2016 NORTHEAST REGIONAL AWARDS

DESIGN

2418
Best Overall Typography
Gold
Banking Exchange Typography
Simmons Boardman
Banking Exchange
Creative Director, Wendy Williams Designers: Sarah Vogwill, Gal Dor

1388
Feature Article Design > Less Than $3 Million Revenue
Silver
How TRIA’s Reauthorization Impacts Terrorism Coverage
RIMS/Risk Management
Risk Management
Morgan O’Rourke, Editor in Chief; Caroline McDonald, Senior Editor; Hilary Tuttle, Editor; Andrew Bass Jr., Art & Production Manager

2163
Feature Article Design > Less Than $3 Million Revenue
Gold
The Power of Immersive Media
strategy+business
strategy+business
John Klotnia, Art Director; Jennifer Thai, Designer, Federico Jordan, Illustrator

2165
Feature Article Design > More Than $3 Million Revenue
Silver
Who’s the Leader of the Club?
ALM
Corporate Counsel
Tegist Legesse and Anthony Paonita
1667
Front Cover-Best Typographic Cover
Gold
Embracing Disruption
Northstar Travel Group
Successful Meetings
Jennifer Ruf, Art Director; Vincent Alonzo, Editor in Chief

2158
Front Cover-Illustration > More Than $3 Million Revenue
Bronze
Spring 2015
strategy+business
strategy+business
John Klotnia, Art Director; Jennifer Thai, Designer, Javier Jaen, Illustrator

2184
Front Cover-Illustration > More Than $3 Million Revenue
Silver
Healthy Drivers: A Holistic Approach
Fleet Owner
Fleet Owner
Yodit Tesfaye Walker, designer; John Jay Cabuay, illustrator

2058
Front Cover-Photo > More Than $3 Million Revenue >
Bronze
Global Best Projects
Engineering News-Record
Engineering News-Record
Senior Art Director: Scott Hilling Photographer: Joel Morales Photography
2131
Front Cover-Photo > More Than $3 Million Revenue >
Silver
W2W-Design
InvestmentNews
InvestmentNews
InvestmentNews' Editorial Team; John Herr, Graphic Designer

2031
Front Cover-Photo > More Than $3 Million Revenue >
Gold
Inside the Hermit Kingdom
Travel Weekly
Travel Weekly
Tom Lechleiter, Creative Director

1774
Front Cover-Special Issue or Supplement >
Gold
Spotlight on Security Planning
Mr.
SC Magazine
Michael Strong, art director; Teri Robinson, associate editor; Greg Masters, managing editor; Illena Armstrong, VP, editorial

1584
Infographics
Gold
Infographics
The Scientist (LabX Media Group)
The Scientist
Lisa Modica, Art Director
2236
Magazine Design
Bronze
Magazine Design: Hospitality Design
Hospitality Design magazine
Hospitality Design
Stacy Shoemaker Rauen, Editor in Chief; Michael Adams, Editorial Director;
Kathleen Kervin, Managing Editor; Jonathan Marsland, Art Director; Alissa Ponchione, Associate Editor; Paulina Glozman, EA

1638
Magazine Redesign
Silver
Strategic Finance Redesign
IMA (Institute of Management Accountants)
Strategic Finance
Mary Zisk, Design Director; Kathy Williams, Editor-in-Chief; MaryJane Fahey,
Contributing Designer; Laura Eisman, Contributing Designer

1968
Magazine Redesign
Gold
Institutional Investor 2015 Redesign
Institutional Investor
Institutional Investor
Michael Peltz, Editor; Nathan Sinclair, Creative Director; Kalina Ollinger, Managing Editor; Tom Buerkle, International Editor; Thomas W. Johnson, Research Director;
Nick Rockel, Senior Contributing Editor; Tom Brown, Outside Designer

