

2014 ASBPE Awards of Excellence Azbee Awards – New England Region

EDITORIAL

Case History

Gold

Computerworld

Fueled by Analytics

Decemer 2, 2013

Julia King; Ellen Fanning; April Montgonery

Company Profile - Long

Revenue Over \$3M

Gold

CRN

Dell: Now Comes The Hard Part

November 2013

Tom Spring, Senior Editor; Steven Burke, Editor - News; Robert Westervelt, Senior Editor

Silver

CIO Magazine

"Failure is an Option" (Toyota Financial Services)

Nov. 1, 2013

Tim Scannell, Director, Strategic Content; Mitch Betts, Executive Editor; Colleen Barry, Senior Editor of Copy & Production; Terri

Editorial/Editor's Letter

Revenue Under \$3M

Gold

Frozen & Refrigerated Buyer

OUT WARREN'S WAY

June 2013; November 2013

Warren Thayer Editor, Partner

Silver

BevNET Magazine

First Drop Columns "Too Hot for Soda" and "Study Hard"

June, 2013; Sept., 2013

Jeffrey Klineman, Editor, BevNET Magazine

Feature Article - General Interest

Revenue Over \$3M

Gold

CIO Magazine

"New Chief in Town"

March 1, 2013

Kim S. Nash, Managing Editor; Mitch Betts, Executive Editor; Colleen Barry, Senior Editor of Copy & Production; Terri Haas, Art Di

Silver

CIO Magazine

"Big Data from Above"

June 1, 2013

Kim S. Nash, Managing Editor; Mitch Betts, Executive Editor; Colleen Barry, Senior Editor of Copy & Production; Terri Haas, Art Di

Bronze

Computerworld

Buried in Software Licensing

August 12, 2013

Robert L. Mitchell; Johanna Ambrosio; Ellen Fanning

How-To Article

Gold

Computerworld

Managing Chaos (As Usual)

September 9, 2013

Julia King; Ellen Fanning; April Montgomery

Humorous/Fun Department

Gold

Frozen & Refrigerated Buyer

RHONDA RETAILER

April and May, 2013

Warren Thayer Editor, Partner

Original Research

Revenue Over \$3M

Gold

Computerworld

Salary Survey 2013

April 8, 2013

Mary Brandel; Tracy Mayor; Mari Keefe; April Montgomery; Bob Rawson

Silver

CIO Magazine

"2013 State of the CIO: Gaining Stature"

Nov. 1, 2013

Kim S. Nash, Managing Editor; Mitch Betts, Executive Editor; Carolyn Johnson, Research Director; Colleen Barry, Senior Editor of C

Regular Column, Contributed

Gold

Frozen & Refrigerated Buyer

JOHNNY'S COLUMN

June and August, 2013

Johnny Harris, Contributing Editor

DESIGN

Front Cover - Illustration

Revenue Over \$3M

Gold

Computerworld

Deep Thinkers

July 15, 2013

April Montgomery, Art Director; Victo Ngai, Illustrator

Silver

Computerworld

Big Data Blues

November 4, 2013

April Montgomery, Art Director; Nick Iluzada, Illustrator

Bronze

CIO Magazine

Big Data From Above

June 2013

Terri Haas, Art Director

Front Cover - Photo

Revenue Over \$3M

Gold

CIO Magazine

The Great Schism

December 15, 2013

Terri Haas, Art Director

Opening Page/Spread - Illustration

Gold

Computerworld

Deep Thinkers

July 15, 2013

April Montgomery, Art Director; Victo Ngai, Illustrator

Silver

Computerworld

Project Greenlight

May 20, 2013

April Montgomery, Art Director; Anastasia Vasilakis, Illustrator

Bronze

Computerworld

Big Data Blues

November 4, 2013

April Montgomery, Art Director; Nick Iluzada, Illustrator

Web Site Landing Page Design

Gold

NetworkWorld

Holiday Gift Guide

Steve Sauer, Art Director

ONLINE

Best Use of Social Media

Gold

SearchSDN.com

Social Media Presence for TechTarget's SearchSDN.com

Michelle McNickle, Rivka Gewirtz Little, Shamus McGillicuddy, Ben Rubenstein

Blog - Analysis/Commentary

Gold

CIO.com

Martin on Mobile Apps

James A. Martin, CIO.com contributing blogger

Silver

ITworld

Thank You For Not Sharing

various

Dan Tynan, Writer

Silver

NetworkWorld

Buzzblog

Paul McNamara, Online News Editor

Blog - How to tips/service

Gold

Computerworld

Defensive Computing

Michael Horowitz, Contributing Blogger

Silver

ITworld

Bytestream

various

Matthew Mombrea, Writer

E-Book

Gold

SearchDataBackup.com

Best Practices: Laptop and Mobile Backups Today

April 2013

Andrew Burton, Dave Raffo, Ed Hannan

E-Newsletter - General Excellence

Gold

CIO.com

E-Newsletter

CIO.com

Enterprise News Story

Gold

Computerworld

H-1B workers in line for Obamacare work

Patrick Thibodeau

Silver

SearchHealthIT.com

Cerner, McKesson cooperating for HIE, interoperability's sake?

