# 2014 ASBPE Awards of Excellence Azbee Awards – Upper Midwest Region

## **EDITORIAL**

## **Case History**

#### Gold

### **Hospitals & Health Networks**

Engineering a Fail-Safe Health Care System October 2013 Todd Sloane

#### Silver

#### **ABA JOURNAL**

"Should This Toy Be Saved?" May 2013 Terry Carter, Staff Writer

#### **Bronze**

### **EXHIBITOR Magazine**

Mobile Marathon August 2013 Exhibitor Media Group

## **Company Profile - Long**

Revenue Under \$3M

#### Gold

### **Professional Builder**

Doing the Right Thing
December 2013
Patrick O'Toole, Editorial Director; Mike Beirne, Editor; Denise Dersin, Editor in
Chief

#### Gold

## **Private Label => Store Brands magazine**

A Rare Connection February 2013 Kathie Canning, Editorial Director

#### **Bronze**

### restaurant development + design

Fresh Brew: Dunkin' Donuts Reimages, Targets the All-Day Sit, Sip and Surf Crowd.

Summer 2013

Dana Tanyeri , managing editor; Joseph Carbonara, editor-in-chief; Maureen

Slocum, publisher

## **Company Profile - Long**

Revenue Over \$3M

#### Gold

## The Fabricator

Surviving the Storm May 2013 Dan Davis, Editor-in-Chief

#### Silver

#### The Fabricator

From Bust to Boom April 2013 Tim Heston, Senior Editor

#### **Bronze**

## **EXHIBITOR Magazine**

Heidelberg's Green Machine December 2013 Exhibitor Media Group

## **Editorial/Editor's Letter**

Revenue Under \$3M

#### Gold

## **Talent Management**

Editor's Letter January 2013, November 2013 Mike Prokopeak, Editorial Director

#### Gold

#### **Better Roads**

Transportation Talk October 2013, November 2013, December 2013 Tina Grady Barbaccia, Editor-at-Large

#### **Bronze**

### **MOTOR Magazine**

Editor's Report April 2013, August 2013 John Lypen, Editor & Publisher; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor

## **Editorial/Editor's Letter**

Revenue Over \$3M

#### Gold

### **EXHIBITOR Magazine**

Guerrillas in the Midst & The Interaction Anomaly May & December 2013 Exhibitor Media Group

#### Silver

## **Foodservice Equipment & Supplies**

The Brand Experience and Collaboration Counts
Febuary 2013 and November 2013
Joseph Carbonara, editor-in-chief; Maureen Slocum, publisher

#### **Bronze**

#### **Pensions & Investments**

Editorials

Barry B. Burr, editorial page editor

## **Feature Article - General Interest**

Revenue Under \$3M

#### Gold

### **Hospitals & Health Networks**

The No-Fall Zone June 2013 Lola Butcher

#### Gold

## **Hospitals & Health Networks**

Retail Clinics October 2013 Marty Stempniak

# **Bronze**ABA JOURNAL

"Death of a Practice" January 2013 Susan Berson, Writer; Reginald Davis, Editor

## Feature Article - General Interest

Revenue Over \$3M

#### Gold

## **Health Data Management**

Proceed With Caution
July 2013
Elizabeth Gardner, Contributing Editor

## **Feature Series**

#### Gold

## **Building Design+Construction**

Outpatient Facilities Series Feb 2013 and Sept 2013 Julie S. Higginbotham, Senior Editor; David Barista, Chief Editor; Elena Mengarelli, Designer

#### Silver

## **Hospitals & Health Networks**

Diabetes Management February, April, June, October, December Geri Aston

#### **Bronze**

## **Hospitals & Health Networks**

Generations in the Workforce January, March, May, July, September, November Laura Putre

## **Government Coverage**

#### Gold

#### Journal of AHIMA

April 2013 HIPAA Turns 10: Analyzing the past, present, and future impact; May 2013 ARRA on the Job: HIPAA Changes Call for Revising BA Agreements; June 2013 Word from Washington: ICD-10-CM/PCS Isn 't Over 'Til It's Over April 2013, May 2013, June 2013

Chris Dimick, Editor-in-Chief; Sarah Sheber, Assistant Editor; Jill Blacketer, Art Director

