2017 Azbee Awards of Excellence
Pacific Regional Design, Online & Print Awards
(Alphabetical by publication name)

[a]listdaily
[a]listdaily/Ayzenberg
Category: Design > Website Home Page Design > Pacific
Award Level: Regional Silver Award
Title of Entry: aistdaily.com Home Page
Eric Ayzenberg, Chief Strategist & Creative Officer; Lauren Arevalo-Downes, Editorial Director; Keith Ewing, Creative Director; Jordan Balagot, Developer; May Pescante, Digital Producer

[a]listdaily
[a]listdaily/Ayzenberg
Category: Online > Q&A > Pacific
Award Level: Regional Gold Award
Title of Entry: Nintendo President Reggie Fils-Aimé Discusses Nintendo NX
John Gaudiosi, Contributing Writer; Steven Wong, Sr. Games Editor; Lauren Arevalo-Downes, Editorial Director

[a]listdaily
[a]listdaily/Ayzenberg
Category: Online > Q&A > Pacific
Award Level: Regional Silver Award
Title of Entry: Red Bull Discusses Community-Driven Approach To ESports
Lauren Arevalo-Downes, Editorial Director

Aquatics International
Hanley Wood
Category: Online > Web How-to Article > Pacific
Award Level: Regional Silver Award
Title of Entry: Autism at the Waterpark: A Fine Line
Joanne McClain, Editor-in-Chief; Nate Traylor, Senior Editor; Rebecca Robledo, Senior Editor; Linda G. Green, Senior Editor; Megan Mullsteff, Senior Graphic Designer

Broadband Communities
Broadband Properties LLC
Category: Print > Regular Column, Staff Written > Pacific
Award Level: Regional Gold Award
Title of Entry: Bandwidth Hawk
Steven S. Ross, Editor-at-Large
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CareerCast.com
Adicio
**Category:** Online > Web Feature Article > Pacific
**Award Level:** Regional Bronze Award
**Title of Entry:** Jobs Rated Report
Rick Miller, CEO; Andrew Strieber, VP of Media and Technology; Kyle Kensing, Online Content Editor

DC Practice Insights
MPA Media
**Category:** Design > Feature Article Design > More Than $3 Million Revenue > Pacific
**Award Level:** Regional Silver Award
**Title of Entry:** Tap Into The Power of Branding
Paulo Lapuz, Lead Publication Designer

Dynamic Chiropractic
MPA Media
**Category:** Design > Front Cover-Illustration > More Than $3 Million Revenue > Pacific
**Award Level:** Regional Silver Award
**Title of Entry:** Overcoming the Medicare Challenge
Paulo Lapuz, Lead Publication Designer

Dynamic Chiropractic
MPA Media
**Category:** Print > Regular Column, Contributed > Pacific
**Award Level:** Regional Gold Award
**Title of Entry:** "Diet, Nutrition and the Context of Risk (Part 1)" / "Diet, Nutrition and the Context of Risk (Part 2)"
Dr. G. Douglas Andersen, Columnist; Peter W. Crownfield, Executive Editor

Heavy Duty Trucking
Bobit Business Media
**Category:** Print > Feature Series > Pacific
**Award Level:** Regional Gold Award
**Title of Entry:** The Modern Maintenance Manager
Deborah Lockridge, Editor in Chief; David Cullen, Executive Editor; Jim Beach, Technology Editor
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Law.com
ALM
Category: Online > Impact/Investigative > Pacific
Award Level: Regional Gold Award
Title of Entry: ADR Business Wakes Up to Glaring Deficit of Diversity
Ben Hancock, Reporter

Oregon Business
Category: Design > Front Cover-Illustration > Less Than $3 Million Revenue > Pacific
Award Level: Regional Silver Award
Title of Entry: Health Care Issue: Zoom+ wants YOU to go to the doctor; Buying Spree: Will hospital mergers yield higher quality or higher costs
Wes Boyd, Art Director

Oregon Business
Category: Print > Company Profile > Less Than $3 Million Revenue > Pacific
Award Level: Regional Gold Award
Title of Entry: Second to None? How Adidas aims to beat Under Armour and catch up with Nike
Jacob Palmer, writer

Oregon Business
Category: Print > Impact/Investigative > Pacific
Award Level: Regional Gold Award
Title of Entry: My Kingdom for a Visa
Courtney Sherwood, writer

