2016 CENTRAL REGIONAL AWARDS

DESIGN

1814
404 Page Design
Silver
dvm360 404 page design
UBM Life Sciences
dvm360.com
Alison Fulton, Jessica Zemler

1686
Best Overall Typography
Gold
15-Mar
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

1988
Feature Article Design > Less Than $3 Million Revenue
Gold
Mind-blowing meetings: The art of applying neuroscience to event education
Plan Your Meetings @ Meeting Professionals International
2015 Plan Your Meetings Annual
Joshua Harting, Art Director; Kristi Casey Sanders, VP of Creative/Chief Storyteller; Ian Carson, Digital Designer

1187
Feature Article Design > More Than $3 Million Revenue
Gold
Appetite for Disruption
Meeting Professionals International
The Meeting Professional
Jeff Daigle, Creative Director
1122
Front Cover-Illustration > Less Than $3 Million Revenue
Silver
How to Attract the Best Job Candidates
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor

2308
Front Cover-Illustration > More Than $3 Million Revenue
Bronze
Resurgence
HousingWire
HousingWire Magazine
Rosangel Torres, Senior Art Director Greg Laldoufi, Chief Creative Officer

1669
Front Cover-Photo > Less Than $3 Million Revenue
Bronze
Digital Learning Environments
EDUCAUSE
EDUCAUSE Review
C. J. Burton, Photographer; D. Teddy Diggs, Publisher/Editor

1691
Front Cover-Special Issue or Supplement
Silver
New Product Preview 2016
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen Linehan, Production Editor
1656
Infographics
Bronze
Value Your Vendor Relationships
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen
Linehan, Production Editor

1681
Opening Page/Spread Typographic
Bronze
Perfecting the Product Launch
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen
Linehan, Production Editor

1704
Opening Page/Spread-Illustration > Less Than $3 Million Revenue
Gold
A Plan for the Future
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen
Linehan, Production Editor

1696
Opening Page/Spread-Photo > Less Than $3 Million Revenue
Bronze
A Man of Winning Ways
NAED
tED Magazine
Randi Vincent, Art Director; Scott Costa, Publisher; Misty Byers, Editor; Karen
Linehan, Production Editor
1685
Website Redesign
Bronze
EDUCAUSE Review Website Redesign
EDUCAUSE
EDUCAUSE Review
Wes Colton, Web Operations Manager; Scott Ladzinski, Web Designer; Catherine Yang, Senior Director, Content; Colleen Keller, Electronic Resources Librarian; Becky Harold, Web Support Assistant

ONLINE

2341
Blog-Analysis/Commentary
Bronze
IdeaXchange
Penton
Transmission & Distribution World
Rick Bush, John Baker, Emily Saarela

2514
DataJournalism
Gold
Club Industry’s Top 100 Health Clubs of 2015
Club Industry/Penton
Club Industry
Pamela Kufahl, director of content and engagement

1349
E-Newsletter-GeneralExcellence
Bronze
E-Newsletter - Insurance Business America
Key Media
Insurance Business America
Mike Shipley, CEO
1782
PhotoGallery/SlideShow
Bronze
The 15 “Hottest” Electrical Problems You'll Find Lurking in Facilities
Electrical Construction & Maintenance
JR Smith, Contributing Writer; Bill Viot, Contributing Writer; Norm Gaver, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1776
PhotoGallery/SlideShow
Silver
13 Preventable Busway Failures You Never Want to See
Electrical Construction & Maintenance
John Weber, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1615
Podcast
Gold
Bryan Alexander on the Future of MOOCs
EDUCAUSE
EDUCAUSE Review
Gerry Bayne, Media Producer

2206
Video-Tutorial
Bronze
T&D HOW
Transmission & Distribution World
Rick Bush, James R. Dukart
Under the Lights: How IT Can Score a Win for the Campus Stadium
EDUCAUSE
EDUCAUSE Review
Scott Ladzinski, Web Designer; Gerry Bayne, Media Producer; Nancy Hays, Editor

Fair Warning
Penton Media
Electrical Construction & Maintenance
Matthew Halverson, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

Fitness Leader Augie Nieto Aims for a Future without ALS
Club Industry/Penton
Pamela Kufahl, director of content and engagement

Global Viewpoint
Penton
Transmission & Distribution World
Rick Bush, Editorial Director
9 predictions to see you through the next 20 years
Plan Your Meetings @ Meeting Professionals International
2015 Plan Your Meetings Annual
Kristi Casey Sanders, VP of Creative/Chief Storyteller; Kathy Janich, Managing Editor; Robert Sanders, Illustrator

