

2018 Azbee Awards of Excellence

Heartland Region Design, Online & Print Awards

(Alphabetical by publication name)

Addiction Professional
Institute for the Advancement of Behavioral Healthcare
Category: Print > Impact/Investigative > Heartland
Award Level: Regional Silver Award
Title of Entry: Addiction Overload
Tom Valentino, Senior Editor

American Fruit Grower
Meister Media Worldwide
Category: Print > Editorial/Editor's Letter > Heartland
Award Level: Regional Silver Award
Title of Entry: "First You Must Communicate" / "The End of Farm Labor as We Know It"
David Eddy, Editor

Automotive News
Category: Online > Video - News > Heartland
Award Level: Regional Gold Award
Title of Entry: AutoNews Now
Leslie J. Allen, Managing Editor; China Haley, Staff Reporter; Jesse Snyder, Senior Correspondent; Dave Versical, Director of Editorial Operations; Jennifer Vuong, Anchor and Producer; Tom Worobec, Editor and Anchor; Ursula Zerilli, Staff Reporter

Automotive News
Category: Online > Webcast Series > Heartland
Award Level: Regional Gold Award
Title of Entry: Best Practices
Tom Worobec, Editor and Anchor, Automotive News TV; Dave Versical, Director, Editorial Operations

Automotive News
Category: Online > Webcast Series > Heartland
Award Level: Regional Silver Award
Title of Entry: The Dealer Speaks
Tom Worobec, Editor and Anchor; Jennifer Vuong, Anchor and Producer; Dave Versical, Director of Editorial Operations

Automotive News
Category: Print > Company Profile > More Than \$3 Million Revenue > Heartland
Award Level: Regional Silver Award
Title of Entry: Terry Taylor's empire
Jamie LaReau, Staff Reporter

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Automotive News

Category: Print > Feature Series > Heartland

Award Level: Regional Gold Award

Title of Entry: Redesigning the Industry

Rick Johnson, Print Editor; Automotive News Editorial Staff

Automotive News

Category: Print > News Analysis > Heartland

Award Level: Regional Bronze Award

Title of Entry: AutoNation's churn raises succession questions

Amy Wilson, Staff Reporter; Hannah Lutz, Staff Reporter; Vince Bond Jr., Staff Reporter;
James B. Treece, News Editor

Automotive News

Category: Print > Original Research > More Than \$3 Million Revenue > Heartland

Award Level: Regional Gold Award

Title of Entry: Project XX

Sharon Silke Carty, News Editor; Mary Beth Vander Schaaf, Managing Editor; Amy Wilson,
Hannah Lutz, Jamie LaReau, Katie Burke and Michael Martinez, Staff Reporters; Shiraz
Ahmed, Assistant Editor, Mobility

Automotive News

Category: Print > Regular Department > Heartland

Award Level: Regional Gold Award

Title of Entry: F&I Insight

Hannah Lutz, Staff Reporter; Karen Faust O'Rourke, News Editor; Editorial Staff

Behavioral Healthcare Executive

Vendome Group

Category: Print > Original Research > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: Ethics Survey

Julie Miller, Editor in Chief

Cannabis Business Times

GIE Media

Category: Print > Company Profile > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Gold Award

Title of Entry: Patients Over Profits

Jim Gilbride, Group Publisher; Noelle Skodzinski, Editorial Director; Brian MacIver,
Associate Editor; Katelyn Boyden, Graphic Designer

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Cannabis Business Times

GIE Media

Category: Print > Regular Column, Contributed > Heartland

Award Level: Regional Silver Award

Title of Entry: Hort How-To

Jim Gilbride, Group Publisher; Noelle Skodzinski, Editorial Director; Kerrie Badertscher, Columnist; Kurt Badertscher, Columnist; Katelyn Boyden, Graphic Designer

Cannabis Dispensary

GIE Media

Category: Design > New Publication Design > Heartland

Award Level: Regional Gold Award

Title of Entry: November 2017 Cannabis Dispensary

Justin Armburger, Art Director; Jim Blayney, Creative Director

Cannabis Dispensary

GIE Media

Category: Design > Opening Page/Spread-Photo > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: November 2017 Guest Interview