## **How-To Article**

#### Gold

### **Boating Industry**

Social Media: 66 tips & tools to grow your business

May 2013

Jonathan Sweet, Editor in Chief; Dodi Vessels, Art Director

#### Silver

## **EXHIBITOR Magazine**

The Absentee Exhibit Manager's Playbook December 2013 Exhibitor Media Group

#### **Bronze**

#### **EXHIBITOR Magazine**

Customs, Crates & Carnets September 2013 Exhibitor Media Group

## **Humorous/Fun Department**

#### Gold

## McKnight's Long-Term Care News

Things I Think August and October 2013 Gary Tetz, Columnist

#### Silver

## **EXHIBITOR Magazine**

Plan B February & August 2013 Exhibitor Media Group

## **Individual Profile - Long**

#### Gold

#### **ABA JOURNAL**

"Meet The Man Who Would Save Guantanamo" March 2013

Terry Carter, Staff Writer; Reginald Davis, Editor

### Silver CSP

John MacDougall: Retail Leader of the Year December 2013 Angel Abcede

#### **Bronze**

## **Diversity Executive**

Remembering a Trailblazer September/October 2013 Frank Kalman and Ladan Nikrayan

## **Individual Profile - Short**

#### Gold

## McKnight's Long-Term Care News

"He learned from the best" April 2013 Elizabeth Newman, Senior Editor

#### Silver

## **REALTOR®** Magazine

Art of the Deal: Kathryn Townsend

January/February 2013

Pamela Dittmer McKuen, Contributor; Wendy Cole, Managing Editor

## **News Analysis**

#### Gold

#### **Pensions & Investments**

Detroit ruling reverberates around country

Dec. 9, 2013

Kevin Olsen, reporter

#### Silver

#### **ABA JOURNAL**

"Crimes In The Lab" September 2013 Mark Hansen, Staff Writer; Jill Chanen, Editor

#### **Bronze**

#### **Business Insurance**

Navy Yard Massacre Sept. 23, 2013

Rodd Zolkos, Senior Editor; Judy Greenwald, Senior Editor

## **News Section**

#### Gold

#### **Business Insurance**

Superstorm Sandy: One Year Later

Oct. 21, 2013

Business Insurance editorial team

#### Silver

### McKnight's Long-Term Care News

McKnight's Long-Term Care News

March 2013

Tim Mullaney; Elizabeth Newman; Mark Speakman; James M. Berklan; John

O'Connor

#### **Bronze**

### **Hospitals & Health Networks**

InBox

October 2013

**H&HN Staff** 

## **On-Site Trade Show Coverage**

#### Gold

#### **Business Insurance**

RIMS Show Daily April 22, April 23, April 24 Business Insurance editorial team

## **Original Research**

Revenue Under \$3M

#### Gold

### **Hospitals & Health Networks**

Most Wired July 2013 Matthew Weinstock and Suzanna Hoppszallern

#### Gold

## **Health Facilities Management**

Shades of Green July 2013

Beth Burmahl, Contributing Editor; Suzanna Hoppszallern, Research Editor; Mike Hrickiewicz, Editor; Bob Kehoe, Associate Publisher

#### **Bronze**

## **Health Facilities Management**

Market Reset February 2013

Dave Carpenter, Contributing Editor; Suzanna Hoppszallern, Research Editor; Bob Kehoe, Associate Publisher; Mike Hrickiewicz, Edit

## **Original Research**

Revenue Over \$3M

#### Gold

#### **Pensions & Investments**

P&I Top 1000 Feb. 4, 2013 P&I Editorial and Data staff

### Silver

#### CSP

Outlook Survey 2013 December 2013 Samantha Oller

#### **Bronze**

## **EXHIBITOR Magazine**

The 27th Annual Salary Survey July 2013 Exhibitor Media Group

## **Overall Headline Writing**

#### Gold

#### **Pensions & Investments**

Headlines

Nancy Webman, Elizabeth Karier, Peter Retzbach, Drew Carter, Colette Jordan

#### Silver

## **EXHIBITOR Magazine**

EXHIBITOR Magazine May & June 2013 Exhibitor Media Group

### **Bronze**

## **REALTOR®** Magazine

September/October 2013 and November/December 2013 issues Stacey Moncrieff, Editor in Chief; Wendy Cole, Managing Editor

## **Product Section/Department**

#### Gold

### **Construction Equipment**

Buying File Sept, Oct, Nov Frank Raczon, Senior Editor

## Regular Column, Contributed

#### Gold

#### Control

On the Bus May 2013, September 2013 John Rezabek, contributing editor

#### Silver

### Foodservice Equipment & Supplies

Green Tips

January 2013 and June 2013

Amelia Levin, contributing editor; Joseph Carbonara, editor-in-chief; Maureen Slocum, publisher

