

2015 ASBPE AWARDS OF EXCELLENCE

Azbee Awards – Heartland Region

ONLINE

Best Use of Social Media

Gold

Design World

Best Use of Social Media - Design World

Dave Miyares, Web Development Manger; Pat Curran, Content & SEO Specialist;
Stacy Combest, Marketing Manager

Blog - How to Tips / Service

Gold

Long-Term Living

Lois A. Bowers' Blog

May 13, 2014; June 13, 2014; October 15, 2014

Lois A. Bowers

E-Zine

Gold

WardsAuto World

WardsAuto World

May 2014/Nov. 2014

Susan Z. Bamford, Art Director-Website & Magazines; Tom Murphy, Executive
Editor; Drew Winter, Editor-in-Chief

Bronze

The Hardware Connection

The Hardware Connection

July/August 2014 and October 2014

Chris Jensen, Editor/Principal

Dan Akers, Creative Director/Principal

Tom Chasteen, Publisher/Principal

Impact / Investigative

Gold

TechRepublic

How conflict minerals funded a war that killed millions, and why tech giants are
finally cleaning up their act

March 31, 2014

Nick Heath, Chief Reporter; Fiona Lloyd-Davies, Photographer; Toby Wolpe,
Senior Reporter

Silver

TechRepublic

New 3D bioprinter to reproduce human organs, change the face of healthcare:

The inside story

August 1, 2014

Lyndsey Gilpin, Staff Writer; Jason Hiner, Editor in Chief

Online Product Review

Gold

WardsAuto.com

Outback Gets Out Front Among CUVs

July 7, 2014

Tom Murphy, Senior Editor, WardsAuto.com

Online Technical Article

Gold

WardsAuto

Stop-Start Problems Could Put Charge Into Ultracapacitor Market

David E. Zoia

Silver

WardsAuto.com

Hemi Hellcat Engine Fully Loaded

October 6, 2014

Tom Murphy, Senior Editor, WardsAuto.com

Bronze

Engineering News-Record

Super Boom Shootout

11/11/2014

Tudor Van Hampton, Deputy Editor, Regions

Original Web Commentary

Gold

WardsAuto.com

Auto Bailout Critics Get Desperate/Want More STEM Grads? Kill the Stereotypes

01/16/2014, 12/10/2014

Drew Winter, Senior Editor, WardsAuto.com

Silver

WardsAuto Dealer Business (digital magazine)

Car Sharing Could Help, Hurt Auto Sales/Dead Rockers Enliven Today's Car Ads

June 2014, Issue No.16/September 2014, Issue No.23

Steve Finlay

Bronze

WardsAuto.com

Come on GM, Pony Up/Finally, Voice of Reason

June 23, 2014/Aug. 25, 2014

Tom Murphy, Senior Editor

Social Media Presence

Gold

Solar Power World

Solar Power World Social Media Presence

Kathie Zipp, Managing Editor; Steven Bushong, Associate Editor; Heather

Centorbi, Media and Event Coordinator

Silver

Landscape Management

"Landscape Management social strategy"

Marisa Palmieri, Editor; Sarah Pfledderer, Associate Editor; Allison Barwacz,

Digital Media Content Producer

Video-News

Gold

GIE Media Horticulture Group

Wrapping it up

Matt McClellan, Managing Editor; Chris Mosby, Assistant Editor; Michelle

Simakis, Managing Editor

Gold

Automotive News

ANTV at New York auto show

April 16 and 17, 2014

Tom Worobec, Editor and Anchor, Automotive News TV; Jennifer Vuong, Anchor and Producer, First Shift

Silver

Solar Power World

A Time To Shine: 2014 Top Solar Contractors Discuss The Industry

July 2014

Steven Bushong, Associate Editor; John Hansel, Integrated Media Specialist; Josh

Jones, Video Coordinator

Bronze

Construction & Demolition Recycling

Innerbelt Bridge Demolition Video Report

July/August 2014

Kristin Smith, Managing Editor; Arlo Graham, Video Producer & Editor

Web Feature Article

Gold

TechRepublic

Apple's first employee: The remarkable odyssey of Bill Fernandez

December 5, 2014

Jason Hiner, Editor in Chief

Web Microsite / Special Section

Gold

Hotel News Now

The impact of the sharing economy on hotels

Sept. 2, 2014

HNN Editorial Staff

Gold

Automotive News

GM Recall Resource Center

April 14, 2014

Shiraz Ahmed, Web Producer; Nick Bunkley, Staff Reporter; Tom Fetters, Copy Editor; Elizabeth Hardy, Copy Editor; Dave Versical, Editorial Director

Webcast Series

Gold

Plastics News

Plastics News Now

Jeremy Carroll, Assistant Managing Editor & Video Editor; Rhoda Miel, News Editor; Kerri Jansen, Staff Reporter