The Consequences of Consolidation
tED magazine
tED magazine
tED staff; Ken Stier, contributing writer

The Future of Drones
Meeting Professionals International
The Meeting Professional
Michael Pinchera, Senior Editor; Blair Potter, Managing Editor; Rich Luna, Director of Publishing

Make Public Broadband an Option in All States
Broadband Properties LLC
Broadband Communities
Steven S. Ross, Editor-at-Large
2179
How-ToArticle
Silver
Are You The Next Victim?
PPAI
PPB
Tina Berres Filipski, Editor

1764
Impact/Investigative
Silver
Less Money, More Problems
Penton Media
Electrical Construction & Maintenance
Matthew Halverson, Freelance Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

1184
IndividualProfile
Bronze
The Connection of Chip Conley
Meeting Professionals International
The Meeting Professional
Michael Pinchera, Senior Editor; Blair Potter, Managing Editor; Rich Luna, Director of Publishing

1297
IndividualProfile
Silver
A Man of Winning Ways
tED magazine
tED magazine
tED staff; Carol Katarsky, contributing writer; Stan Kaady, photographer
tED staff and contributing writers John Paul Quinn, Joe Nowlan, Susan Bloom, Ken Simonson, Craig DiLouie, and Ken Stier

Rich Luna, Director of Publishing; Blair Potter, Managing Editor; Michael Pinchera, Editor; Rowland Stiteler, Editor; Jeff Loy, Digital Editor; Jeff Daigle, Creative Director; Holly Smith, Designer

Amy Fischbach, Freelance Writer; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director

Russ LeBlanc, NEC Consultant; Mike Eby, Editor in Chief; Ellen Parson, Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art Director
1315
Regular Column, Contributed
Silver
Commodities
tED magazine
tED magazine
tED staff; Ken Stier, contributing writer

1767
Regular Department
Gold
Forensic Casebook
Penton Media
Electrical Construction & Maintenance
Sarosh Patel, Contributing Writer; Lawrence Hmurcik, Contributing Writer;
Michael Morse, Contributing Writer; Mike Eby, Editor in Chief; Ellen Parson,
Executive Editor; Stefanie Kure, Senior Associate Editor; David Eckhart, Art
Director

2217
Special Supplement
Silver
Microgrids Go Mainstream
Penton
Transmission & Distribution World
Rick Bush, Gene Wolf, Emily Saarela, Susan Lakin

1734
Special Supplement
Gold
Fear-Free veterinary care
UBM Life Sciences
dvm360
The dvm360 content team
OVERALL EXCELLENCE FINLAIST FROM CENTRAL REGION

That completes the announcements of ASBPE’s regional-level awards! Many of the winning entries we saw today will also be honored with national-level awards. The national awards will be given out at the national Azbee Awards banquet, which will be held July 21 at the Poynter Institute in St. Petersburg, Florida. The national banquet will be held in conjunction with this year’s ASBPE conference, the B2B Media Success Conference, which will run July 21-22.

Before we adjourn today, we’d like to take a moment to recognize the Overall Excellence national finalists from our region. The Overall Excellence Azbee winners are given only on a national level, and three categories are represented in this division: Magazine of the Year, Website of the Year, and Cross-Platform Package of the Year. Today we’ll be recognizing the finalists only from our region, but each of those finalists won’t find out the level of their award or receive their trophy or certificate until the national banquet.

As we honor each Overall Excellence finalist, we ask that anyone in attendance from those publications please stand to be recognized!
Overall Excellence > Magazine of the Year > Less Than $3 Million Revenue
Pragmatic Marketer Magazine
Pragmatic Marketing
Rebecca Kalogeris, Editorial Director; Lisa Sorg-Friedman, Editor; Norman Wong, Designer; Sarah Mitchell, Special Projects

Overall Excellence > Magazine of the Year > Less Than $3 Million Revenue
Insurance Business America Magazine
Key Media
Mike Shipley, CEO

Overall Excellence > Magazine of the Year > More Than $3 Million Revenue
Magazine of the Year
Meeting Professionals International
The Meeting Professional
Rich Luna, Editor in Chief; Blair Potter, Managing Editor; Michael Pinchera, Editor; Rowland Stiteler, Editor; Jeff Loy, Digital Editor; Jeff Daigle, Creative Director; Holly Smith, Graphic Designer

Overall Excellence > Website of the Year
Website - Insurance Business America
Key Media
Mike Shipley, CEO