## Regular Column, Staff Written

#### Gold

#### **Plant Services**

Strategic Maintenance May 2013 and August 2013 Stanton McGroarty

#### Silver

#### The Fabricator

Biz Talk June and July 2013 Tim Heston, Senior Editor

#### Silver

### **MOTOR Magazine**

Trouble Shooter
September 2013, October 2013
Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher

## **Regular Department**

#### Gold

### **Foodservice Equipment & Supplies**

Facility Design Project of the Month September 2013, October 2013, and November 2013 Donna Boss, contributing editor; Joseph Carbonara, editor-in-chief; Maureen Slocum, publisher

#### Silver

#### **Pensions & Investments**

Frontlines Colette Jordan, copy editor

#### **Bronze**

#### restaurant development + design

Buzz

Winter 2013, Spring 2013, Summer 2013, Fall 2013 Joseph Carbonara, editor-in-chief; Maureen Slocum, publisher

## **Special Section**

Revenue Under \$3M

#### Gold

### **Health Facilities Management**

Trends in Health Care December 2013

Jeff Ferenc, Sr. Editor; Mike Hrickiewicz, Editor; Bob Kehoe, Assoc. Publisher; Rebecca Lomax, Designer; Beth Burmahl, Cont. Edito

#### Silver

### **Foodservice Equipment Reports**

2013 Forecast January 2013

Publisher Robin Ashton, Founding Editor Emeritus Brian Ward, Senior Contributing Editor Michael Sherer and FER's Editorial Staff

#### **Bronze**

Music Inc. Magazine

"Holiday Promos That Work Now" October 2013 Katie Kailus, David Zivan and Frank Alkyer

## **Special Section**

Revenue Over \$3M

#### Gold

#### **Pensions & Investments**

P&I@40

Oct. 14, 2013 P&I Editorial Staff

#### Silver

## **REALTOR®** Magazine

Destination: Financial Freedom

March/April 2013

Stacey Moncrieff, Wendy Cole, Maggie Sieger, Paula Hess, Beaty Reynolds,

Kristoffer C. Burnett

## **Special Supplement**

#### Gold

#### **American Farriers Journal**

Getting Started In Hoof Care: A Career Guide For The New Farrier Jeremy McGovern, Executive Editor

## Silver CSP

Category Management Handbook 2013 April 2013 Samantha Oller, Jennifer Bulat, Jenn Parquette

## **Technical Article**

#### Gold

## Control

What's Inside Your Armor? October 2013 Jim Montague, executive editor

#### Silver

## **Farm Industry News**

Decoding trait choices September 2013 Willie Vogt

#### **Bronze**

## **Farm Industry News**

Do you really know your fields? August 2013 Kathy Huting

## **Visual Storytelling**

#### Gold

## **EXHIBITOR Magazine**

EXHIBITOR Magazine January & December 2013 Exhibitor Media Group

## **DESIGN**

## **Best Overall Typography**

#### Gold

#### **Pensions & Investments**

Innovators' Issue Nov. 11, 2013 Gregg Runburg , Art Director

#### Silver

## **Foodservice Equipment Reports**

Typography, May 2013 May 2013 Art Director Julie Wilhm and the Editorial Staff of Foodservice Equipment Reports

## **Contents Page or Pages**

#### Gold

## **Building Design+Construction**

Table of Contents - Giants300 Issue October 2013 Elena Mengarelli, Designer

#### Silver

## **REALTOR®** Magazine

Print TOC November/December 2013 Isabella Mathews, Designer

#### **Bronze**

### **EXHIBITOR Magazine**

EXHIBITOR Magazine March 2013 Exhibitor Media Group

## **Feature Aricle Design**

Revenue Under \$3M

#### Gold

### **Pharmaceutical Manufacturing**

All Star Innovators 2013 August 2013 Derek Chamberlain, Art Director

#### Silver

#### **ABA JOURNAL**

"The 25 Greatest Law Novels Ever" August 2013 Brenan Sharp, Senior Designer

#### **Bronze**

## **Foodservice Equipment Reports**

New Twists On Soft Serve May 2013 Art Director Julie Wilhm and the Editorial Staff of Foodservice Equipment Reports

## **Feature Article Design**

Revenue Over \$3M

#### Gold

### **EXHIBITOR Magazine**

Customs, Crates & Carnets September 2013 Exhibitor Media Group

## Front Cover - Best Typographic Cover

#### Gold

#### **Pensions & Investments**

Top 1000 Feb. 4, 2013 Gregg Runburg , Art Director

## **Front Cover - Illustration**

Revenue Under \$3M

#### Gold

#### **Plant Services**

Thermo Sapiens October 2013 Derek Chamberlain, Art Director

#### Silver

#### **ABA JOURNAL**

"Can This Lawyer Save Guantanamo?"

