Mike Eby, Ellen Parson, Stefanie Kure, David Eckhart, Reed Hamm, Bryan Evans

**Silver**

Electrical Construction & Maintenance (EC&M)
Troubleshooting Photovoltaic Systems
June 2011
Mike Eby, Ellen Parson, Stefanie Kure, David Eckhart, Ron Auvil

**Individual Profile**

**Gold**

Smart Business -- Los Angeles
A New Brew
October 2011
Mark Scott

**Silver**

Club Industry
Painting the Town Red
September 2011
Lara Hale

**Original Research**
Revenue Over $2M

**Gold**

One+
The State of Corporate Social Responsibility
October 2011
Jessie States, Jason Judy, Marj Atkinson, Roger Simons, Leeds Metropolitan
Silver
Electrical Construction & Maintenance (EC&M)
Hard Times
September 2011
Mike Eby, Beck Ireland, Ellen Parson, Stefanie Kure, David Eckhart

Bronze
Electrical Construction & Maintenance (EC&M)
Beyond Borders
May 2011
Mike Eby, Beck Ireland, Ellen Parson, Stefanie Kure, David Eckhart

Original Research
Revenue Under $2M

Gold
Trade Show Executive
What's in your Wallet?
December 2011
Danica Tormohlen, Darlene Gudea, Kathleen Maloney

Silver
National Oil & Lube News
National Oil & Lube News 2011 Fast Lube Operators Survey
September 2011
National Oil & Lube News

Regular Column, Contributed

Gold
Massage Today
Pediatric Massage Makes a Difference and Pediatric Massage: A Nurturing Intervention for Autism
August 2011 and June 2011
Tina Allen, Kathryn Feather

Silver
Acupuncture Today
Food Myths: Bamboozled by the Soy Hype and The Purple Pill Myth
January 2011 and June 2011
Marlene Merrit, Brenda Duran, Ramon G. McLeod

Bronze
Scotsman Guide, commercial
Property TypeCast
January 2011 and November 2011
Victor Calanog, Jennifer E. Garrett
Regular Column, Staff Written

**Gold**

**CIO Digest**
Think Tank: Sustainable IT and Revolution in the Cloud
July 2011, October 2011
Patrick Spencer

**Silver**

**California Lawyer**
Full Disclosure
March 2011, May 2011
Thomas Brom

**Bronze**

**POWER Magazine**
"Reliability Challenges Cause Texas-Size Headache" & "The Water-Energy Balancing Act"
June 2011 & November 2011
Angela Neville, JD

Technical Article

**Silver**

**Electrical Construction & Maintenance (EC&M)**
DC House
July 2011
Mike Eby, Ellen Parson, Stefanie Kure, David Eckhart, Satish Rajagopalan, Brian Fortenbery

**Bronze**

**POWER Magazine**
"Accelerating the Pace of EV Deployment"
August 2011
Angela Neville, JD

Technical Article

**Gold**

**Pool & Spa News**
Saturation Calculation
July 29, 2011
Erika Taylor, Ben Thomas
Silver Pool & Spa News
Shooting For Strength
March 11, 2011
Erika Taylor, Rebecca Robledo

DESIGN

Feature Article - Design
Revenue Over $2M

Gold
HousingWire Magazine
The 1% Responds
December 2011
Greg Lakloufi, Rosangel de Moreira

Silver
HousingWire Magazine
Rethinking the Dream
August 2011
Greg Lakloufi, Polly d'Avignon, Jessica Fung

Bronze
One+
Tales of Adventure
February
Jeff Daigle

Feature Article - Design
Revenue Under $2M

Gold
Roast magazine
Weathering History: A 19th-Century Roastery Stands the Test of Time
January/February 2011
Jeremy Leff

Silver
Scotsman Guide, commercial
5 Things Lenders Look for in a Borrower
July 2011
Deborah Richardson, Dennis Wunsch
Bronze
Dynamic Chiropractic Practice NSIGHTS
Building the Right Team
March 2011
Paulo Lapuz

Front Cover - Computer Generated
Revenue Over $2M

Gold
TravelAge West
Spotlight 2012
11/21/11
Deborah Dimond, Art Director and Jessica Castro, Graphic Designer

Silver
Transmission & Distribution World
Modernizing the Grid
October 2011
Susan Lakin

Bronze
One+
July front cover-computer generated
July
Jason Judy, Jeff Daigle

Front Cover - Computer Generated
Revenue Under $2M

Gold
Club Industry
The Wellness Pill
February 2011
Cheri Jones

Silver
Dynamic Chiropractic Practice NSIGHTS
Dynamic Chiropractic Practice NSIGHTS Front Cover
April 2011
Paulo Lapuz

Bronze
Vineyard & Winery Management
Can Your Wine Take the Heat?
May/June 2011
Chris Sittner, Design & Production Manager, Tina Caputo, Editor-in-Chief
Front Cover - Photo
Revenue Under $2M

Gold
Roast magazine
Front Cover Photo: Weathering History
January/February 2011
Jeremy Leff

Silver
Oregon Business
The Halo Effect
Feb. 2011
Jon Taylor Carter

Bronze
Life Insurance Selling
Life Insurance of the Rich and Famous
June 2011
Brian Gilbert

Opening Page/ Spread - Computer Generated

Gold
One+
Disaster
January
Jason Judy

Silver
HousingWire Magazine
Foreign Exchange
October 2011
Greg Lakloufi, Polly d'Avignon, Rosangel de Moreira

Bronze
Pool & Spa News
Painting a Picture
March 25, 2011
Erika Taylor, Nick Orabovic
Gold
Scotsman Guide, residential
Is There a Doctor for the House?
November 2011
Dennis Wunsch

Silver
Scotsman Guide, residential
The Case for Sustainability Grows Stronger
August 2011
Dennis Wunsch