

# 2018 Azbee Awards of Excellence

## New England Region Design, Online & Print Awards

(Alphabetical by publication name)

BrianMadden.com

TechTarget

**Category:** Online > Blog - Analysis/Commentary > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** BrianMadden.com

Gabe Knuth, site editor; Jack Madden, executive editor

CIO

IDG

**Category:** Online > E-Zine > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** CIO digital magazine, summer & fall 2017

Amy Bennett and Jason Snyder, Editors; Terri Haas, Art Director

CIO

IDG

**Category:** Online > Online Single Topic Coverage by a Team > New England

**Award Level:** Regional Gold Award

**Title of Entry:** Digital transformation strategies, trends and tactics

Amy Bennett, Executive Editor; Jason Snyder, Senior Editor; Clint Boulton, Senior Writer; Esther Shein, Contributing Writer; Meredith Whalen, Contributing Writer

CIO

IDG

**Category:** Online > Q&A > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Oracle's Hurd, AT&T's Donovan on their massive cloud migration deal

Marc Ferranti, Editor in Chief, IDG News Service; Jason Snyder, Senior Editor, CIO

CSO

IDG

**Category:** Online > Enterprise News Story > New England

**Award Level:** Regional Gold Award

**Title of Entry:** Office 365 phishing attacks

Steve Ragan, Senior Writer

## 2018 Azbee Awards of Excellence New England Region Design, Online & Print Awards (Alphabetical by publication name)

CSO

IDG

**Category:** Online > Impact/Investigative > New England

**Award Level:** Regional Silver Award

**Title of Entry:** What is a supply chain attack? Why you should be wary of third-party providers

Michael Nadeau, Editor; Maria Korolov, Writer

CSO

IDG

**Category:** Online > Online Product Review > New England

**Award Level:** Regional Silver Award

**Title of Entry:** How 4 deception tools deliver truer network security

John Breeden II, Writer; Amy Bennett, Editor

CSO

IDG

**Category:** Online > Online Technical Article > New England

**Award Level:** Regional Silver Award

**Title of Entry:** What is OAuth? How the open authorization framework works

Roger Grimes, Writer; Michael Nadeau, Editor

CSO

IDG

**Category:** Online > Original Web Commentary > New England

**Award Level:** Regional Gold Award

**Title of Entry:** Linguistic analysis and Russian rumors

Fahmida Rashid, Writer; Michael Nadeau, Editor

CSO

IDG

**Category:** Online > Q&A > New England

**Award Level:** Regional Gold Award

**Title of Entry:** How to secure the IIoT: A Q&A with GE's CISO

Michael Nadeau, Writer; Amy Bennett, Editor

CSO

IDG

**Category:** Online > Video - Tutorial > New England

**Award Level:** Regional Silver Award

**Title of Entry:** How to recover your system from a ransomware attack

Steve Ragan, Writer/Talent; Christopher Hebert, Producer

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IDG

**Category:** Online > Web Feature Article > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Data breached in translation

Terena Bell, Writer; Michael Nadeau, Editor

CSO

IDG

**Category:** Online > Web How-to Article > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Top cloud security controls you should be using

Fahmida Rashid, Writer; Michael Nadeau, Editor

DC Velocity

AGiLE Business Media/Supply Chain Media

**Category:** Print > Editorial/Editor's Letter > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** Outbound

Mitch Mac Donald, Group Editorial Director; Mark Solomon, Executive Editor-News; Karen Bachrach, Executive Editor-Features

DC Velocity

AGiLE Business Media/Supply Chain Media

**Category:** Print > News Analysis > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** Toyota enters brave new world of integrated fulfillment solutions

Toby Gooley, Senior Editor

Frozen & Refrigerated Buyer

**Category:** Print > Editorial/Editor's Letter > New England

**Award Level:** Regional Gold Award

**Title of Entry:** Foul Ball at Walmart; Got Common Sense?

Warren Thayer, Editorial Director

Frozen & Refrigerated Buyer

**Category:** Print > Feature Article - General Interest > Less Than \$3 Million Revenue > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** Pulling Them In

Denise Leathers, Editor

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Frozen & Refrigerated Buyer

**Category:** Print > How-To Article > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** THE SALES CALL

Warren Thayer, Editorial Director

Harvard Business School Working Knowledge

**Category:** Online > Online Visual Storytelling > New England

**Award Level:** Regional Gold Award

**Title of Entry:** The Story of Why Humans Are So Careless With Their Phones

Carmen Nobel, Concept Producer; Josh Neufeld, Artist; Sean Silverthorne, Editor in Chief.