March 2013

Terry Carter, Staff Writer; Reginald Davis, Editor

#### **Bronze**

#### **ABA JOURNAL**

"Keeping It Civil" January 2013

Robert Fernandez, Design Director; Matt Mahurin, Illustrator

#### **Bronze**

## **Industrial Networking**

Indentify the threat Q3(September) 2013 Angela Labate, Assoc. Art Director

## **Front Cover - Illustration**

Revenue Over \$3M

### Gold

### Control

The Mobile Worker September Brian Hertel

#### Silver

## **Farm Industry News**

Take to the sky for high-tech field scouting August 2013 Melissa Landgraf, Jameson Simpson

## Front Cover - Photo

Revenue Under \$3M

#### Gold

## **Hospitals & Health Networks**

Toward a Healthier Tomorow December Chuck Lazar, Mark Mosrie

#### Silver

## **Pharmaceutical Manufacturing**

Soaring Innovation June 2013 Derek Chamberlain, Art Director

#### **Bronze**

### Music Inc. Magazine

November 2013 - Cover - "Secrets of the Specialists" November 2013 Andy Williams

## Front Cover - Photo

Revenue Over \$3M

#### Gold

### **REALTOR®** Magazine

**Destination: Financial Freedom** 

March/April 2013

Julie Fournier, Manager of Creative & Design

#### Silver

#### Control

What s Inside Your Armor?

October

Brian Hertel

#### **Bronze**

### **REALTOR®** Magazine

Feeling Right At Home

May/June 2013

Julie Fournier, Manager of Creative & Design

## Front Cover - Special Issue or Supplement

#### Gold

## **EXHIBITOR Magazine**

The 2014 Find It - Marketplace

December 2013

**Exhibitor Media Group** 

#### Silver

#### Workforce

Workforce Magazine Optimas Awards

December 2013

Travis Rothe, Senior Art Director

#### **Bronze**

## **Foodservice Equipment Reports**

Buyer's Guide Cover, October 2013

October 2013

Art Director Julie Wilhm and the Editorial Staff of Foodservice Equipment Reports

## **Infographics**

## *Gold* Control

Steady State: 2013 Salary Survey

June

Brian Hertel

## **Magazine Design**

#### Gold

## **Foodservice Equipment Reports**

Magazine Design, March and May 2013 March 2013, May 2013 Art Director Julie Wilhm and the Editorial Staff of Foodservice Equipment Reports

#### Silver

## restaurant development + design

restaurant development + design Spring 2013 and Fall 2013 Anne LoCascio, art director; Joseph Carbonara, editor-in-chief; Maureen Slocum, publisher

#### **Bronze**

### **EXHIBITOR Magazine**

EXHIBITOR Magazine August & December 2013 Exhibitor Media Group

## Magazine Redesign

#### Gold

#### Workforce

Workforce Magazine Redesign November 2013 Travis Rothe, Senior Art Director

#### Silver

### **Meetings Focus**

Meetings Focus March 2013

Tyler Davidson; Lori Tenny; Zachary Chouteau; Kelsey Farabee; Scott Easton;

**Evan Brownfield** 

## **Newspaper Design**

#### Gold

#### **Pensions & Investments**

Design

Gregg Runburg , Art Director

## **Newspaper Redesign**

#### Gold

#### **Business Insurance**

Workplace Violence Feb. 25, 2013

William Murphy, Art Editor; Stacy Sweat, Designer

## **Opening Page/Spread - Illustration**

#### Gold

### **Food Processing**

5 Hot Topics for 2013 January Brian Hertel

#### Silver

#### **ABA JOURNAL**

"The Siege On State Courts"

July 2013

Debora Clark, Deputy Design Dir; Randy Lyhus, Illustrator

#### **Bronze**

#### Journal of AHIMA

HIM's Evolving Workforce August 2013 Jill Blacketer, Art Director

## **Opening Page/Spread - Photo**

#### Gold

#### **ABA JOURNAL**

"Of Human Bondage" April 2013 Debora Clark, Deputy Design Dir; Winky Lewis, Photographer