Justin Armburger, Art Director

Cannabis Dispensary

GIE Media

Category: Print > Case History > Heartland

Award Level: Regional Bronze Award

Title of Entry: Breeding Cannabis Experts

Jim Gilbride, Group Publisher; Noelle Skodzinski, Editorial Director; Cassie Neiden, Managing Editor; Scott Guthrie, Senior Editor; Brian MacIver, Associate Editor; Melissa Schiller, Assistant Digital Editor; Justin Armburger, Art Director

Design World

WTWH Media, LLC

Category: Design > Opening Page/Spread-Photo > More Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: NASA: Dr. Dava Newman leads engineers toward teamwork

Mark Rook, Vice President, Creative Services

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Design World

WTWH Media LLC

Category: Print > Individual Profile > Heartland

Award Level: Regional Bronze Award

Title of Entry: Dr. Dava Newman leads engineers toward teamwork
Paul J. Heney, Editorial Director

Fleet Equipment's On the Road

Babcox Media Inc.

Category: Online > Video - News > Heartland

Award Level: Regional Silver Award

Title of Entry: Hands On: PACCAR automated transmission in a Peterbilt 579 truck
Jason Morgan, Editor

Fluid Power World

WTWH Media, LLC.

Category: Design > Opening Page/Spread-Photo > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Silver Award

Title of Entry: Hydraulic Seals Battle Extreme Cold
Allison Washko, Graphic Designer

Garden Center

GIE Media

Category: Design > Infographics > Heartland

Award Level: Regional Gold Award

Title of Entry: Infographics
Stephanie Antal, Art Director

Garden Center

GIE Media

Category: Design > Opening Page/Spread-Photo > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: Bet the Farm
Stephanie Antal, Art Director; Tracy Walsh, Photographer

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Garden Center mag

GIE Media

Category: Print > Company Profile > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Silver Award

Title of Entry: Bet the farm

Michelle Simakis, Editor

Garden Center Magazine

Bantamedia

Category: Print > Feature Article - General Interest > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: Why aren't garden centers hooked on 'ponics?

Brooke N. Bates, Contributing Editor

Garden Center Magazine

Bantamedia

Category: Print > How-To Article > Heartland

Award Level: Regional Silver Award

Title of Entry: Brand Visibility

Brooke N. Bates, Contributing Editor

Garden Center magazine

GIE Media Inc.

Category: Print > News Analysis > Heartland

Award Level: Regional Silver Award

Title of Entry: When the Storm Breaks

Conner Howard, Associate Editor

Golf Course Industry

GIE Media

Category: Design > Feature Article Design > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: When the Creek Rises

Jim Blayney, Creative Director

Golf Course Industry

GIE Media

Category: Print > Feature Series > Heartland

Award Level: Regional Silver Award

Title of Entry: When the Creek Rises

Golf Course Industry Staff

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

GPS World

North Coast Media, LLC

Category: Online > Trade Show/Conference Coverage > Heartland

Award Level: Regional Gold Award

Title of Entry: GPS World Intergeo 2017 Trade Show Coverage

Allison Barwacz, Senior Digital Media Content Producer; Alan Cameron, Editor in Chief;

Tracy Cozzens, Managing Editor; Tim Burch, Contributing Editor

Greenhouse Management

GIE Media

Category: Design > Front Cover-Illustration > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Silver Award