1412
Opening Page/Spread-Illustration > Less Than $3 Million Revenue >
Silver
Bad Influence How well-connected CEOs can negatively affect mergers & acquisitions
RIMS/Risk Management
Risk Management
Morgan O’Rourke, Editor in Chief; Caroline McDonald, Senior Editor; Hilary Tuttle, Editor; Andrew Bass Jr., Art & Production Manager; PJ Loughram, Illustrator
The LGBT Travel Risk Dilemma
RIMS/Risk Management
Risk Management
Morgan O’Rourke, Editor in Chief; Caroline McDonald, Senior Editor; Hilary Tuttle, Editor; Andrew Bass Jr., Art & Production Manager; John W. Tomac, Illustrator

Moving Data and Dirt Layout
Engineering News-Record
Engineering News-Record
Art Director: Richard Demler Image courtesy of John Deere

Who goes there?
Mr.
SC Magazine
Michael Strong, art director; Teri Robinson, associate editor; Greg Masters, managing editor; Illena Armstrong, VP, editorial

Web Article Design
Bronze
strategy-business.com
strategy+business
strategy+business
Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, web developer
2241
Website Home Page Design
Gold
strategy-business.com
strategy+business
strategy+business
Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, web developer

2240
Website Redesign
Bronze
strategy-business.com
strategy+business
strategy+business
Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, web developer

**ONLINE**

2446
Best Use of Social Media
Bronze
Accounting Today Facebook Page
Accounting Today, SourceMedia
Accounting Today
The Editorial Staff of Accounting Today

1919
Blog - Analysis/Commentary
Bronze
Allan S. Roth Commentary
Financial Planning
Financial Planning
Allan S. Roth, Contributing Writer
Blog - How-to Tips/Service
Gold
XpertHR Blog
Reed Business Information Inc.

Kathy Seedall, Marketing Executive; David Weisenfeld, JD, Legal Editor; Michael Jacobson, JD, Legal Editor; Melissa Boyce, JD, Legal Editor; Marta Moakley, JD, Legal Editor

Data Journalism
Silver
Craig L. Israelsen Data Journalism
Financial Planning
Financial Planning
Craig L. Israelsen, Contributing Writer

Data Journalism
Silver
Slippery Slope: The Dark Money of Medicine
MedPager Today
MedPage Today
John Fauber, Investigative Reporter; Kristina Fiore, Associate Editor; Parker Brown, Staff Writer; Coulter Jones, Data Reporter

Data Journalism
Gold
The Influence 50: NLJ's Annual Lobbying Ranking
ALM
The National Law Journal
Katelyn Polantz Reporter
1346
E-Book
Silver
20 Questions for Business Leaders
strategy+business
strategy+business
Art Kleiner, editor-in-chief; Nancy Nichols, writer; John Klotnia, art director

2211
E-Newsletter - General Excellence
Silver
Editors Exchange E-Newsletter
Simmons Boardman Publishing Corp.
Banking Exchange/www.bankingexchange.com
Steve Cocheo, Bill Streeter, Wendy Williams, Nicole Cassano, Erica Hayes, Andrea Rovira

2161
E-Newsletter - General Excellence
Gold
s+b Ideas That Work
strategy+business
strategy+business
Melanie Rodier, digital editor; Ron Louie, designer; Peter Wagner, webmaster

1113
E-Zine/Original Digital Content
Silver
PC Magazine Digital Edition
Ziff Davis Media
PC Magazine Digital Edition
Matthew Murray, Managing Editor, Digital Editions
1302
Enterprise News Story
Bronze
Law360 Coverage of Dewey Trial
Law360
Law360
Stewart Bishop; Max Stendhal

2285
Enterprise News Story
Silver
Naloxone for Opioid Overdose: New Questions Arise in 2015
MedPager Today
MedPage Today
Kristina Fiore, Associate Editor

1470
Impact/Investigative
Bronze
Deleted: FINRA Erases Many Broker Disciplinary Records
Financial Planning
Financial Planning
Ann Marsh, Senior Editor; Scott Wenger, Group Editorial Director; and Kamrhan Farwell, Contributing Editor

1104
Impact/Investigative
Silver
Fastest Mobile Networks 2015
Ziff Davis Media
PCMag.com
Sascha Segan, Lead Analyst; PCMag Staff
Impact/Investigative Gold
SCHORSCH-INVESTIGATIVE ONLINE InvestmentNews
InvestmentNews
Bruce Kelly, Senior Columnist; Robert Hordt, Deputy Editor; Ellie Zhu, Web Producer