Network Evolution

TechTarget

**Category:** Online > E-Zine > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Network Evolution October issue: When Multicloud Networking Moves In;

Network Evolution September issue: The New LAN

Jean DerGurahian, ezine editor; Kara Gattine, exec. managing editor; Kate Gerwig, editorial director; Linda Koury, director of online design; Nick Arena, associate managing editor of e-products

SearchBusinessAnalytics.com

TechTarget

**Category:** Online > Original Web Commentary > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** 1. Don't let a data-driven approach ax judgment from analytics equation 2.

Streaming data analytics puts real-time pressure on project teams

Craig Stedman, senior executive editor; Ron Karjian, managing editor of e-publications;

David Bernard, news director

SearchCIO.com

TechTarget

**Category:** Online > Enterprise News Story > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Smart city projects have CIOs on the hunt for new business models

Nicole Laskowski, Senior News Writer; Linda Tucci, Executive Editor

## 2018 Azbee Awards of Excellence New England Region Design, Online & Print Awards (Alphabetical by publication name)

SearchCIO.com

TechTarget

**Category:** Online > Social Media Presence > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** SearchCIO.com Social Media Presence

Brian Holak, Associate Editor; Jason Sparapani, Features Writer; Mekhala Roy, Associate Editor; Linda Tucci, Executive Editor; Nicole Laskowski, Senior News Writer; Ben Cole, Senior Site Editor

SearchCIO.com

TechTarget

**Category:** Online > Trade Show/Conference Coverage > New England

**Award Level:** Regional Silver Award

**Title of Entry:** SearchCIO.com's coverage of MIT Sloan CIO Symposium

Nicole Laskowski, Senior News Writer; Linda Tucci, Executive Editor; Brian Holak, Associate Editor; Jason Sparapani, Writer; Ben Cole, Site Editor; Mekhala Roy, Associate Editor; Alex DelVecchio, Content Strategist; John Moore, Senior Site Editor

Searchdatacenter.com

TechTarget

**Category:** Online > Web Feature Article > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** GPU-accelerated computing makes its way into the data center

Nick Martin, Executive Editor; Linda Koury, Director of Online Design

SearchHealthIT

TechTarget

**Category:** Online > Enterprise News Story > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** Healthcare software developer jobs may be hit by Trump H-1B visa move

Shaun Sutner, Senior News and Features Writer; Dave Bernard, News Director; Linda Koury, Director of Online Design

SearchHealthIT

TechTarget

**Category:** Online > Impact/Investigative > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** Delays for \$1 million CHIME national patient ID challenge

Shaun Sutner, Senior News and Features Writer; Dave Bernard, News Director; Scott Wallask, Editorial Director

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SearchHRSoftware

TechTarget

**Category:** Online > New or Relaunched Website > New England

**Award Level:** Regional Silver Award

**Title of Entry:** SearchHRSoftware

David Essex, Exec. Editor; Diann Daniel, Managing Editor; Shaun Sutner, Sr. News Writer; Maxine Giza, Content Strategy Editor; Jacquelyn Howard, Sr. Dir., Central Editorial; Linda Koury, Dir. of Online Design; Scott Wallask, Edit. Dir.

