



## **Call For Nominees: 2013 ASBPE Young Leaders Scholarship**

The ASBPE Young Leaders Scholarship has been created to foster interest in the American Society of Business Publication Editors by younger editors who are advancing in their editorial careers. The scholarship is sponsored annually by ASBPE, and allows younger editors – who might otherwise be unable – to attend the ASBPE National Editorial Conference. 2013's conference will be held this summer in Chicago. The conference contains editorial sessions and the ASBPE National Awards Banquet.

These scholarships are open to all business editors, including print and Web. Scholarships pay the conference registration fees and hotel room costs for the winners. Transportation to and from the conference, any non-conference meals, and other incurred costs are the responsibility of the winners or their publishing companies. Winners of the award will also receive a free one-year membership to ASBPE.

Applicants must meet the following qualifications:

- Be 30 years of age or younger (on or about July 15, 2013)
- Have worked at least 2 years as an editor at a business publication
- Be sponsored by their publication's chief editor
- Plan to continue in the business press as a career
- Not be a previous ASBPE Young Leaders Scholarship winner

### **What do previous Young Leaders Scholarship Winners have to say?**

*"I learned the most from the real in-depth sessions, such as the 20 big ideas session and the 21<sup>st</sup> century workflow session. I think the most valuable part of the experience was meeting the other Young Leaders and also being able to network with others who belong to the ASBPE at the national convention."* – Jessica Zemler

*"The list of valuable ideas I learned at the ASBPE conference is endless. Every day, I'm sharing and applying ideas to my publications. From the new social media opportunities, to artistic, award-winning methods for presenting technical materials, the educational sessions were priceless. I appreciated the lessons learned from the award-winning and veteran editors, to the new inventive ideas from the other Young Leaders. No doubt, this was a business publishing experience that I will appreciate for a lifetime."* – Michelle Hucal

*"The ASBPE Editorial conference is a great opportunity to learn from the best and the brightest. The best part of the Young Leaders Scholarship is the opportunity to meet and interact with other up-and-coming editors, to share ideas, experiences and perspectives. The scholarship also provides a unique opportunity to get high-level leadership and editorial training."* – Jeffrey Lee



## 2013 ASBPE Young Leaders Scholarship Application

Name: \_\_\_\_\_

Publication Name: \_\_\_\_\_

Publishing Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Web site: \_\_\_\_\_

Please include this form, along with the following:

- Your current resume
- Write a short essay (500 words or less) explaining how you became involved in the business press and where you see yourself in 5-10 years.
- Share your feelings (500 words or less) on what you believe to be the top challenges faced by business publication editors today and your possible solutions to these challenges
- A short letter from your publication's Chief Editor supporting your candidacy
- Two recent samples of your writing – may be feature, department, editorial, online, or other
- Color photo in high resolution pdf or jpg format
- Formal biography (100 written words for publication)

*Entries must be received by March 1, 2013*

You may submit your materials via US Postal Service or you may email a zipped file containing your entry materials (preferred) to:

ASBPE  
214 N. Hale St.  
Wheaton, IL 60187  
(630-510-4588)  
[Asbpe.info@asbpe.org](mailto:Asbpe.info@asbpe.org)