Title of Entry: State of the Industry Illustrated Cover

Allison Krieg, Graphic Designer; Alicia Jordan, Illustrator

Greenhouse Management

GIE Media

Category: Design > Infographics > Heartland

Award Level: Regional Silver Award

Title of Entry: State of the Industry Report Infographic

Allison Krieg, Graphic Designer

Hotel News Now

Category: Design > Web Article Design > Heartland

Award Level: Regional Bronze Award

Title of Entry: Hotel News Now Custom Article Page

The Hotel News Now Design Team

Hotel News Now

Category: Online > Online Single Topic Coverage by a Team > Heartland

Award Level: Regional Gold Award

Title of Entry: Natural disasters

The Hotel News Now Team

Hotel News Now

Category: Online > Online Single Topic Coverage by a Team > Heartland

Award Level: Regional Silver Award

Title of Entry: Accor Coverage

Terence Baker and Stephanie Ricca

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Hotel News Now

Category: Online > Q&A > Heartland

Award Level: Regional Silver Award

Title of Entry: Hyatt's Mark Hoplamazian

Stephanie Ricca

Hotel News Now

Category: Online > Q&A > Heartland

Award Level: Regional Bronze Award

Title of Entry: IHG's Keith Barr

Jeff Higley

Hotel News Now

Category: Online > Web Feature Series > Heartland

Award Level: Regional Silver Award

Title of Entry: Philanthropy series

Robert McCune

Landscape Management

North Coast Media

Category: Design > Contents Page or Pages > Heartland

Award Level: Regional Bronze Award

Title of Entry: LM November - Content Page

Tracie Martinez, Art Director; LM staff

Landscape Management

North Coast Media

Category: Online > Social Media Presence > Heartland

Award Level: Regional Silver Award

Title of Entry: LM social media presence

LM staff

Landscape Management

North Coast Media

Category: Print > Feature Article - General Interest > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Silver Award

Title of Entry: LM April Cover Story - Desperate Measures

Marisa Palmieri, Editor

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Landscape Management

North Coast Media

Category: Print > Special Supplement > Heartland

Award Level: Regional Silver Award

Title of Entry: LM150 supplement

LM staff

Lawn & Landscape

GIE Media

Category: Design > Contents Page or Pages > Heartland

Award Level: Regional Gold Award

Title of Entry: July 2017 Contents

Justin Armburger, Art Director

Lawn & Landscape

GIE Media

Category: Design > Front Cover-Illustration > More Than \$3 Million Revenue > Heartland

Award Level: Regional Gold Award

Title of Entry: July 2017 Cover

Justin Armburger, Art Director

Lawn & Landscape

GIE Media

Category: Design > Opening Page/Spread-Illustration > More Than \$3 Million Revenue > Heartland

Award Level: Regional Gold Award

Title of Entry: September 2017 Cover Story

Justin Armburger, Art Director

Lawn & Landscape

GIE Media

Category: Design > Opening Page/Spread-Photo > More Than \$3 Million Revenue > Heartland

Award Level: Regional Gold Award

Title of Entry: March 2017 Cover Story

Justin Armburger, Art Director

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Lawn & Landscape

GIE Media

Category: Print > Individual Profile > Heartland

Award Level: Regional Silver Award

Title of Entry: Control in the chaos

Brian Horn, Editor

Lawn & Landscape Magazine

Bantamedia

Category: Print > Company Profile > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: Out of the Storm

Brooke Bilyj, Contributing Editor; Brian Horn, Editor

LP Gas

North Coast Media, LLC

Category: Design > Website Redesign > Heartland

Award Level: Regional Bronze Award

Title of Entry: LP Gas Website Redesign

Jesse Malcmacher, Web Developer/Digital Design Specialist; Joelle Harms, Digital Media Manager; Allison Barwacz, Senior Digital Media Content Producer

LP Gas

North Coast Media, LLC

Category: Online > Web Feature Article > Heartland

Award Level: Regional Bronze Award

Title of Entry: Drones take off as key components for propane marketing

Allison Barwacz, Senior Digital Media Content Producer

LP Gas

North Coast Media

Category: Print > News Analysis > Heartland

Award Level: Regional Gold Award

Title of Entry: What lies beneath

Clara Richter, Managing Editor

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Medical Design & Outsourcing

WTWH Media

Category: Design > Opening Page/Spread-Illustration > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Gold Award

Title of Entry: 2 Paths To Success On The Fundraising Trail

Matthew Claney, Art Director

MOTOR Magazine

Category: Print > Editorial/Editor's Letter > Heartland

Award Level: Regional Bronze Award

Title of Entry: Editor's Report

John Lypen, Editor & Publisher; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor

MOTOR Magazine

Category: Print > Feature Series > Heartland

Award Level: Regional Bronze Award

Title of Entry: Brake Shop

Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher; Jessica Nestorovski, Art Director

MOTOR Magazine

Category: Print > How-To Article > Heartland

Award Level: Regional Gold Award

Title of Entry: Ready, Reset, Go!