Oregon Business
Category: Print > Individual Profile > Pacific
Award Level: Regional Gold Award
Title of Entry: Can Jim Akenson Rebrand Hunting?
April Streeter, writer
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Pool and Spa News
Hanley Wood
**Category:** Print > Technical Article > Pacific  
**Award Level:** Regional Silver Award  
**Title of Entry:** Edge of Today  
Joanne McClain, Editor-in-Chief; Rebecca Robledo, Senior Editor; Ryan McKeever, Graphic Designer

Scotsman Guide Commercial Edition
Scotsman Guide Media  
**Category:** Design > Feature Article Design > More Than $3 Million Revenue > Pacific  
**Award Level:** Regional Gold Award  
**Title of Entry:** Bank on Debt Financing  
Dennis Wunsch, Creative Director; Karen Steichen, Art Director/Designer

Scotsman Guide Commercial Edition
Scotsman Guide Media  
**Category:** Design > Opening Page/Spread-Illustration > More Than $3 Million Revenue > Pacific  
**Award Level:** Regional Gold Award  
**Title of Entry:** Making Brownfields Bloom  
Dennis Wunsch, Creative Director/Illustrator; Jeffrey Sabourin, Designer

Scotsman Guide Residential Edition
Scotsman Guide Media  
**Category:** Design > Feature Article Design > More Than $3 Million Revenue > Pacific  
**Award Level:** Regional Bronze Award  
**Title of Entry:** Polish Those Defective Loans  
Dennis Wunsch, Creative Director/Illustrator; Chuck Howard, Designer

Scotsman Guide Residential Edition
Scotsman Guide Media  
**Category:** Design > Opening Page/Spread-Illustration > More Than $3 Million Revenue > Pacific  
**Award Level:** Regional Bronze Award  
**Title of Entry:** Home Loans on the Range  
Dennis Wunsch, Creative Director/Illustrator; Chuck Howard, Designer
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Scotsman Guide Residential Edition
Scotsman Guide Media
**Category:** Design > Opening Page/Spread-Illustration > More Than $3 Million Revenue > Pacific
**Award Level:** Regional Silver Award
**Title of Entry:** Absorbing the TRID Blows
Dennis Wunsch, Creative Director/Illustrator; Chuck Howard, Designer

Scotsman Guide Residential Edition
Scotsman Guide Media
**Category:** Print > Regular Department > Pacific
**Award Level:** Regional Silver Award
**Title of Entry:** Spotlight
Will McDermott, Editor; Bill Conroy, Managing Editor; Rania Efthemes, Editor in Chief

Staffing Industry Daily News
Staffing Industry Analysts
**Category:** Online > E-Newsletter - General Excellence > Pacific
**Award Level:** Regional Bronze Award
**Title of Entry:** Staffing Industry Daily News
Subadhra Surdhra R. Sriram, Publisher; Craig Johnson, Senior Editor; Katherine Alvarez, Writer/Reporter

Staffing Industry Review
Staffing Industry Analysts
**Category:** Print > Regular Department > Pacific
**Award Level:** Regional Bronze Award
**Title of Entry:** Benefit of Counsel
Subadhra R. Sriram, Publisher; Craig Johnson, Senior Editor; Sharon Thomas, Associate Editor; Katherine Alvarez, Writer/Reporter

The Recorder
ALM
**Category:** Print > Feature Article - General Interest > More Than $3 Million Revenue > Pacific
**Award Level:** Regional Silver Award
**Title of Entry:** Backlash
Ben Hancock, Staff reporter
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The Recorder
ALM
Category: Print > Individual Profile > Pacific
Award Level: Regional Silver Award
Title of Entry: The Great Dissenter
Scott Graham, Senior Writer

The Staffing Stream
Staffing Industry Analysts
Category: Online > Blog - Analysis/Commentary > Pacific
Award Level: Regional Bronze Award
Title of Entry: Staffing Stream
Subadhra R. Sriram, Publisher; Craig Johnson, Senior Editor; Sharon Thomas, Associate Editor

workspan
WorldatWork
Category: Print > How-To Article > Pacific
Award Level: Regional Silver Award
Title of Entry: The Latest Perk To Attract Talent
Chris Duchesne, EdAssist; Kristen Raymaakers, Bright Horizons Family Solutions; Angelique Soenarie and Jim Fickess, WorldatWork