New or Relaunched Website Silver ENR.com Engineering News-Record Engineering News-Record ENR Staff

Online Product Review Bronze OpenDNS Investigate 'Äì Review Mr. SC Magazine Peter Stephenson, technology editor; Judy Traub, program manager, SC Lab; Doug Olenick, online editor; Greg Masters, managing editor; Illena Armstrong, VP, editorial

Original Web Commentary Gold Business Relationships TheStreet TheStreet Susan Antilla Columnist TheStreet
Silver
The Foundation of CEMEX's Success—In Pictures
Melanie Rodier, digital editor

Bronze
What Makes Self-Made Billionaires Different
John Sviokla, Speaker; Mitch Cohen, Speaker; Melanie Rodier, Digital Editor

Silver
XpertHR 50-State Employee Handbooks Tool
Alicia Smith, JD, Product Manager; Melissa Burdorf, JD, Team Lead; Tracy Morley, SPHR and SHRM-SCP, Team Lead; Beth Zoller, JD, Legal Editor; Melissa Boyce, JD, Legal Editor

Silver
Accounting Today Facebook Page
The Editorial Staff of Accounting Today
2292
Trade Show/Conference Coverage
Bronze
American Heart Association Coverage 2015
MedPacer Today
MedPage Today
Peggy Peck, Editor-in-Chief; Crystal Phend, Senior Assoc. Editor; Roger Sergel, Exec. Producer; Greg Laub, Director-Video; Karen Iracane, Director-Content; Edward Susman, Writer; Molly Walker, Writer

1114
Web Feature Article
Bronze
Inside the Dark Web
Ziff Davis Media
PCMag.com
Max Eddy, Software Analyst

1118
Web Feature Article
Silver
The Social Media Sisterhood of ISIS
Ziff Davis Media
PCMag.com
Chandra Steele, Senior Features Writer

2086
Web Feature Article
Gold
50 Shades of White -- Feature
InvestmentNews
InvestmentNews
Elizabeth MacBride, Contributing Editor; Robert Hordt, Deputy Editor; Ellie Zhu, Web Producer; Liz Skinner, Reporter; Matt Ackermann, Director of Multimedia
1935
Web Microsite/Special Section (Non-Trade Show/Conference)
Bronze
Medscape Business of Medicine
Medscape from WebMD
Medscape from WebMD
Leslie Kane, Director, Medscape Business of Medicine

2156
Web Microsite/Special Section (Non-Trade Show/Conference)
Gold
40 Under 40
InvestmentNews
InvestmentNews
InvestmentNews' Editorial Team

1585
Web News Section
Bronze
News & Opinion/ The Nutshell
The Scientist (LabX Media Group)
The Scientist
Tracy Vence, Online Managing Editor

1202
Web News Section
Gold
SCMagazine.com
Mr.
SC Magazine
Teri Robinson, associate editor; Doug Olenick, online editor; Robert Abel, content coordinator; Jeremy Seth Davis, senior reporter; Greg Masters, managing editor; Illena Armstrong, VP, editorial
PRINT

2148
Case History
Silver
Go Ahead, Make My Day
ALM
Corporate Counsel
David Hechler

2496
Case History
Gold
Seismic Junction
Engineering News-Record
Engineering News-Record
Scott Blair, Deputy Editor, Regions

1347
Company Profile > Less Than $3 Million Revenue
Bronze
How Adidas Found Its Second Wind
strategy+business
strategy+business
Nicholas Ind, Author; Oriol Iglesias, Author; Majken Schultz, Author.