Silver

Automotive News

ANTV Best Practices

Feb. 20, 2014; May 8, 2014; June 12, 2014

Tom Worobec, Editor, anchor; Automotive News TV; Dave Versical, Director of Editorial Operations

DESIGN

Contents Page or Pages

Gold

Recycling Today Magazine

Recycling Today Table of Contents

November 2014

Karen Angus

Feature Article Design

Over \$3 Million

Gold

Healthcare Design Magazine

Second Home

November 2014

Rebecca DeNeau, Art Director

Silver

Healthcare Design Magazine

Patient Room: "Room for Improvement"

November 2014

Rebecca DeNeau, Art Director

Feature Article Design

Under \$3 Million

Gold

Solar Power World

Engineering Developments

January 2014

Matt Claney Graphic Designer

Silver

Produce Grower Magazine

Growing an Oasis

December 2014

Jamie Winebrenner, Graphic Designer

Front Cover - Illustration

Gold

Pest Management Professional

February 2014 Cover

February 2014

Marty Whitford, Publisher and Editorial Director; Will Nepper, Managing Editor;

Tracie Martinez, Art Director

Silver

Pest Management Professional

September 2014 Issue Cover

September

Marty Whitford, Publisher and Editorial Director; Will Nepper, Managing Editor;

Tracie Martinez, Art Director

Bronze

Golfdom

The Golfdom Report

January 2014

Peter R. Seltzer, Art Director; Seth Jones, Editor-in-Chief

Infographics

Gold

Greenhouse Management Magazine

State of the Industry Report

October 2014

Jamie Winebrenner, Graphic Designer

Silver

Hardware Retailing

Trends Section

March, October, November, December 2014

Communications Team

Bronze

Hotel News Now

Hotel News Now Infographics

2014

Jon Edwards, Graphics Editor; HNN Editorial Staff

Magazine Design

Gold

Fluid Power World

Fluid Power World

Mark Rook - Creative Director

Magazine Redesign

Bronze

Landscape Management

"Landscape Management redesign"

Landscape Management staff

Opening Page Spread / Photo

Gold

Design World

Materials

January 2014

Mark Rook Creative Director

Silver

WardsAuto World

Hemi Hellcat Engine Fully Loaded (page design)

November 2014

Susan Z. Bamford, Art Director-Website & Magazines

Over \$3 Million

Bronze

Design World

3D CAD Feature Spread

February 2014

Mark Rook Creative Director

Opening Page Spread / Photo Under \$3 Million

Gold

Golfdom

Driven to Distraction

July 2014

Peter R. Seltzer, Art Director; Seth Jones, Editor-in-Chief

Silver

Windpower Engineering & Development

Wind Watch

February 2014

Matt Claney Graphic Designer

EDITORIAL

Case History

Gold

Long-Term Living

Project Survival 101: Managing refurbishments and expansions

August 2014

Pamela Tabar

Silver

Healthcare Design

Common Goal

May/June 2014

Jennifer Kovacs Silvis, Executive Editor

Company Profile - Long

Over \$3 Million

Gold

Automotive News

Tesla's next step

Jan. 13, 2014

Mark Rechtin, West Coast Editor; Dave Guilford, Enterprise Editor; Steve Massie, Design Director

Silver

Healthcare Design

Civic Pride

November 2014

Anne DiNardo, Senior Editor

Bronze

Plastics News

Apart from the Pack: Wisconsin molder emphasizes worker training, unique location

Aug. 18, 2014

Don Loepp, Editor

Company Profile - Long

Under \$3 Million

Gold

Produce Grower

Growing an oasis

December 2014

Chris Mosby, Assistant Editor

Silver

Lawn & Landscape

Branded by a Smile: How Your Green Team grew by winning over your neighbors

February 2014

Brooke N. Bates, Content Strategist

Editorial / Editor's Letter

Gold

Windpower Engineering & Development

84% of the way to energy independence

August 2014

Paul Dvorak

Silver

Automotive News

"Integrity matters" and "GM's debacle: A lesson"

Aug. 4, 2014; April 7, 2014

Jesse Snyder, Opinion Page Editor

Feature Article General Interest

Gold

Long-Term Living

2015 Business Outlook

December 2014

Lois A. Bowers

Silver

Craft Business Insider

Crafting with Kids: How today's tech-savvy children are changing the craft market

Summer 2014

Brooke N. Bates, Content Strategist

Under \$3 Million

Bronze

Long-Term Living

Beyond Bingo

May 2014

Ron Rajewski

Feature Article General Interest

Over \$3 million

Gold

Automotive News

Yellow Taxi Blues

Dec. 15, 2014

Lindsay Chappell, Mid-south Bureau Chief

How-To Article

Gold

MOTOR Magazine

Put Your Shop At Your Customers' Fingertips

February 2014

Sarah M. Kennedy, Contributing Writer; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher; Harold Perry, Art Director