Sam Bell, Contributing Writer; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher; Jessica Nestorovski, Art Director

MOTOR Magazine

Category: Print > How-To Article > Heartland

Award Level: Regional Bronze Award

Title of Entry: Diagnosing Variable Displacement Compressors

Tom Tillman, Contributing Writer; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher; Jessica Nestorovski, Art Director

MOTOR Magazine

Category: Print > Regular Column, Staff Written > Heartland

Award Level: Regional Bronze Award

Title of Entry: Trouble Shooter

Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

MOTOR Magazine

Category: Print > Technical Article > Heartland

Award Level: Regional Bronze Award

Title of Entry: Always More to Learn About A/C Service

Paul Weissler, Contributing Writer; Karl Seyfert, Executive Editor; Paul M. Eckstein, Managing Editor; John Lypen, Editor & Publisher; Jessica Nestorovski, Art Director

Nursery Management

GIE Media

Category: Design > Infographics > Heartland

Award Level: Regional Bronze Award

Title of Entry: Purpose & Perseverance

Tiana Kropko

Nursery Management

GIE Media

Category: Print > Case History > Heartland

Award Level: Regional Gold Award

Title of Entry: Burning bright

Matt McClellan, managing editor

Nursery Management

GIE Media

Category: Print > Individual Profile > Heartland

Award Level: Regional Gold Award

Title of Entry: Grower of the Year

Kelli Rodda, Editor

Nursery Management Magazine

Bantamedia

Category: Print > Case History > Heartland

Award Level: Regional Silver Award

Title of Entry: Strength in Unity

Brooke Bilyj, Contributing Editor

Pest Management Professional

North Coast Media

Category: Design > Front Cover-Best Typographic Cover > Heartland

Award Level: Regional Gold Award

Title of Entry: Weed & the Workplace

Tracie Martinez, Art Director

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Pest Management Professional

North Coast Media

Category: Design > Front Cover-Illustration > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: Route to Riches

Tracie Martinez, Art Director

Pest Management Professional

North Coast Media

Category: Design > Front Cover-Special Issue or Supplement > Heartland

Award Level: Regional Silver Award

Title of Entry: Flying Insect Supplement

Tracie Martinez, Art Director

Pest Management Professional

North Coast Media

Category: Print > Single Topic Coverage by a Team > Heartland

Award Level: Regional Silver Award

Title of Entry: Weed & the Workplace

Heather Gooch, Editor; Diane Sofranec, Managing Editor

Pest Management Professional

North Coast Media

Category: Print > Special Supplement > Heartland

Award Level: Regional Gold Award

Title of Entry: WDI Revenue Opportunities

Heather Gooch, Editor; Diane Sofranec, Managing Editor

Pest Management Professional

North Coast Media

Category: Print > Special Supplement > Heartland

Award Level: Regional Bronze Award

Title of Entry: 2018 State of the Industry

Marty Whitford, Publisher & Editorial Director; Heather Gooch, Editor; Diane Sofranec, Managing Editor

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Pit & Quarry

North Coast Media, LLC

Category: Online > Social Media Presence > Heartland

Award Level: Regional Silver Award

Title of Entry: Pit & Quarry Social Media Strategy

Allison Barwacz, Senior Digital Media Content Producer; Kevin Yanik, Editor in Chief;
Megan Smalley, Associate Editor

Pit & Quarry

North Coast Media

Category: Print > Special Section > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Silver Award

Title of Entry: State of the Industry Report

Kevin Yanik, Editor-in-Chief; Darren Constantino, Editor; Joe McCarthy, Associate Editor;
Kim Traum, Art Director

Plastics News

Category: Online > Podcast > Heartland

Award Level: Regional Gold Award

Title of Entry: Former Inmates Start a New Life at Carolina Color

Steve Toloken, news editor-international; Jeremy Carroll, assistant managing editor

Plastics News

Category: Online > Webcast Series > Heartland

Award Level: Regional Bronze Award

Title of Entry: Plastics News Now

Jeremy Carroll, assistant managing editor; Rhoda Miel, news editor; Audrey LaForest, staff
reporter; Jim Johnson, staff reporter; Don Loepp, editor

Plastics News

Category: Print > Feature Article - General Interest > More Than \$3 Million Revenue >
Heartland

Award Level: Regional Silver Award

Title of Entry: A new way to mold; P&G discusses 'counterintuitive' new molding process