# **Silver** Food Processing

The Chef s Touch March Brian Hertel

### **Bronze**

## **Foodservice Equipment Reports**

1,000 Degrees Of Pizza September 2013 Art Director Julie Wilhm and the Editorial Staff of Foodservice Equipment Reports

## Web Site Redesign

Gold
EXHIBITOR Magazine
www.ExhibitorOnline.com
Exhibitor Media Group

## **ONLINE**

## **Best Use of Social Media**

#### Gold

### **Foodservice Equipment & Supplies**

Foodservice Equipment & Supplies on Twitter, Facebook, and LinkedIn Throughout 2013

Palesco Kilbrooth, managing editor, Joseph Carbonese, editor in chief

Rebecca Kilbreath , managing editor; Joseph Carbonara, editor-in-chief; Maureen Slocum, publisher

## **Blog - Analysis/Commentary**

#### Gold

Safety+Health magazine

On Research

## Blog - How to tips/service

#### Gold

## McKnight's Long-Term Care News

The World According to Dr. El Eleanor Feldman Barbera, Ph.D

#### Silver

## Journal of AHIMA

Code Cracker: Creative Ways for Physicians to Prepare for ICD-10; Maintaining Productivity During the Transition to ICD-10-CM/PCS; and Turkey, Stuffing, and ICD-10-CM

June 2013, August 2013, November 2013

Melanie Endicott, Director of HIM Excellence; Sarah Sheber, Assistant Editor

## **Buyer's Guide**

#### Gold

## McKnight's Long-Term Care News

McKnight's 2014 Industry Directory

December 2013

Stephanie Winter; Denise De Vito; Mark Speakman; Tim Mullaney; Elizabeth

Newman; James M. Berklan

#### Silver

### **REALTOR®** Magazine

Buyer's Guide: 2013 Fashion

September 2013

Meg White, Multimedia Web Producer

## **E-Newsletter - General Excellence**

#### Gold

## Farm Industry News

Farm Industry News Now June 2013; July 2013; November 2013 Kathy Huting

#### Silver

## McKnight's Long-Term Care News

McKnight's Daily Update

May 31, 2013 and Nov. 6, 2013

Tim Mullaney, Staff Writer; Elizabeth Newman, Senior Editor; James M. Berklan, Editor

#### **Bronze**

#### **Overdrive**

Overdrive E-Newsletter James Jaillet

## **Online Product Review**

#### Gold

## **REALTOR®** Magazine

Out-of-the-Box Fix for an Outside-the-Box Site March 2013 Meg White, Multimedia Web Producer

## **Online Web Reference Site**

#### Gold

#### **Pensions & Investments**

P&I Research Center P&I Editorial and Data staff

## Photo Gallery/Slide Show

## Gold

#### ABAJournal.com

13 Pioneering Women in American Law June, 2013

Lee Rawles, Web Producer; Brenan Sharp, Senior Designer/Visual Web Editor

## **Trade Show/Conference Coverage**

#### Gold

## **Farm Industry News**

2013 Agritechnica farm show November 2013 Willie Vogt, Mark Moore

#### Silver

## **H&HN** Daily

H&HN Daily Live at HIMSS March 4-7 Matthew Weinstock, Assistant Managing Editor

#### **Bronze**

#### **Conference Live 2013**

Conference Live 2013 November 2013 Conference Live 2013

## **Video - News**

#### Gold

### **Overdrive**

Headed Home Max Heine

#### Silver

#### **Commercial Carrier Journal**

CCJ Top 10 stories of 2013 Jeff Crissey

### Video - Tutorial

#### Gold

### **REALTOR®** Magazine

The Right Way to Meet Fair Housing Challenge posted March 20, 2013 Robert Freedman, Manager of Multimedia Communications

#### Silver

#### Journal of AHIMA

Video Extra: Customer Service in Action May 2013 Paula Mauro, Digital Media Editor

## **Web Feature Article**

#### Gold

### **EXHIBITOR Magazine**

Picture This April 2013 Exhibitor Media Group

# Web Microsite/Special Section (Non-Trade Show/Conference)

#### Gold

#### **Commercial Carrier Journal**

CSA Web Microsite/Special Section March, May 2013 Todd Dills, Jeff Crissey, Dean Smallwood

#### Silver

#### **Overdrive**

CSA's Data Trail Todd Dills, Max Heine

## **Web News Section**

#### Gold

#### ABAJournal.com

ABA Journal - Law News Now 2013

Debra Cassens Weiss, Senior Writer; Martha Neil, Legal Affairs Writer; Molly McDonough, Deputy Managing Editor; Sarah Mui, Web Editor