Silver

Landscape Management

"Step by Step: Identify Emerald Ash Borer Damage"

December 2014

Marisa Palmieri, Editor; Sarah Pfladderer, Associate Editor; Tracie Martinez, Art Director

Bronze

Craft Business Insider

Take Your Best Shot: How to create compelling videos on a shoestring budget

Fall 2014

Brooke N. Bates, Content Strategist

Impact / Investigative

Gold

Automotive News

Confessions of a Price Fixer

Nov. 17, 2014

Hans Greimel, Asia Editor; Chieko Tsuneoka, News Assistant; Dave Guilford, Enterprise Editor

Silver

Automotive News

Cardinal Sin

March 24, 2014

Nick Bunkley, Staff Reporter; Mike Colias, Staff Reporter

Bronze

Automotive News

Pickup payload 'gamesmanship'

Aug. 4, 2014

Larry P. Vellequette, Staff Reporter

Individual Profile - Long

Gold

Automotive News

For 15 years, Nakamura has redrawn Nissan

Oct. 20, 2014

Lindsay Chappell, Mid-south Bureau Chief

Silver

Automotive News

Roaring Westlake on prowl for its next lion
June 9, 2014
Lindsay Chappell, Mid-south Bureau Chief

Bronze

Smart Business Columbus

Agility and balance / George Barrett and Cardinal Health stay ahead of health care's pace of change
December 2014
Jayne Gest, Associate Editor, Smart Business Columbus

Individual Profile-Short

Gold

Automotive News

Nissan's Mann: From Sex Pistols to Buckingham Palace
June 23, 2014
Lindsay Chappell, Mid-south Bureau Chief

On-Site Tradeshow Coverage

Gold

Plastics News

Plastics News Fakuma trade show dailies
Oct. 14, 15 and 17, 2014
Plastics News staff

Original Research

Gold

Hardware Retailing

Today's Hispanic Consumer: Catering to a Growing Consumer Segment
May 2014
Liz Lichtenberger, Associate Editor

Original Research

Silver

Pest Management Professional

November 2014 State of the Industry Report
November 2014
Marty Whitford, Publisher and Editorial Director; Will Nepper, Managing Editor

Overall Headline Writing

Gold

Automotive News

Automotive News headlines

June 16 and 23, 2014

Steve Massie, Design Director; Omari Gardner, Copy Editor; Tom Fetters, Copy Editor; Patricia C. Foley, Copy Editor; Elizabeth Hardy, Copy Editor; Karen Faust O'Rourke, Copy Editor

Regular Column, Staff Written

Gold

MOTOR Magazine

Trouble Shooter

January 2014, July 2014

Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher

Regular Department

Gold

Landscape Management

"Backstory"

October, November + December 2014

Marisa Palmieri, Editor; Sarah Pfladderer, Associate Editor; Tracie Martinez, Art Director

Special Section

Gold

Landscape Management

"Business Planner 2015"

October 2014

Marisa Palmieri, Editor; Sarah Pfladderer, Associate Editor; Tracie Martinez, Art Director

Bronze

Solar Power World

2014 Top Solar Contractors

July 2014

Kathie Zipp, Managing Editor; Steven Bushong, Associate Editor

Special Section

Over \$3 Million

Gold

Healthcare Design

Healthcare Design Showcase Editorial Package

September 2014

Kristin D. Zeit, Editor-in-Chief; Jennifer Kovacs Silvis, Executive Editor; Anne DiNardo, Senior Editor; Shandi Matambanadzo, Associate Editor; Rebecca DeNeau, Art Director

Silver

Healthcare Design

Room for Improvement: Patient Room Special Report

November 2014

Jennifer Kovacs Silvis, Executive Editor

Special Supplement

Gold

Landscape Management

"LM150"

June 2014

Marisa Palmieri, Editor; Sarah Pfladderer, Associate Editor; Tracie Martinez, Art Director

Silver

Pest Management Professional

November 2014 State of the Industry Report

November 2014

Marty Whitford, Publisher and Editorial Director; Will Nepper, Managing Editor; Tracie Martinez, Art Director

Bronze

Plastics News

Plastics News 25th anniversary issue

Nov. 17, 2014

Plastics News staff

Technical Article

Gold

Pest Management Professional

May 2014 Cover Story Package

May 2014

Marty Whitford, Publisher and Editorial Director; Will Nepper, Managing Editor; Tracie Martinez, Art Director

Silver

MOTOR Magazine

GDI: Gasoline Deposits Inside?

December 2014

Sam Bell, Contributing Writer; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher; Harold Perry, Art Director

Visual Storytelling

Gold

Landscape Management

"Profit Centers flowcharts"

Marisa Palmieri, Editor; Sarah Pfladderer, Associate Editor; Tracie Martinez, Art Director