Bill Bregar, senior staff reporter

Plastics News

Category: Print > On-Site Trade Show Coverage > Heartland

Award Level: Regional Silver Award

Title of Entry: Fakuma show dailies

Plastics News

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Produce Grower

GIE Meida

Category: Design > Front Cover-Photo > Less Than \$3 Million Revenue > Heartland

Award Level: Regional Bronze Award

Title of Entry: Man of Tomorrow

Jamie Winebrenner, Art Director

Solar Power World

WTWH Media

Category: Online > Podcast > Heartland

Award Level: Regional Silver Award

Title of Entry: Solar Speaks: When the eclipse came to Nashville

Kelsey Misbrener, Associate Editor

Solar Power World

Category: Online > Podcast > Heartland

Award Level: Regional Bronze Award

Title of Entry: Ask a Solar Vet:

Kathie Zipp, managing editor Solar Power World

Solar Power World

Category: Online > Social Media Presence > Heartland

Award Level: Regional Bronze Award

Title of Entry: Solar Power World social media presence

Kathie Zipp, managing editor; Kelsey Misbrener, associate editor; Kelly Pickerel, managing editor; Taylor Meade, digital marketing specialist

TechRepublic

CBS Interactive

Category: Online > E-Book > Heartland

Award Level: Regional Gold Award

Title of Entry: Special report: IT jobs in 2020

Jody Gilbert, Senior Features Editor; Jason Hiner, Global Editor in Chief; Charles McLellan, Reviews Editor; Bill Detwiler, Managing Editor; Steve Ranger, UK Editor-in-Chief

TechRepublic

CBS Interactive

Category: Online > Enterprise News Story > Heartland

Award Level: Regional Gold Award

Title of Entry: Google Fiber 2.0 targets the city where it will stage its comeback, as AT&T Fiber prepares to go nuclear

Jason Hiner, Global Editor in Chief; Conner Forrest, Senior Editor

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

TechRepublic

CBS Interactive

Category: Online > Impact/Investigative > Heartland

Award Level: Regional Gold Award

Title of Entry: The state of women in computer science: An investigative report
Alison DeNisco Rayome, Staff Writer

TechRepublic

CBS Interactive

Category: Online > Online Technical Article > Heartland

Award Level: Regional Bronze Award

Title of Entry: What is Windows 10 Fall Creators Update? Everything you need to know
about Microsoft's big upgrade
Nick Heath, Chief Reporter

TechRepublic

CBS Interactive

Category: Online > Original Web Commentary > Heartland

Award Level: Regional Silver Award

Title of Entry: The Macintosh we deserve: How Apple can win back loyalty from
professionals / Facebook's next 2 moves that will change the world
Jason Hiner, Global Editor in Chief

TechRepublic

CBS Interactive

Category: Online > Photo Gallery/Slide Show > Heartland

Award Level: Regional Bronze Award

Title of Entry: 25 iPhone photos that show what a phone camera can do
Jason Hiner, Global Editor in Chief

TechRepublic

CBS Interactive

Category: Online > Video - Tutorial > Heartland

Award Level: Regional Gold Award

Title of Entry: Take professional photos with a smartphone: 4 tips
Jason Hiner, Global Editor in Chief; Derek Poore, Multiplatform Producer

2018 Azbee Awards of Excellence Heartland Region Design, Online & Print Awards (Alphabetical by publication name)

Trenchless Technology

Benjamin Media Inc.

Category: Print > Group Profile > Heartland

Award Level: Regional Bronze Award

Title of Entry: Saluting Our Veterans

Sharon M. Bueno, Managing Editor; Mike Kezdi, Associate Editor; Chris Slogar, Production Manager

WardsAuto

Category: Online > Web Feature Article > Heartland

Award Level: Regional Silver Award

Title of Entry: The Edge of Mobility

Christie Schweinsberg, Senior Editor

ZDNet

CBS Interactive

Category: Online > Web Feature Series > Heartland

Award Level: Regional Silver Award

Title of Entry: IT Jobs in 2020: A Leader's Guide

Jason Hiner, Global Editor in Chief; Charles McLellan, Reviews Editor; Jody Gilbert, Senior Features Editor; Bill Detwiler, Managing Editor; Steve Ranger, UK Editor-in-Chief