1648
Company Profile > More Than $3 Million Revenue
Bronze
"Cornering the Market"
Northstar Travel Media LLC
Meetings & Conventions
Cheryl-Anne Sturken, Senior Contributing Editor; Allen J. Sheinman, Managing Editor; Loren G. Edelstein, Editor in Chief; Mayumi T. Hudgins, Design Director
Editorial/Editor's Letter
Bronze
Commentary
Insurance Networking News
Insurance Networking News
Nathan Golia, Editor in Chief

Editorial/Editor's Letter
Silver
First Drop: Race, Ethnicity, and Natural Food: An Issue, An Assessment, An Opportunity; First Drop: Race, Ethnicity, and Natural Food, Part II: How We Got Here
BevNET
BevNET Magazine April/May Issue; BevNET Magazine June Issue
Jeffrey Klineman, Editor-in-Chief

Editorial/Editor's Letter
Gold
Editor's Page
Fleet Owner
Fleet Owner
Jim Mele, Editor-in-chief

Feature Article - General Interest > Less Than $3 Million Revenue
Bronze
Andrew Welsch Feature Article, Äì General Interest
Financial Planning
On Wall Street
Andrew Welsch, Senior Editor
Disruption Everywhere: How Will Life Change?
Simmons-Boardman Publishing Co.

Jo Ann Barefoot, Jo Ann Barefoot Group, LLC; Steve Cocheo, Executive Editor;
Wendy Williams, Creative Director

Cyberattacked
ALM
Corporate Counsel
David Hechler

Made In Brooklyn
Institutional Investor
Imogen Rose-Smith, Senior Writer

Privacy Matters
Mr.
SC Magazine
Teri Robinson, associate editor; Greg Masters, managing editor; Illena Armstrong,
VP, editorial
2089
Feature Article - General Interest > More Than $3 Million Revenue >
Gold
50 Shades of WHITE -- PRINT FEATURE
InvestmentNews
InvestmentNews
Elizabeth MacBride, Contributing Editor; Robert Hordt, Deputy Editor; Liz Skinner, Reporter

1728
Government Coverage
Silver
Washington Report
Food Quality & Safety Magazine, Wiley
Food Quality & Safety
Ted Agres, Freelance Writer; Marian Zboraj, Editor; Maria Ender, Design

2498
Government Coverage
Gold
Government's Impact on Construction
Engineering News-Record
Engineering News-Record
Tom Ichniowski, Washington D.C. Bureau Chief Aileen Cho, Senior Editor,
Transportation Luke Abaffy, Associate Editor, Multimedia Nicholas Zeman,
Correspondent

1953
Group Profile
Silver
The Innovators' Solutions - Institutional Investor's Alpha
Institutional Investor
Institutional Investor's Alpha
Michael Peltz, Editor; Amanda Cantrell, Managing Editor; Kaitlin Ugolik, Associate Editor
2180
How-To Article
Bronze
Alternative Fuels: Finding the Sweet Spot
Fleet Owner
Fleet Owner
Wendy Leavitt, Dir. of Editorial Development

2263
Impact/Investigative
Silver
Big Law and Legal Aid
ALM
The American Lawyer
Susan Beck, Senior Writer

2257
Impact/Investigative
Gold
A Few Good Women
ALM
The American Lawyer Magazine
Julie Triedman, Senior Writer

2111
Individual Profile
Bronze
Frances Hesselbein’s Merit Badge in Leadership
strategy+business
strategy+business
Sally Helgesen, Author
Individual Profile
Silver
ENR Award of Excellence: HT Tran
Engineering News-Record
Engineering News-Record
Debra K. Rubin, Editor-at-Large

Individual Profile
Silver
InvestmentNews/Schorsch
InvestmentNews
InvestmentNews
Bruce Kelly, Senior Columnist; Robert Hordt, Deputy Editor; Ellie Zhu, Web Producer

Individual Profile
Gold
Marty Lipton's War
ALM
The American Lawyer
Micheal Goldhaber, Senior International Correspondent

News Analysis
Bronze
"Playing Politics"
Northstar Travel Media LLC
Meetings & Conventions
Cheryl-Anne Sturken, Senior Contributing Editor; Allen J. Sheinman, Managing Editor, Loren G. Edelstein, Editor in Chief; Mayumi T. Hudgins, Design Director
InvestmentNews -- Adviser Comp & Staffing Study
Liz Skinner, reporter; Matt Sirinides, Senior Research Analyst; Ellie Zhu, Web Producer; Christina Nelson, Managing Editor