Don Fluckinger, Jean DerGurahian

Silver

NetworkWorld

802.11ac 'gigabit Wi-Fi' starts to show potential, limits

10/7/13

John Cox, Senior Editor

E-Zine

Gold

Business Information

TechTarget's "Business Information" E-Zine

October 2013, Volume 1, Number 5; December 2013, Volume 1, Number 6

Jason Sparapani, Joe Hebert, Linda Koury, Scot Petersen

Silver

"CIO Decisions" E-zine

"CIO Decisions" E-zine

September 2013

Rachel Lebeaux, Neva Maniscalco, Karen Goulart, Nicole Laskowski, Linda Tucci and Christina Torode

Bronze

"Information Security" magazine

"Information Security" magazine

February 2013, September 2013

Robert Richardson, Kathleen Richards, Kara Gattine, Eric B. Parizo and Linda Koury

Impact/Investigative

Gold

Computerworld

The Data Shows: Top H-1B users are offshore outsourcers

Patrick Thibodeau; Sharon Machlis

Silver

"Modern Infrastructure" E-zine on SearchDataCenter.com

Can HP, IBM and Dell Survive the Cloud?

May 2013

Alex Barrett, Christine Cignoli

Bronze

ITworld

Real names, real problems: Pseudonymity under siege

09/17/2013

Dan Tynan, Writer; Jodie Naze, Editor

Online Product Review

Gold

CIO.com

BlackBerry Z10 Review: Hands On with the First BlackBerry 10 Smartphone

Al Sacco, CIO.com Senior Editor

Silver

Computerworld

4 video editors: Pro results for ambitious amateurs

April 26, 2013

Serdar Yegulalp; Barbara Krasnoff; Keith Shaw

Bronze

Computerworld

Samsung Galaxy S4 deep-dive review: A real-world evaluation

April 29, 2013

JR Raphael, Contributor; Barbara Krasnoff

Online Technical Article

Gold

Computerworld

Forget fingerprints: Your iris is your new identity

September 30, 2013

Robert L. Mitchell; Johanna Ambrosio

Silver

NetworkWorld

Understanding Software Defined Networking

5/13/13

John Dix, Editor in Chief

Bronze

Datamation

Software-Defined Data Centers Could Change the IT Landscape

July 25, 2013

Paul Shread, Editor in Chief

Online Web Reference Site

Gold

CRN

The Best States To Start A Solution Provider Business

Rick Whiting; Anne Goldstein; Joe Ambrogio; Joe Caponi

Original Web Commentary

Gold

Computerworld

Original Commentary

Gregg Keizer

Silver

SearchHealthIT.com

"HIT Happens" column

Don Fluckinger, Scot Petersen

Photo Gallery/Slide Show

Gold

cio.com

Top 10 Programming Skills That Will Get You Hired

April 25, 2013

Terri Haas, Art Director

Silver

SearchSDN.com

Meet Five SDN Research Rock Stars

Rivka Gewirtz Little, Michelle McNickle, Linda Koury

Bronze

cio.com

State of the CIO 2013

January 2, 2013

Terri Haas, Art Director

Social Media Presence

Gold

Various websites

Social Media Presence, TechTarget's Business Applications & Architecture Media Group

Joe Hebert, Jason Sparapani

Silver

CIO.com

CIO Facebook

CIO.com

Trade Show/Conference Coverage

Gold

NetworkWorld

Interop 2013

4/22/13

Network World Staff

Silver

SearchServerVirtualization.com

VMworld 2013 conference coverage

Alex Barrett, Christine Cignoli, Nick Martin, Beth Pariseau, Colin Steele and Alyssa Wood

Bronze

SearchSecurity.com

TechTarget SearchSecurity coverage of RSA Conference 2013

Eric B. Parizo, Brandan Blevins, Robert Richardson, Kathleen Richards and Kara Gattine

Web Feature Article

Gold

Computerworld

4 Ideas to steal from IT upstarts

December 12, 2013

Beth Stackpole, Contributor; Tracy Mayor

Silver

SearchNetworking.com

VMware NSX: Network virtualization doesn't need to be a turf war

Shamus McGillicuddy, Chuck Moozakis

Bronze

ITworld

Why your users hate Agile development (and what you can do about it)

6/4/2013

Esther Schindler, Writer; Amy Bennett, Editor

Web How to Article

Gold

Computerworld

How to extract custom data from the Google Analytics API

November 25, 2013

Sharon Machlis; Barbara Krasnoff

Silver

Computerworld

Cryptolocker: How to avoid getting infected and what to do if you are

October 25, 2013

Jonathan Hassell, Contributor; Johanna Ambrosio

Bronze

NetworkWorld

How to stay one step ahead of phishing

December 2, 2013

Neal Weinberg, Executive Editor, Features

Web Microsite/Special Section (Non-Trade Show/Conference)

Gold

SearchCIO.com

From data gathering to competitive strategy: The evolution of big data

Rachel Lebeaux, Emily McLaughlin, Christina Torode, Linda Tucci, Nicole

Laskowski and Karen Goulart

Web News Section

Gold

Computerworld

News

Editorial Staff

Silver

SearchConsumerization.com

SearchConsumerization.com News Section

Bridget Botelho, Adam Hughes, Jake O'Donnell, Diana Hwang and Margaret

Jones