SearchHRSoftware

TechTarget

**Category:** Online > Web Feature Article > New England

**Award Level:** Regional Gold Award

**Title of Entry:** AI in HR: Artificial intelligence to bring out the best in people

David Essex, Executive Editor; Ron Karjian, Managing Editor; Maxine Giza, Content Strategy Editor

SearchITOperations.com

TechTarget

**Category:** Online > Online Visual Storytelling > New England

**Award Level:** Regional Silver Award

**Title of Entry:** SearchITOperations.com graphics and animated gifs

Chris Seero, Digital Media Editor; Linda Koury, Director, Online Design; Sarah Evans, Managing Editor, Visual Content; Meredith Courtemanche, Sr. Site Editor; Stephen J. Bigelow, Sr. Technology Editor

SearchMobileComputing

TechTarget

**Category:** Online > Photo Gallery/Slide Show > New England

**Award Level:** Regional Gold Award

**Title of Entry:** Get personal with mobile biometric authentication

Meg Cassello, graphic designer; Sarah Evans, managing editor; Alyssa Provazza, senior managing editor; Kelly Stewart, assistant site editor; Hayes Taylor, production editor

SearchSecurity.com

TechTarget

**Category:** Online > Trade Show/Conference Coverage > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** RSA 2017 Conference Special Coverage

Rob Wright, Exec. Ed.; Peter Loshin and Warwick Ashford, Eds.; Michael Heller, Sr. Reporter; Maddie Bacon, Asst. Ed.; Kara Gattine, Exec. Mng. Ed.; Brenda Horrigan, Mng. Ed.; Diana Hwang, Sr. Strat.

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SearchSecurity.com

TechTarget

**Category:** Online > Video - Tutorial > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** What is computer worm?

Peter Loshin, Site Editor; Chris Seero, Digital Media Editor; Sarah Evans, Managing Editor of Visual Content

SearchServerVirtualization.com

TechTarget

**Category:** Online > Trade Show/Conference Coverage > New England

**Award Level:** Regional Gold Award

**Title of Entry:** VMworld 2017 conference coverage

Nick Martin, Executive Editor; Ryann Burnett, Site Editor; Marissa Comeau, Associate Site Editor; Trevor Jones, News Writer; Ed Scannell, Executive Editor; Colin Steele, Editorial Director; Linda Koury, Design Director; Meg Cassello, Graphic Designer

SearchStorage

TechTarget

**Category:** Online > Online Technical Article > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** RAID (redundant array of independent disks)

Erin Sullivan, Associate Site Editor; Margaret Rouse, Senior Director, Whatis; Kim Hefner, Senior Editor, Content Strategy

SearchStorage.com

TechTarget

**Category:** Online > Photo Gallery/Slide Show > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Speeds of storage networking technologies rise as flash use spikes

Carol Sliwa, Senior Writer; Kim Hefner, Senior Editor, Content Strategy; Linda Koury, Director of Design; Anita Koury, Designer; Megan Cassello, Designer

SearchUnifiedCommunications.com

TechTarget

**Category:** Online > Online Single Topic Coverage by a Team > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Avaya bankruptcy coverage

Luke O'Neill, SearchUC.com senior editor; Katherine Finnell, SearchUC.com associate editor; Antone Gonsalves, networking news director; Dave Michels, freelance UC contributor

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Storage Magazine

TechTarget

**Category:** Online > Original Web Commentary > New England

**Award Level:** Regional Silver Award

**Title of Entry:** Rich Castagna's Storage E-Zine columns

Rich Castagna, Vice President of Editorial; James Miller, Executive Editor; Stacey Peterson, Managing Editor

Supply Chain Quarterly

AGiLE Business Media/Supply Chain Media

**Category:** Print > Case History > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** The Power of People: McCormick & Company's procurement transformation

Toby Gooley, Editor; Grace Woo, director-supply chain strategy, McCormick & Company

TechTarget

**Category:** Design > Infographics > New England

**Award Level:** Regional Gold Award

**Title of Entry:** TechTarget Infographics

Shayna Murphy, content development editor; Diann Daniel, managing editor; Linda Koury, director of online design; Anita Koury, designer; John Moore, site editor; Linda Tucci, executive editor; Alex DelVecchio, content strategist

TechTarget

**Category:** Online > Web Microsite/Special Section (Non-Trade Show/Conference) > New England

**Award Level:** Regional Bronze Award

**Title of Entry:** 360 Guide: Why the future of IT jobs may give techies a pass

Valerie Silverthorne, Sr. Technology Ed.; John Moore, Site Ed.; Ed Burns, Sr. News Writer; Meredith Courtemanche, Sr. Site Ed.; Rob Wright, Exec. Ed.; Chuck Moozakis, Exec. Ed.; Linda Koury, Dir. Online Design