ENR Top 500 Design Firms
Gary Tulacz Virgilio Mendoza

On the Road
Joe Sharkey, Contributing Writer; Jeff Burger, Editor

Taxes, Laws and Finance
Jeff Wieand, Contributing Writer; Jeff Burger, Editor
Regular Column, Contributed
Gold
Tax Strategy Column
Accounting Today, SourceMedia
Accounting Today
George G. Jones and Mark A. Luscombe

Regular Column, Staff Written
Bronze
Global Lawyer
ALM
The American Lawyer
Michael Goldhaber, Senior International Correspondent

Regular Column, Staff Written
Silver
IP Insider
ALM
Corporate Counsel
Lisa Shuchman

Regular Column, Staff Written
Gold
The Careerist
ALM
The American Lawyer
Vivia Chen, Senior Reporter
2444
Special Supplement
Silver
Accounting Today Top 100 Firms/Regional Leaders
Accounting Today, SourceMedia
Accounting Today
The Editorial Staff of Accounting Today

2494
Technical Article
Bronze
The Augmented Worker
Engineering News-Record
Engineering News-Record
Jeff Rubenstone, Product News Editor; Tudor Van Hampton, Managing Editor

2181
Technical Article
Silver
Lubricants: The Next Oil Change
Fleet Owner
Fleet Owner
Kevin Jones, Contributing Editor

2060
Technical Article
Gold
Going Against the Grain: The Skyscraper's the Limit
Engineering News-Record
Engineering News-Record
Nadine M. Post, Editor-at-Large
OVERALL EXCELLENCE FINALISTS FROM NEW ENGLAND REGION

That completes the announcements of ASBPE’s regional-level awards! Many of the winning entries we saw today will also be honored with national-level awards. The national awards will be given out at the national Azbee Awards banquet, which will be held July 21 at the Poynter Institute in St. Petersburg, Florida. The national banquet will be held in conjunction with this year’s ASBPE conference, the B2B Media Success Conference, which will run July 21-22.

Before we adjourn today, we’d like to take a moment to recognize the Overall Excellence national finalists from our region. The Overall Excellence Azbee winners are given only on a national level, and three categories are represented in this division: Magazine of the Year, Website of the Year, and Cross-Platform Package of the Year. Today we’ll be recognizing the finalists only from our region, but each of those finalists won’t find out the level of their award or receive their trophy or certificate until the national banquet.

As we honor each Overall Excellence finalist, we ask that anyone in attendance from those publications please stand to be recognized!

2501
Overall Excellence > Best Cross-Platform Package of the Year
Low & Slow: A Look at America’s Critical Infrastructure
Engineering News-Record
Engineering News-Record
Aileen Cho; Mark Shaw; Dan McNichol; Luke Abaffy; Scott Hilling; Richard Demler

2473
Overall Excellence > Best Cross-Platform Package of the Year
The Top 75
Supermarket News
Supermarket News
Elliot Zwiebach; Jon Springer; Don Cuppett; Jim Haines; Jenna Telesca; Liz Webber; Julie Gallagher; David Orgel

1094
Overall Excellence > Magazine of the Year > Less Than $3 Million Revenue
Business Jet Traveler
AIN Publications
Business Jet Traveler
2309
Overall Excellence > Magazine of the Year > More Than $3 Million Revenue
TAL issues April, May, June
ALM
The American Lawyer
Editorial Staff

1915
Overall Excellence > Magazine of the Year > More Than $3 Million Revenue
InvestmentNews -- General Excellence
InvestmentNews
InvestmentNews
InvestmentNews’ Editorial Team

1837
Overall Excellence > Magazine of the Year > More Than $3 Million Revenue
Magazine of the Year: Hospitality Design
Hospitality Design magazine
Hospitality Design
Stacy Shoemaker Rauen, Editor in Chief; Michael Adams, Editorial Director;
Kathleen Kervin, Managing Editor; Jonathan Marsland, Art Director; Alissa
Ponchione, Associate Editor; Paulina Glozman, EA

2074
Overall Excellence > Website of the Year
InvestmentNews -- Website of the Year
InvestmentNews
InvestmentNews.com
InvestmentNews’ Editorial Team

2345
Overall Excellence > Website of the Year
SupermarketNews.com
Supermarket News
Supermarket News
Supermarket News Staff